

Inspiration

The old gentleman that we purchased our first Kaiser from sent us on a journey to visit "Toots" Borraz, the Manager of the PNW Region of the KFOCI at that time. After answering my 100th question about Kaiser-Frazer Automobiles, Toots offer to sell a foot high stack of KFOCI Quarterlies from his "Dead" Brother Joe for a minimal donation to the Club.

The words of wisdom given to me were - "The answers you seek are contained in these volumes."

Eagerly the donation was made and we went down the road studying this stack of old KFOCI Quarterlies. Reading through these old Quarterlies, the Magazine Advertisements used as filler interested me more and more. Then Quarterly Volume 22, Number 2 was opened up and there it was ... an index of KF Ads and the magazines to find them in. This index was submitted by Ted Dahlman and inspired me to start collecting every KF Magazine Advertisement I could get my hands on. I was taking piles of old magazines to Car Swap Meets and trading a foot of magazines for an inch of Kaiser Ads. Eventually my collection developed to where it is today with 288 different ads with 529 different versions. These numbers are before Willys Ads from K-W and Rototiller Ads are added in. To share this information on the Web and publish a book for those with no Web access is now the plan.

PS - Brother Joe was not actually dead - He just dropped from the Club and the KF world. Toots let this information slip in conversation after 10 years of snickering.
