

Some "eye-opening" facts for every American motorist:

# Kaiser cars have travelled over 20 billion miles!

Your proof of Kaiser-Frazer's engineering leadership and quality manufacturing lies in the 600,000 Kaiser cars now on the road—tested and proved over a total of an estimated 20 billion miles!

Even the "safest" Kaiser cars not only look newer today than many "present day" cars but are newer as

well—giving good service at low cost, mile after mile after mile! That's what we mean when we say Kaiser cars are "built to better the best on the road!"

This better engineering and quality building is your assurance that the 1951 Kaiser you buy today will still be new five years from now!



## More "eye-opening" reasons why you ought to own the 1951 Kaiser today!

### **Kaiser styling is better styling!**

Everyone who sees it agrees. The '51 Kaiser is 1951's most beautiful car! And it's officially confirmed! Kaiser has just won its second World's Beauty Prize!

### **Kaiser comfort is greater comfort!**

You can't sit for six minutes in a Kaiser without discovering it's years ahead of other cars in riding beauty. It has the lowest center of gravity of any car today—plus airplane-type shock absorbers that literally let it float down the road like a feather!

### **Kaiser vision is wider vision!**

One look—and you'll be convinced Kaiser has the largest glass area of any domestic sedan—plus the automatic vision posts. A vision engineering combination that is a new discovery in pleasure and safety!

### **Kaiser safety is greater safety!**

You're safe in your Kaiser because Kaiser has bigger brakes than most cars. And as an extra precaution, for your front seat passengers, Kaiser gives you the famous Safety-Guidein Padded Instrument Panel!

### **Kaiser power is the better power!**

You get better all-around economy with Kaiser's Supermatic Engine! It uses less oil, runs less noisy because of its longer-lasting Flat-Head rings, 100% counter-balanced crankshaft, engineering built-rough water jacket!

### **That's why Kaiser value is better value!**

Go for a demonstration now—be smart!! When you add up all the many extra advantages Kaiser gives you, you'll realize what a better buy it is! See your Kaiser-Frazer dealer now! Built to deliver the best on the road!

Take off the blinders  see the difference in the Kaiser

See it at your Kaiser-Frazer dealer's today!