



The NEW handcrafted 1951 Frazer

KF50-4

Desc...: Blue - 1 tone ad

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Holiday	6/1/1950	91	11 X 14	Blue
2 Esquire	6/1/1950	0	11 X 14	Blue



The newest car in America! The 1951 Kaiser

KF50-5.1

Desc...: Blue Deluxe Sedan - 2 pages

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Colliers	6/3/1950	38	11 X 14	Color
2 Saturday Evening Post	5/13/1950	52	11 X 14	Color
3 Time Sized Ad		0	8 1/2 X 11	Color
4 Time - Sized Mag 2		0	8 1/2 X 11	Color
5 Life	5/22/1950	0	11 X 14	Color



The newest car in Canada! The 1951 Kaiser

KF50-5.2

Desc...: Blue Deluxe Sedan - 2 pages

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Time Sized Ad		0	8 1/2 X 11	Color



Five new handcrafted body styles - 1951 Frazer

KF50-6.1

Desc...: 5 color Frazers

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 New Yorker	7/15/1950	0	8 1/2 X 11	Color
2 Holiday	7/1/1950	19	11 X 14	Color



Five new handcrafted body styles - 1951 Frazer

KF50-6.2

Desc...: 4 color Frazers

Ver Magazine Containing Ad

Issue Date

Page#

Size

Color

1	National Geographic	7/1/1950	149	6 3/4 X 10	Color
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One glance and you know its the newest car in America!

KF50-7

Desc...: Brown Deluxe Sedan

Ver Magazine Containing Ad

Issue Date

Page#

Size

Color

1	Life	7/17/1950		11 X 14	Color
2	Saturday Evening Post	7/1/1950	81	11 X 14	Color
3	Time Sized Ad		0	8 1/2 X 11	Color
4	Time - Sized Mag 2		0	8 1/2 X 11	Color
5	Colliers	7/22/1950	65	11 X 14	Color
6	Farm Journal	8/1/1950	25	8 1/2 X 11	B & W
7	Time	7/10/1950	0	8 1/2 X 11	Color



How many cars on this page?

KF50-8

Desc...: Black Sedan, Blue Vagabond

Ver Magazine Containing Ad

Issue Date

Page#

Size

Color

1	Holiday	8/1/1950		11 X 14	Color
2	National Geographic	8/1/1950	11	6 3/4 X 10	Color



1951 Kaiser, Now America's newest 2-door sedan

KF50-9.1

Desc...: Deluxe 2-door Sedan

Ver Magazine Containing Ad

Issue Date

Page#

Size

Color

1	Saturday Evening Post	8/5/1950	0	11 X 14	Color
2	Life	8/21/1950	5	11 X 14	Color
3	Country Gentleman	8/1/1950	9	11 X 14	B & W
4	Time	8/14/1950	0	8 1/2 X 11	Color


1951 Kaiser, Now America's newest 2-door sedan **KF50-9.2**

Desc...: Deluxe 2-door Sedan Blue Boxes

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 American Weekly		8	11 X 14	Color


This year it's clear - Kaiser's the car! **KF50-10**

Desc...: Yellow Deluxe Club Coupe, Blue Deluxe 4-door

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Holiday	10/1/1950	82	11 X 14	Color
2 New Yorker	9/16/1950		8 1/2 X 11	Color
3 Time	9/11/1950	0	8 1/2 X 11	Color
4 Saturday Evening Post	9/2/1950	97	11 X 14	Color


The most important new car in America - Henry J **KF50-11.1**

Desc...: Black & White 6 cyl Deluxe

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Country Gentleman	11/1/1950	79	11 X 14	B & W
2 Time Sized Ad		0	8 1/2 X 11	B & W
3 Farm Journal	11/1/1950	0	8 1/2 X 11	B & W
4 Motor Magazine	11/1/1950	0	8 1/2 X 11	B & W


The most important new car in America - Henry J **KF50-11.2**

Desc...: Green 6 cyl Deluxe - 2 Page

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 New Yorker		0	8 1/2 X 11	Color
2 Time	10/23/1950	0	8 1/2 X 11	Color
3 Unknown		0	11 X 14	Color
4 Life	10/16/1950	66	11 X 14	Color
5 Saturday Evening Post	10/7/1950	94	11 X 14	Color
6 Automotive Topics	10/28/1950	54	11 X 14	Color



Kaiser's got it - and it's great! 1951 Kaiser

KF50-12

Desc...: Yellow Dlx Clb Cpe, Red Dlx 4-dr

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Holiday	12/1/1950	92	11 X 14	Color
2 Life	10/9/1950	135	11 X 14	Color
3 Time Sized Ad		0	8 1/2 X 11	Color
4 Saturday Evening Post	9/16/1950	165	11 X 14	Color
5 New Yorker	11/11/1950	0	8 1/2 X 11	Color
6 American Weekly		6	11 X 14	Color



51's Finest - For every Taste - For Every Purpose

KF50-13

Desc...: 11 Color HJ, K, F - 2 pages
The Last Frazer Ad

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Saturday Evening Post	10/14/1950	186	11 X 14	Color
2 Life	10/23/1950	106	11 X 14	Color



The car for today! The Henry J

KF50-14.1

Desc...: B & W 6 cyl deluxe

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Country Gentleman	12/1/1950	92	11 X 14	B & W



The car for today! The Henry J America's most important new car!

KF50-14.2

Desc...: Blue 6 cyl deluxe

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Life	11/20/1950	96	11 X 14	Color
2 Saturday Evening Post	11/11/1950	76	11 X 14	Color



Here in time for Christmas - America's Most Exciting new car 1951 Kaiser Golden Dragon

KF50-15

Desc....: Yellow/Black Golden Dragon

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Life	12/11/1950		11 X 14	Color



America's "Buy" Word "Kaiser is the Car!"

KF50-16

Desc....: Yellow Kaiser Deluxe Club Coupe
Green Kaiser Deluxe 4-Door Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	10/21/1950	137	11 X 14	Color
2 Time	10/30/1950	0	8 1/2 X 11	Color
3 Life			11 X 14	Color



This Year It's Clear! Kaiser's the Car

KF50-17

Desc....: Dashboard with Car underneath.
Blue Kaiser Deluxe

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	12/2/1950	53	11 X 14	Color
2 Farm Journal	9/1/1950	155	8 1/2 X 11	B & W



America's Most Important New Car . . . The Henry J

KF50-18

Desc....: Red Henry J. Smart! Tough! Thrifty! Motoring News and New Car News on Back with photo of HJK

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Quick	10/2/1950	0	5 X 7	Color



Últimas notícias . . . Henry J

O novo carro Kaiser*Frazer de preço módico!

Desc...: Light colored HJ with people talking to driver

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Reader's Digest		177	5 X 7	B & W

KF50-19



Este ano, nao ha duvida - seu carro sera um Kaiser! 1951 Kaiser

Desc...: 1951 Kaiser loaded with people

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Reader's Digest		0	5 X 7	B & W

KF50-20



Save Hundreds of Dollars with world's only family sedan that hauls 1800 chicks! 7200 eggs! 500 broilers! 1200 lbs of feed!

Desc...: Taking Crates out of a Traveler

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Poultry Tribune	4/1/1950	17	8 1/2 X 11	B & W

KF50-21



To haul dressed chickens . . . Or a well-dressed family . . . Kaiser Traveler's the best car you can own!

Desc...: Taking a crate out of the back of a Traveler

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Poultry Tribune	6/1/1950	21	8 1/2 X 11	B & W

KF50-22



There's never been a car like it! Built to Better the Best on the Road!

Desc....: Six people riding in a 1951 Kaiser

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Star Weekly	12/2/1950	26	11 X 14	Color
2 Reader's Digest		207	5 X 7	Color
3 Reader's Digest - French		229	5 X 7	Color

