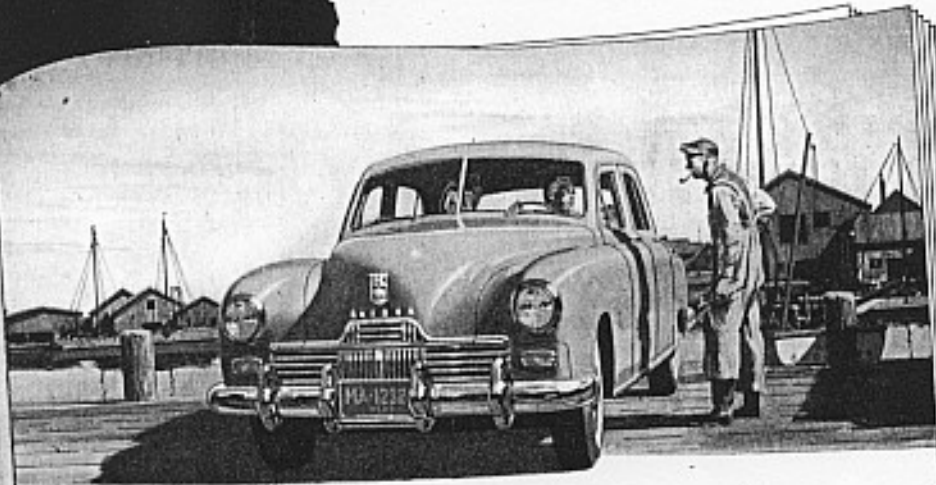


LATE NEWS FROM WILLOW RUN!

THE LATEST news is good news for KAISER and FRAZER dealers. Kaiser-Frazer is now producing thousands of its own engines to supplement those from its other regular source. What is more, the Corporation has just obtained an eighteen-year extension of its lease option on the famous factory at Willow Run—the largest and finest automobile plant in the world under one roof! But that isn't all. You haven't heard half the good things that are ahead. Keep watching the news from Willow Run!



KAISER

You should drive one!

BEFORE YOU BUY a car that is sure to be outmoded in a year, drive a KAISER or a FRAZER! Before you make a choice, slide under the wheel of either of these 100% postwar automobiles. Drive anywhere you like! Compare the ride! You'll quickly learn what tremendous advances in performance the rest of the industry may offer in 1948.

KAISER-FRAZER CORPORATION • WILLOW RUN, MICHIGAN



FRAZER

