

24-7 100

New '54 Kaiser Supercharger turns "Beauty" into a "Bomb"



10,000 feet up ... and cruising like an airliner, thanks to its airplane-type supercharger forcing in 220 cu. ft. of air per minute at 60 M.P.H.

Only passenger car factory-equipped with a "blower"!

The only '54 car under \$6000 equipped with supercharger, the '54 Kaiser's performance must be experienced to be believed.

Developed by Kaiser and McCulloch engineers, Kaiser's supercharger is controlled by a solenoid switch on the accelerator. It idles at cruising speeds (saving gas) but revs up the instant you step down on the gas.

Operating on a variable drive belt, it's geared at 4.4 to 1 to pour oxygen into its

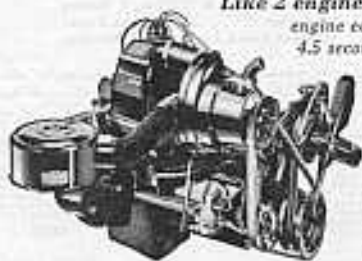
sealed carburetor. It boasts Kaiser's 118 h.p. up to a quick 140, and torque up to 215 foot pounds at 2400 r.p.m.

The result: A "bomb" that leaves other cars flat-footed at a light or on a hill. It's quiet in operation, too. Servicing is quick and easy. And it teams beautifully with Dual-Range Hydra-Matic* or Overdrive*.

Stop in at your Kaiser dealer. See a power plant that's "all muscle" not "all beef"!

*Optional at low extra cost.

Like 2 engines in 1! Only 236.2 cu. in. displacement for small engine economy while cruising. Yet you zoom from 0 to 30 m.p.h. in 4.5 seconds; 0 to 60 in only 13.9; top speed well over 100 m.p.h. No cylinder starvation even at high altitudes.



New '54 Kaiser

Supercharged power-on-demand!