

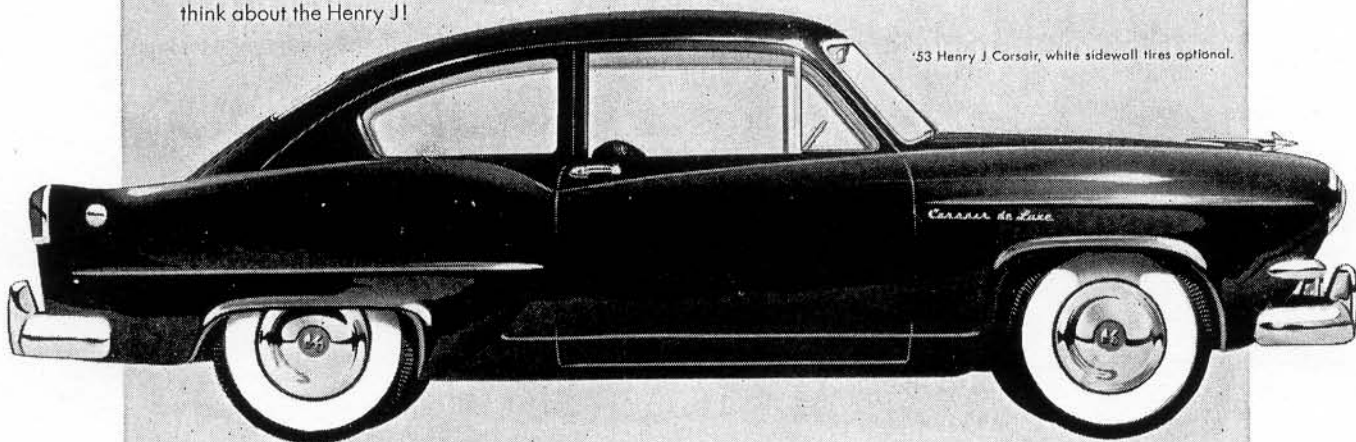
How do owners like the Henry J?

97% indicate a desire to own

another *Henry J*

As reported to Floyd Clymer, noted automobile authority who recently conducted a nationwide survey for "Popular Mechanics Magazine" to find out what the owners—who are the best judges of any car—think about the Henry J!

'53 Henry J Corsair, white sidewall tires optional.



And here are the very good reasons why...



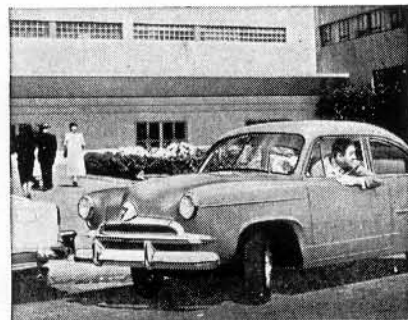
Up to 30 miles a gallon!

The economy every car owner needs and wants today! As little as a penny a mile for gas! You're selling the most economical transportation in America when you sell the Henry J! No wonder it has over 80,000 satisfied owners today!



Lowest-priced, full-size car!

Another Henry J exclusive selling feature—and a terrific one especially today when the car owner's dollar has to go farther than ever! This means you can offer the lowest down payment, lowest monthly payments, on a quality car owner-tested over 800 million miles!



Perfect for today's traffic!

And we mean showroom traffic, too! For more information about the hottest new line in the industry... as well as the finest franchise... write or wire Edgar Kaiser, President, Kaiser-Frazer Sales Corporation, Willow Run, Michigan.



Sell the Henry J... sell on "Easiest St." \$1499, includes \$104.82 prepaid Federal taxes. Only freight and local taxes extra.