

The *NEW* handcrafted 1951

F R A Z E R

In the best tradition of American and European coach-making the new Frazer is styled and tailored to your own discerning taste. It expresses completely all that the word "custom" implies. It is without doubt the newest, most satisfying form of *individual* transportation for you who enjoy the luxury of the unusual. Still, its price is in the range of a dozen commonplace cars. In performance, the new 1951 Frazer lives up to its dash and flair with spirited action...truly *built to better the best on the road*. Hydramatic drive is optional at extra cost. The handcrafted 1951 Frazer gratifies your every urge to travel *first class*. KAISER-FRAZER SALES CORPORATION, Willow Run, Michigan.

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The Pride of Willow Run