

Presenting '52's finest low-price car...the **NEW '52** *Henry J* Corsair



Now at your Kaiser-Frazer dealer's! America's No. 1 buy... the car that makes thrift a pleasure... newer... smarter... better today in every way!



Now! Thrifty Superb Power

Under the hood is the new Henry J's mighty Superb Engine... better than ever... with oil-saving full-length water jackets and new "VeeSlide" crankcase "air-conditioner" for longer engine life. You get power plus... up to 30 miles on a gallon of gas. A "peppy walk" drives it!



Now! Vinyl-Foam Interiors

Glassless is the word for the new '52 Corsair, upholstered in color-matched washable vinyl, set off by deep-ribbed vinyl trim. Meet new Close-Rite with extra luxury. New "Silver Curtain" insulation to keep down hot, cold, and traffic noises.



Now! Velvet-Road Ride

The new Henry J's improved "Inlet Road" springing and airplane-type shock absorbers, plus its low center of gravity, give you a smoother ride than ever. City driving is easier than ever, too, thanks to new Henry J's new "Inset Circle" parking—the easiest on the road!



Now! Roomy! Roomy! Roomy!

The new '52 Henry J Corsair is big in everything but price! A 50-inch front seat adjusts a full 2 inches. There's ample seating room for a family of six. You enjoy more storage space than in many of the medium cars on the road, too!



Now! Safety-Engineered Chassis

In the new '52 Henry J Corsair you ride on a rugged double channel "Sensen" frame with spring steel stabilizer... no sideways or slanted chassis. Overhead to protect you is the largest, one-piece reinforced steel roof panel in any car! How it holds is at your Kaiser-Frazer dealer's today!