

# QUESTIONS

and

# ANSWERS

## about Kaiser's supercharged "power-on-demand"

**Q: What is "power-on-demand"?**

**A:** "Power-on-demand" is the new kind of power produced by Kaiser's newly designed Super-power Engine, with supercharger. It combines breathtaking acceleration and performance with small-car economy.

**Q: Where else are superchargers being used today?**

**A:** Almost every airliner you ride in uses superchargers to gain speed and altitude. They are also used in some racing cars and expensive custom jobs.

**Q: How is Kaiser's supercharger different?**

**A:** Kaiser's is a variable-drive supercharger, controlled by a solenoid switch on the accelerator. It operates whenever the engine is running, with slight output at normal speeds and maximum acceleration instantly when you step down on the gas. It's virtually silent in operation.

**Q: How does it work?**

**A:** It forces the fuel-air mixture into the combustion chamber under high pressure, for faster, more effective combustion, thus preventing starvation in any cylinder, *even when driving at highest altitudes.*

**Q: Is it available on any other car?**

**A:** No. It was developed by Kaiser and

McCulloch engineers as an integral part of the new engine for the '54 Kaiser Manhattan—the only production car factory equipped with a "blower."

**Q: How many horsepower does Kaiser's supercharged engine develop?**

**A:** Up to 140 h.p. at 3900 r.p.m., and up to 215 pounds of torque at 2400 r.p.m.

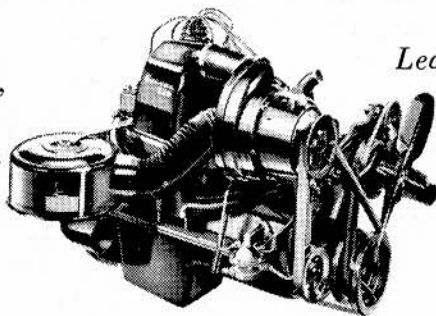
**Q: Is it expensive to operate?**

**A:** No. The small engine displacement saves money in normal driving—you pay for extra power only when you use it.

**Q: How does it work with Hydra-Matic?**

**A:** "Power-on-demand" *plus* Dual-Range Hydra-Matic\* is the next step ahead in effortless driving. (Overdrive\* also available.) Your Kaiser dealer will gladly arrange a test drive.

*\*Optional at low extra cost.*



Learn more about  
"power-on-demand"  
at your Kaiser dealer's.



Drive with "power-on-demand" in the new **'54 Kaiser**

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