

How Kaiser's
exclusive new idea
gave the Migliorisi family
"2 cars" for only '2088*



Says Henry J. Kaiser,
Chairman, Kaiser-Frazer Corp:
"Our purpose has always
been to make the most of cars"

the typical American family wants and needs. That's why we designed and built our new Kaiser Traveler. It is the answer to the 2-car problem of busy, thrifty folks who don't like the labor and expense of maintaining two different kinds of cars. I hope you treat your family to the thrilling experience of a Kaiser Traveler demonstration real soon."



Joseph Migliorisi, New York school instructor, gets his Traveler ready for a 1,000-mile delivery run. Mr. Migliorisi, known to his neighbors as "Mr. Miggie", loads 40 parcel cartons into the Traveler's 130 cu. ft. cargo hold, (with room for 3 passengers). The powerful, 7.3-hp high compression Kaiser engine saves plenty of gas!



Covering the Migliorisi's Traveler from a luxurious six-passenger, get ready to a cargo carrier in a 30-second job. Here, little Vicki, 6, already has the tailboard down, while Frankie, 11, tips up the back. Says their father, "I change my Kaiser Traveler into 'thin clothes' almost as fast as taking off my own coat!"



All dressed up in "Sunday best", the Migliorisi, and their big, beautiful Kaiser Traveler, drive up to Brooklyn's Church of St. Francis de Paula. And maybe you don't think this big heavy car is the way of the neighborhood? Says Mrs. Migliorisi, "The Traveler is a car we're proud of. It even helps pay its way!"



You don't need to leave the wheel to make a cargo carrier of the Traveler. Simply fold down the rear seat, and there's your own, standard hold...big enough for a double bed or vacation home! "Mr. Miggie" says that on long trips the 125A* who have it wonder if he never returns home "but our luggage".

World's only 2-cars-in-one...
Most useful car ever built!

Kaiser



Traveler

See your neighborhood Kaiser-Frazer dealer!

*Factory delivered and equipped. Federal tax paid. Only transportation and local taxes (if any) additional.

©1954 Kaiser-Frazer Corp. All rights reserved.