



**Production schedules doubled
at Willow Run this year!**

Compare the Ride!
KAISER and FRAZER owners
say they enjoy a *ride* unequalled
in any other car. Try it!

The Frazer Manhattan!
In nine months it has become
the largest-selling car in its class!
Because it offers buyers the
greatest postwar value!

BODY STYLING BY
Darrin

LAST YEAR, we produced 125,000 KAISER and FRAZER cars. While this broke all production records for a first year in the industry, it was only the beginning. For we still have tens of thousands of waiting customers.

This year we will do far better. The world's only 100% postwar automobile plant is about to hit its full stride! Willow Run has the capacity—and we have scheduled production at a rate *double* that of 1947. So go to your nearby K-F dealer and discover the difference between *prewar* and *postwar* cars! *Drive* one of these sensational products of ultra-modern engineering and styling! You can get one, now, almost as soon as you would like to have it.

KAISER-FRAZER CORPORATION • WILLOW RUN, MICHIGAN



FRAZER