

In one year, from a standing start, Henry J. Kaiser and Joseph W. Frazer have brought to volume production two great cars that have blazed fresh trails in both engineering and body design. *Thousands have been produced.* And their owners will tell you that the KAISER and the FRAZER have performance and riding qualities never known before. This story of the first year at Willow Run is a heartening one. For it refutes those who, in the midst of postwar confusion, said, "It can't be done."



# FRAZER

Willow Run, Michigan

KAISER-FRAZER EXPORT CORPORATION

Cable Address: KAFREX

BODY STYLING BY  
*DOBBIN*

