

A day in the life of the *Henry J* and Risë Stevens Glamorous Star of Radio,
Motion Pictures, Concert & Metropolitan Opera.



8:45 am... Start of a busy day! It's a lovely day on Long Island—perfect for Risë to go fishing or bicycling with her son, Nicky. But there's work to be done! A haircut for Nicky, a stop at the bank, lots of shopping. America's loveliest singing star drives the car all America has taken to its heart!



9:15 am... To market! Nicky lends a hand at Mother's shop. Give Risë Stevens plain American food any day—but on special days she enjoys cooking her husband's favorite dishes, such as veal cutlet Milanese. Smartest car at the market? Kaiser-Frazer's Henry J! The Fashion Institute car of the year!



11:00 am... Off to New York! A pleasure drive to the city that's Home Town to Risë! Memorabilia of operatic triumphs in London, Paris, Prague, Vienna, Buenos Aires fade away each time she sees in thrilling sky line, Thrilling, too, is the action of her Henry J. "It's so simple," says Risë, "and so easy to park!"



1:30 pm... Conference at the Met! Risë arrives at the Metropolitan Opera House, where she has thrilled thousands with her performances in Carmen, Rosencavalier and many others. Don't forget an autograph—for a young member of the Risë Stevens Music Club, an international society of her admirers.



2:45 pm... A visit to the studio! America's favorite singer is the classical field now records her glorious voice for another RCA-Victor album! The title? "Sings Mr. Mother Tongue Mr." Risë always keeps her appointments right on time—thanks to the ever-dependable performance of her Henry J!



4:30 pm... To the airport! A quick change in her New York apartment and it's hurry, hurry to LaGuardia Airport! Tonight there's a concert in Boston, so Risë fits there and back. The double-purpose interior of her Henry J provides more baggage room than the trunks of most sedans!

11:30 pm... Home at last!

And a busy day it's been! But all that driving leaves Risë rested and relaxed. And it costs so little! Her Henry J gets up to 33 to 35 thirty miles a gallon—costs less to buy, drive, maintain! Why not get around the Risë Stevens way—drive the smart, new Henry J yourself! See your Kaiser-Frazer dealer today!



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Henry J

the Fashion Academy

car for today