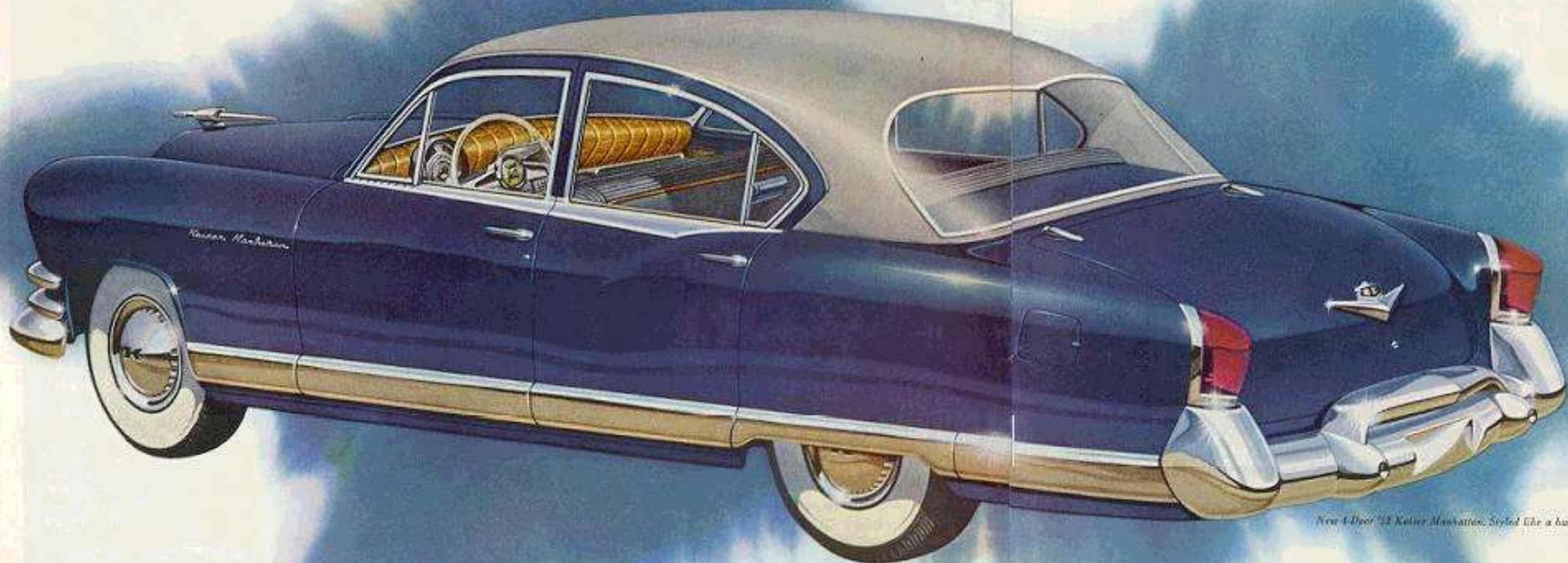


Presenting...the newest achievement
of Kaiser's Anatomic Engineering...

the New '52 Kaiser Manhattan



New 4-Door '52 Kaiser Manhattan. Styled like a hardtop, priced like a sedan! White wall tires extra when available.

See the world's safest front seat!

1. Slant-back corner posts—narrowest—no "blind spots"!
2. One-piece Safety-Mounted Windshield—designed to push outward upon severe impact!
3. Safety-Cushion Padded Instrument Panel!
4. Right-hand emergency brake!
5. Recessed instruments—no protrusions!
6. Safety-level seat balances you more safely!
7. Extra front legroom—you sit in a safer position!



America's Most Advanced New Car

At last, you and your family can drive with real peace of mind! For, thanks to Kaiser's advanced Anatomic Engineering,* you now can relax in the safest front seat ever created for an automobile!

Safety engineers...doctors...insurance experts will acclaim this brilliant safety feature—one of many of Kaiser's great advancements for 1952! Combined with it are Kaiser's smoother new Flying

Shadow Ride...lowest center of gravity for greater roadability...easier new Curve-Master steering...largest glass area of any sedan...largest Panoramic one-piece windshield...thrifter new Supersonic power...luxurious new "custom" interiors!

What's more, you enjoy all this—plus Kaiser's handsome new "hardtop" styling at sedan prices!

So... "take off the blinders" and look at the new '52 Kaiser today! You'll see why it's your

safest buy today! You'll discover that Kaiser's Anatomic Engineering gives you a better and more beautiful car for your money! Phone your Kaiser-Frazer dealer for a demonstration now!

**Kaiser's Anatomic (An-TOM-ic) Engineering: the newest, most advanced step in motor car making. The principle of engineering the anatomy of the car to suit the needs of human anatomy!*

