

# How are you going to buy your next Car?



The Kaiser Convertible

- 2 SHOPPER?** Shop them all. Let the salesmen tell you their stories. Sure, the Kaiser salesman will be most convincing! Why not? He knows that dollar-for-dollar his product has what it takes—in economy, in trouble-free performance, in lasting value. More than a quarter-million satisfied owners—after more than 3 1/2 years' value-proving water-driven miles!

## KAISER

4500 KAISER-FRAZER DEALERS INVITE YOU TO—

**RIDE - THEN DECIDE!**

- 1 LOOKER?** Look wherever you will, you'll find the Kaiser way ahead in advanced styling, in advanced engineering and mechanical features, in roominess and comfort. Look at the Kaiser's years-ahead design. As other "new" cars announce the Kaiser keeps on being America's most copied car.



The Kaiser Special

- 3 DRIVER?** Put the Kaiser to every test you know. Learn what the highest-compression engine in its price class will do. Take the roadworthy Kaiser over bumps and around curves. A satiny-smooth ride, minnows side-sway and vibrations! Friction-control steering brings a new thrill to driving. You'll like it—for keeps!



The Kaiser Virginia—a brand-new idea in motor cars. The smooth styling of a convertible under a solid steel and covered with satin-like nylon.

Color is "WATER WASHING!" Seeley Night Store Station

America's Most Copied Cars KAISER • FRAZER Dealers Wherever You Go