

Inside and out...



Kaiser's the car!



1951 Kaiser the new 1951 Kaiser Sedan. Also 1951 Kaiser Coupe, 1951 Kaiser Station Wagon. Price available at all dealers in your area.

1951 Kaiser

... the only car with Anatomic Design!



1951 Kaiser takes
the world's
highest honor
Grand Prix de Monaco
Cannes, France

America's most beautiful car is just as lively as
ride-in as it is to look at! Room aplenty for six big
people is at command... head room enough for
the tallest to sit up straight... leg room that lets every-
one stretch out and relax... in your new 1951 Kaiser!

And look—with new Control-Saver Fins you have
the largest windshield and window area in any
6-passenger car... one of the many exclusive features
of Kaiser's Anatomic Design! New High-Bridge Doors,

extending up into the roof, let you walk in
and out without knocking off your hat. Kaiser's new
Safety-Guides Padded Instrument Panel
guards against the hazards of sudden stops.
The smooth and thrifty power of Kaiser's new
Supermatic Engine saves you money every mile!

These features make the 1951 Kaiser the newest
car on the road! A demonstration at your Kaiser Franchi-
dealer's will prove it's the ideal car for you!

Built to Better the Best on the Road!