

One glance and you know it's the newest car in America!



The 1951 Kaiser Deluxe Sedan...one of 5 body styles and 12 models. Hydro-Water Drive available in all models at extra cost.

One mile behind the wheel and you'll want to own it!



Lower Center of Gravity...with full road clearance...hips and knees close, safe! Anatomic Design considers your peace of mind!



Most Room Ever...Plenty of room for six big people! Wide, long-comfort seats...head room for the tallest, with leg room aplenty, too! Anatomic Design considers your height...your width!



Effortless Driving...Short turning radius lets you park on a dime! Triumph of Anatomic Design!



Everything Handy...Most adjustable front seat ever, brings all controls within reach! Anatomic Design puts hand brake handy at the right!



Control-Tamer Vision...Largest windshield ever (2996 sq. in.), with slantcut, slant-back corner posts...no "blind spots"! Anatomic Design considers your eyes!



Supersonic "Go"...Now 115 k.p. Supersonic High Torque Engine for swifter, thrifter power! Anatomic Design considers your pocketbook, too!



Extra Luggage Space...because spare wheel is under trunk compartment, not in it! Anatomic Design made gas tank kidney-shaped to make room!



Walk Right In...High-Bridge Doors let you walk in and out without knocking off your hat...thanks to Anatomic Design!

1951 Kaiser...triumph of Anatomic Design*

Build to Better the Best on the Road!

*Anatomic Design...Anatomical...is the easiest, most advanced step in better car making. It is the technique of styling and engineering every feature of the body and chassis to ease the needs of the human anatomy. The result is a harmonious blending of beauty, comfort, ease of handling and safety never before attained in a motor car.