

BODY STYLING BY
Darrin



1947 Kaiser and Frazer Win Overwhelming Public Approval!

FLOODS OF ORDERS POUR IN ON THOUSANDS OF KAISER-FRAZER DEALERS FOLLOWING FIRST SHOWING

THE 1947 KAISER—Now, for the first time, the advantages of modern front-wheel drive for all America. Plus war-proved Torsionetic Suspension for all-load, all-road smoothness of ride. Wheelbase 117 inches. Overall length 203 inches. Engine, 85 hp., six cylinders. Widest seats in any volume-production car. Unexcelled driver-vision, front and rear.

THE 1947 FRAZER—Maximum roominess with modern beauty of line. Smooth, silent, effortless power. Wheelbase 123 1/2 inches. Overall length 203 inches. Rigid box-section frame. Engine, 100 hp., six cylinders. Rear-wheel drive. Semi-elliptical springs in rear, coils in front. Widest seats in any volume-production car. Unexcelled driver-vision. Unrivalled luxury in the medium-price class!

A DEMONSTRATION of enthusiasm unequaled in the history of the nation's automobile industry has greeted the first public showing of the new KAISER and FRAZER—America's first 1947 motor cars. The advanced engineering, ultra-smart styling, and thrilling beauty of these completely new postwar motor cars have created a nationwide sensation.

More than 156,000 persons thronged the five-day exhibit in New York, leaving more than 9,800 signed orders as tangible evidence of their approval. And still the torrent of orders pours in on the thousands of KAISER-FRAZER dealers from coast to coast and from Canada to the Gulf.

Meanwhile, immediate steps are being taken to meet this unprecedented public demand with tremendously expanded production schedules. Even sooner than was thought possible, and in vastly increased numbers, KAISER and FRAZER cars will be rolling off the lines at Willow Run.

KAISER and FRAZER dealers are still being selected from the more than 30,000 applications already received. All FRAZER distributors and dealers will share alike in the privilege of selling the KAISER as *direct factory dealers*. A few choice dealerships are still open to properly qualified persons. For full information about these territories contact your nearby FRAZER distributor at once.

KAISER-FRAZER CORPORATION GRAHAM-PAIGE MOTORS CORPORATION

WILLOW RUN, MICHIGAN

