

*Winter Adventure
in Fireside Comfort—*



*... in the **NEW FRAZER!***

Take off into a frosty wonderland in the car that's engineered for year 'round comfort and enjoyment. Thermometer show zero? Doesn't matter. Thanks to the FRAZER air conditioner, winter's lost its sting. You touch a button—and make your weather as you go—nestled in fireside comfort—free from the searching wind. Here's another product of FRAZER research—a whole car full of clean circulating air—warm in winter, cool in summer—a complete change every minute. Yes, the new FRAZER is rugged and dependable—for all-weather, all-season... adventure. See your dealer today!



*See and drive the new
1949 FRAZER Manhattan
—"The pride of Willow Run"*

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