

1944



Thousands more enjoy up to 50% savings and 100,000 mile guarantee as Willys Sales Double

KF44-1

Desc...: Picture of Joe Frazer and 5 willys cars

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	4/15/1940	113	11 X 14	B & W

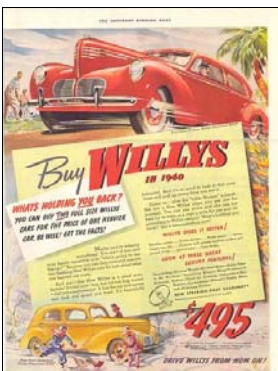


I Believe the new 1940 Willys is the most dependable car you can Buy - and to prove it.

KF44-2

Desc...: Large Picture of Joe Frazer and a picture of a 1940 Willys

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	4/27/1940	71	11 X 14	B & W



By Willys in 1940 What's Holding you back?

KF44-3

Desc...: Red 1940 Willys and a Yellow One \$495

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	2/3/1940	1	11 X 14	Color