



Magic Names in Postwar Motor Cars!

The KAISER and the FRAZER

America's First 1947 Motor Cars

Soon in Production at Willow Run!

KAISER—With Front-Wheel Drive!

Now, for the first time, the advantages of modern front-wheel drive for all America! Plus sturdy war-proved Torsionetic Suspension, for all-load, all-road smoothness of ride. Wheelbase, 117 inches. Six-cylinder, 92 hp. engine. Widest seats in any volume-production car. Unexcelled driver-vision.

FRAZER—World's Smartest Car!

Maximum roominess with modern beauty of line. Smooth, silent, effortless power. Wheelbase, 129½ inches. Six-cylinder, 100 hp. engine. Rear-wheel drive. Semi-elliptical springs in rear, coils in front. Widest seats in any volume-production car. Unexcelled driver-vision. Smartly tailored two-tone upholstery.

THE FIRST cars to bear the names of Henry J. Kaiser and Joseph W. Frazer have the new postwar beauty, comfort, power and performance that America has been waiting for. And America will not have to wait much longer! Willow Run is ready to go. The job that "couldn't be done in a year" will be completed in less than six months.

Experienced manpower is now flowing into the growing ranks of Willow Run workers. Soon these 1947 automobiles—bringing to you for the first time the miracles of wartime engineering—will be on their way to KAISER and FRAZER showrooms everywhere, far sooner than anyone had thought possible.

Wait for your 1947 KAISER or FRAZER—and be a year ahead! It won't be long now!

KAISER - FRAZER CORPORATION

GRAHAM-PAIGE MOTORS CORPORATION

WILLOW RUN, MICHIGAN

