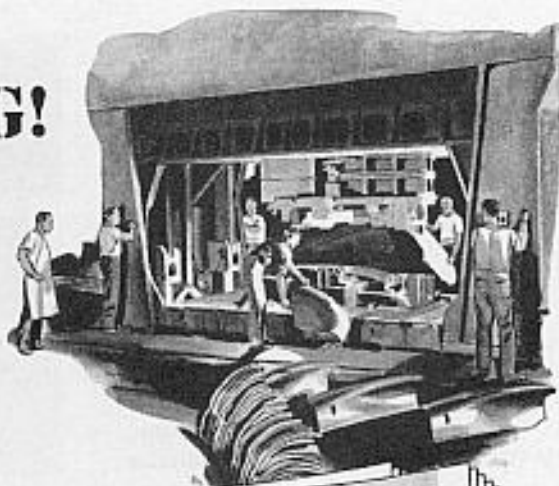



# STILL GOING STRONG!

In 18 months Kaiser-Frazer has become the world's fourth largest producer of automobiles. The public acclaim that has greeted the KAISER and the FRAZER is a tribute to the beautiful styling and postwar engineering of these truly great cars. They have established a new standard of excellence in performance, roominess and smoothness of ride. And the new style trend set by Kaiser-Frazer design can be seen in every new car announced by other manufacturers! This trend will be followed by all others in the years to come.



 KAISER

**Production schedules doubled  
at Willow Run this year!**

*Compare the Ride!*

KAISER and FRAZER owners say they enjoy a ride unequalled in any other car. Try it!

*The Frazer Manhattan!*

In nine months it has become America's largest-selling low-cost because it offers buyers the greatest postwar value!

LAST YEAR, we produced 125,000 KAISER and FRAZER cars. While this broke all production records for a first year in the industry, it was only the beginning. For we still have tens of thousands of waiting customers.

This year we will do far better. The world's only 100% postwar automobile plant is about to hit its full stride! Willow Run has the capacity—and we have scheduled production at a rate double that of 1947. So go to your nearby K-F dealer and discover the difference between prewar and postwar cars! Drive one of these sensational products of ultra-modern engineering and styling! You can get one, now, almost as soon as you would like to have it.

KAISER-FRAZER CORPORATION • WILLOW RUN, MICHIGAN



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