

The *newest* car in America!

The 1951 Kaiser

Triumph of Anatomic Design *



The 1951 Kaiser Deluxe 4-door Sedan... one of 8 body styles and 12 models. Hydra-Matic Drive available in all models at extra cost.

One glance and you know it's the newest car in America!

One mile behind the wheel and you'll want to own it!

Built to Better the Best on the Road!



Anatomic Design... (Ana-TOM-ic)... is the newest, most advanced step in motor car making. It is the principle of engineering the anatomy of the car, every feature of the body and chassis, to suit the needs of human anatomy in a way never before achieved. It results in a car that is easier to control, more comfortable, safer for you and your family to ride in.