

# Kaiser-Frazer's Expanding Production Offers Opportunity to More Dealers

By the end of 1947 Kaiser-Frazer production had passed 1,000 cars per day. It will now be further increased—to more than 1,500 cars per day! And still greater production will be reached before the end of the year.

The demand for Kaiser and Frazer cars has continued to grow along with our expanding production. There is every evidence that it will keep on growing. And our stepped-up advertising and sales-promotion efforts are planned to *steepen* the gratifying up-curve of buyer demand. K-F will always be *aggressive* in both building and selling!

In recent months Kaiser-Frazer dealers everywhere have been receiving a larger and steadier flow of cars—in proportion to number of dealers—



than the industry ever dreamed could happen! This is good news to the many thousands of able merchants who are interested in a *profitable* franchise. We can now again consider franchise applications, as we expect to sign contracts with quite a number of new dealers in existing open territories within the next few weeks.

If you are interested in obtaining a Kaiser-Frazer franchise, write Fred R. Cooper, Director of Sales, Kaiser-Frazer Sales Corporation, Willow Run, Mich.

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