



The 1947 Kaiser and Frazer—

*Bring You the Beauty and
Distinction of Custom Car Styling
—Plus Postwar Engineering*



KAISER
KAISER-FRAZER
PRODUCT

Now, for the first time, the advantages of custom build-wheel drive in a car for all America! Plus steady, sea-proved Torsionax Suspension for new riding smoothness and safety! Wheelbase, 127 inches. Overall length, 203 inches. Engine, 92 hp. 6 cylinders. Wheel seats in any volume production car. Unexcelled drive vision.



FRAZER
GRAHAM-FAIGER
PRODUCT

Maximum roominess, with modern beauty of line. Five-spoke, alloy, self-cleaning power. Wheelbase, 127 1/2 inches. Overall length, 183 inches. Engine, 116 hp. 6 cylinders. Four-wheel drive. Shock-absorbed springs in rear, coil in front. Wheel seats in any volume production car. Steadily followed time-tested upholstery. Unexcelled drive vision.

THEir sleek beauty of the KAISER and the FRAZER thrilled the American public long before production models were available—inspired over 100,000 orders before the first delivery was made.

These first 1947 cars reflect in their clean, sweeping lines the distinction of custom car styling—a modern sharpness that is the result of Darrin's long-experienced custom designing. The KAISER and the FRAZER have established a new postwar mode in motor car appearance, as well as in engineering.

Soon you can drive one of these great new cars—and learn for yourself that its performance lives up to the promise of its palm-stirring beauty. Whether you choose the front-wheel-drive KAISER with its amazing Torsionax springing or the 19000 luxurious FRAZER with conventional drive, you can expect sensational performance—the result of low weight per horsepower and a new weight distribution. Praise your nearest dealer. You have a treat coming!

KAISER-FRAZER CORPORATION

GRAHAM-FAIGER MOTORS CORPORATION

WILLOW RUN, MICHIGAN

