

Issued Date	Page #	Ad #	Version #	Ad Title
American Auto Overseas ED				
	22	KF47-16.1	5	For those who want something better!
	8	KF47-19.2	2	Undisputed Distinction
7/1/1946	6	KF46-8	6	Their Beauty, too is a Year Ahead!
10/1/1946	53	KF46-11	5	The Most Talked-About Cars in America
11/1/1946	0	KF46-12.3	1	Beautiful in Performance too!
12/1/1946	9	KF46-13	4	Smooth Power - in a Smart Package!
1/1/1947	103	KF46-14.2	1	All over the World - It's a Kaiser & Frazer Year!
3/1/1947	0	KF47-1.2	1	Success Story:
5/1/1947	63	KF47-4	7	Pleasure Cars are Back!
6/1/1947	43	KF47-5.3	1	You Should Drive one!
9/1/1947		KF47-12.3	1	Not So Long to Wait!
10/1/1947	22	KF47-14.3	2	It's Being Done at Willow Run! One Every Minute is not Enough!
American Weekly				
	20	KF48-22	6	They swept ahead of tradition Why don't you drive a 1949 Kaiser and find out?
	8	KF50-9.2	1	1951 Kaiser, Now America's newest 2-door sedan
	6	KF50-12	6	Kaiser's got it - and it's great! 1951 Kaiser
11/1/1949	8	KF49-25	1	Thank goodness for world's most useful car!
4/1/1951	8	KF51-3.1	2	Meet America's Smartest New Car!
6/3/1951	8	KF51-5.1	1	A day in the life of Henry J and Rise Stevens
4/6/1952	11	KF52-3.1	1	Presenting '52's finest low-price car - the new '52 Henry J
11/9/1952	13	KF52-16	1	Two Nationwide Sensations since their introductions three weeks ago ... the world's first "Safety First" Car
7/12/1953	15	KF52-21	1	New 53 Henry J Now \$1399 hundreds of dollars lower than any other full size car!
Automotive Industries				
10/1/1948	1	KF48-33	1	For 1949 Kaiser-Frazer uses these United Products
Automotive News				
4/30/1951	99	KF51-24	1	2 hottest cars! 6 priceless points! 1951 Kaiser
4/28/1952	51	KF52-20	1	K-F Dealer's bread and butter profits topped with \$4,200,000 extra dividend
4/20/1953	16	KF53-22	1	On your present car volume you could make up to TWICE YOUR PRESENT PROFIT
4/27/1953	77	KF53-28	1	\$5,000,000 Extra "Take-Home" Pay
5/18/1953	16	KF53-23	1	New profit opportunity Announcing the great new things it means ...
4/26/1954	58	KF54-14	1	Add it up yourself! Kaiser + Willys } = Volume
Automotive Topics				
	19	KF48-28	1	Only the Kaiser and Frazer have it! TruLine Steering with Triple Control
		KF53-29	1	Hottest Profit Team
10/28/1950	54	KF50-11.2	6	The most important new car in America - Henry J
2/1/1953	13	KF53-1.2	1	How do owners like the Henry J? 97% indicate a desire to own another Henry J
5/1/1953	30	KF53-9	1	Henry J wins in Mobilgas Economy Run
Bazaar Magazine				
4/1/1947	0	KF47-3.1	4	International Favorites ...
Better Homes & Garden				
10/1/1947	136	KF47-31	2	It's New - thrifty - safe - silent - fast! It's Kaiser - the 5 - minute dishwasher!

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2/1/1948	115	KF48-4.1	1	Unquestioned Style Leadership!
2/1/1948	0	KF48-8.1	8	What's new that's not from Willow Run?
4/1/1948	197	KF48-9	2	Most for your money
7/1/1948		KF48-17	1	Fredrica observes "Major innovations" in the Kaiser and the Frazer
12/1/1948	151	KF48-30	1	Bring on those DIRTY DISHES - the more the Merrier! Kaiser the 5-minute Dishwasher
Capper's Farmer				
4/1/1948	31	KF48-9	5	Most for your money
6/1/1948	19	KF48-7	2	Undisputed Style Leadership! A Ride you never forget! Most For Your Money!
Car Life				
8/1/1954		KF54-2	2	Now the most exciting new car for '54...! Kaiser Darrin 161
Colliers				
1/12/1946	53	KF46-1.2	2	Henry J Kaiser and Joe Frazer announce the first public showing of two new cars bearing their names - Next Month
2/16/1946	41	KF46-2	4	The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars
3/23/1946	51	KF46-3	1	Leaving '46 Behind! The Amazing New Kaiser, The Sensational New Frazer.
4/27/1946	51	KF46-4.1	2	They Have What America Wants! 1947 Kaiser and Frazer Win Overwhelming Public Approval ... 100,000 Advance Orders!
5/25/1946	75	KF46-6.1	1	The 1947 Kaiser & Frazer - Bring you the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering
6/22/1946	55	KF46-7	3	The 1947 Kaiser & Frazer ... Now in Production!
7/20/1946		KF46-8	1	Their Beauty, too is a Year Ahead!
9/14/1946	46	KF46-10.1	3	Trail Blazers in Postwar Styling!
10/12/1946	41	KF46-11	1	The Most Talked-About Cars in America
11/9/1946		KF46-12.1	3	Beautiful in Performance too!
12/7/1946	0	KF46-13	3	Smooth Power - in a Smart Package!
1/4/1947	57	KF46-14.1	2	All over America - It's a Kaiser & Frazer Year!
2/1/1947	61	KF47-1.1	2	Success Story:
3/1/1947	63	KF47-2	2	Wherever you go in a Kaiser or a Frazer
3/29/1947	75	KF47-3.1	2	International Favorites ...
4/26/1947	66	KF47-4	3	Pleasure Cars are Back!
5/24/1947	72	KF47-5.1	2	You Should Drive one!
6/21/1947	66	KF47-7.1	2	There never was a ride like this!
7/12/1947	67	KF47-29	1	Wherever you go -- You get Expert Kaiser and Frazer Service
7/19/1947	64	KF47-10.1	1	Still a Full Year Ahead!
8/16/1947	67	KF47-12.1	3	Not So Long to Wait!
9/13/1947	82	KF47-14.1	2	One Every Minute is not Enough!
9/27/1947	10	KF47-25	1	Service to Kaiser and Frazer owners is one of our responsibilities
10/11/1947	63	KF47-16.1	3	For those who want something better!
10/25/1947	80	KF47-26	1	All Over the Map - You'll Find Expert Kaiser and Frazer Service
11/8/1947	67	KF47-19.1	1	You can get a Kaiser or a Frazer!
11/29/1947	9	KF47-28	1	Wherever you go . . . K-F Golden Rule Service
12/6/1947	31	KF47-20.1	3	It has been a Kaiser and Frazer Year!
12/27/1947	10	KF47-22	2	Wherever you go... You'll find expert Kaiser and Frazer Service - and it is being constantly expanded!
1/17/1948	34	KF48-3.1	3	Production schedules doubled at Willow Run this year!

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1/24/1948	47	KF47-27	3	Kaiser-Frazer Service covers the Globe!
3/13/1948	37	KF48-8.1	2	What's new that's not from Willow Run?
4/10/1948	75	KF48-9	6	Most for your money
4/17/1948	67	KF48-15	1	KF Golden Rule Service Wherever you go!
5/1/1948	11	KF48-12	1	Economy that will surprise you, too!
6/12/1948	68	KF48-7	1	Undisputed Style Leadership! A Ride you never forget! Most For Your Money!
8/21/1948	40	KF48-18	1	America's most-copied cars again lead the way! Kaiser-Frazer Plans Ahead .. ask your Dealer NOW!
9/25/1948	77	KF48-20	4	There's a thrill in accomplishment Why don't you drive a 1949 Kaiser and find out?
10/30/1948	0	KF48-21	5	Racing the moon - with a heart full of joy -- it's a 1949 FRAZER Manhattan!
11/27/1948	61	KF48-24	7	Open season - in a 1949 Frazer Convertible
12/25/1948	51	KF49-3	3	Trailblazer of cars to come - the 1949 Frazer
2/19/1949	2	KF49-8	3	The Frazer Manhattan - for those who want the finest!
4/16/1949	51	KF49-10	4	How are you going to buy your next car?
5/14/1949	60	KF49-11	2	When you ride in a '49 Frazer ... You ride in Luxury!
6/11/1949	65	KF49-15	1	The Sunday-go-to-meeting-go-to-work car
8/27/1949		KF49-19.1	1	Maybe you don't own a pony ... but here's the world's most useful car!
6/3/1950	38	KF50-5.1	1	The newest car in America! The 1951 Kaiser
7/22/1950	65	KF50-7	5	One glance and you know its the newest car in America!
3/17/1951	0	KF51-3.1	4	Meet America's Smartest New Car!
3/17/1951	42	KF51-3.2	1	Meet America's Smartest New Car!
10/27/1951	130	KF51-19	1	In the Air... As on the road ... Kaiser*Frazer builds to better the best!
Country Gentleman				
1/1/1946	41	KF45-5	1	Graham-Paige at Willow Run! New Frazer Motor Cars, Tractors, Rototillers*
3/1/1946	53	KF46-2	1	The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars
7/1/1946	44	KF46-7	1	The 1947 Kaiser & Frazer ... Now in Production!
7/1/1946	44	KF46-9	7	Two Cars You Should Know!
10/1/1946	0	KF46-10.2	1	Trail Blazers in Postwar Styling!
5/1/1947	0	KF47-4	5	Pleasure Cars are Back!
8/1/1947	47	KF47-10.1	3	Still a Full Year Ahead!
9/1/1947	31	KF47-12.1	1	Not So Long to Wait!
10/11/1947	0	KF47-16.1	2	For those who want something better!
2/1/1948	48	KF48-4.1	3	Unquestioned Style Leadership!
4/1/1948	46	KF48-9	1	Most for your money
9/1/1948	58	KF48-18	6	America's most-copied cars again lead the way! Kaiser-Frazer Plans Ahead .. ask your Dealer NOW!
10/1/1948	59	KF48-20	3	There's a thrill in accomplishment Why don't you drive a 1949 Kaiser and find out?
11/1/1948	53	KF48-21	2	Racing the moon - with a heart full of joy -- it's a 1949 FRAZER Manhattan!
12/1/1948	0	KF48-25	1	They found the better way Why don't you drive a 1949 Kaiser and find out?
2/1/1949	76	KF49-5	3	Winter adventure in the fireside comfort
3/1/1949	0	KF49-1	3	What to look for when buying a really new car
5/1/1949	45	KF49-11	1	When you ride in a '49 Frazer ... You ride in Luxury!
8/1/1949		KF49-19.2	2	Maybe you don't own a pony ... but here's the world's most useful car!
9/1/1949	100	KF49-20.2	1	Here's a real smart steer...it's the farm's most useful car

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8/1/1950	9	KF50-9.1	3	1951 Kaiser, Now America's newest 2-door sedan
11/1/1950	79	KF50-11.1	1	The most important new car in America - Henry J
12/1/1950	92	KF50-14.1	1	The car for today! The Henry J
2/1/1951		KF51-2	3	Inside and out - Kaiser's the car
6/1/1951	44	KF51-10.1	1	All-round proof! Kaiser and Frazer's Henry J is America's all-round car! \$1333
Cue				
1/26/1952		KF52-1		Here for you - the style of '52
Esquire				
1/1/1949	33	KF49-4	1	The 1949 Kaiser Virginian
6/1/1950		KF50-2	2	The NEW handcrafted 1951 Frazer
6/1/1950	0	KF50-4	2	The NEW handcrafted 1951 Frazer
Farm Journal				
	0	KF46-7	2	The 1947 Kaiser & Frazer ... Now in Production!
	0	KF48-3.1	7	Production schedules doubled at Willow Run this year!
3/1/1946	120	KF46-2	6	The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars
10/1/1946	0	KF46-10.2	2	Trail Blazers in Postwar Styling!
7/1/1947	0	KF47-4	1	Pleasure Cars are Back!
10/1/1947	0	KF47-14.1	3	One Every Minute is not Enough!
12/1/1947	0	KF47-19.1	3	You can get a Kaiser or a Frazer!
3/1/1948	0	KF48-8.1	7	What's new that's not from Willow Run?
10/1/1948	0	KF48-19	5	Autumn is a Frolic-in the NEW '49 Frazer
11/1/1948	0	KF48-22	4	They swept ahead of tradition Why don't you drive a 1949 Kaiser and find out?
12/1/1948	0	KF48-24	5	Open season - in a 1949 Frazer Convertible
4/1/1949		KF49-1	6	What to look for when buying a really new car
6/1/1949	0	KF49-22	1	How to mix business with pleasure!
8/1/1949	55	KF49-19.2	1	Maybe you don't own a pony ... but here's the world's most useful car!
9/1/1949	65	KF49-20.1	1	Here's a real smart steer...it's the farm's most useful car
8/1/1950	25	KF50-7	6	One glance and you know its the newest car in America!
9/1/1950	155	KF50-17	2	This Year It's Clear! Kaiser's the Car
11/1/1950	0	KF50-11.1	3	The most important new car in America - Henry J
3/1/1951	0	KF51-2	4	Inside and out - Kaiser's the car
6/1/1951	15	KF51-10.2	1	All-round proof! Kaiser and Frazer's Henry J is America's all-round car! \$1321
Fortune				
3/1/1949		KF49-7	5	Borg-Warner is working hand in hand with America's newest motor maker ... Kaiser-Frazer!
5/1/1951	20	KF51-6	1	Kaiser-Frazer's Henry J. New answer to today's fleet car problem
6/1/1951	60	KF51-21	1	How Kaiser*Frazer's Henry J cuts fleet car cost
11/1/1953	8	KF53-17	1	More good news about plastic Cars!
12/1/1953	13	KF53-18	1	10,000 mile tour astonishes Lowell Thomas!
Harper's Bazaar				
4/1/1946	34	KF46-3	4	Leaving '46 Behind! The Amazing New Kaiser, The Sensational New Frazer.
5/1/1946	167	KF46-6.1	4	The 1947 Kaiser & Frazer - Bring you the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering
Holiday				

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	0	KF53-27	1	Sell the New '53 Kaiser
1/1/1948	66	KF48-3.1	2	Production schedules doubled at Willow Run this year!
3/1/1948	10	KF48-8.1	1	What's new that's not from Willow Run?
5/1/1948	129	KF48-12	2	Economy that will surprise you, too!
12/1/1948	1	KF48-24	3	Open season - in a 1949 Frazer Convertible
1/1/1949	119	KF49-3	2	Trailblazer of cars to come - the 1949 Frazer
4/30/1949	75	KF49-10	3	How are you going to buy your next car?
8/1/1949		KF49-9	2	FRAZER - The most distinguished value in the luxury car field ... The handcrafted Frazer Manhattan
8/1/1949		KF49-18	2	The most distinguished value in the luxury car field
5/1/1950		KF50-1	1	The NEW handcrafted 1951 Frazer
6/1/1950		KF50-3	2	The NEW handcrafted 1951 Frazer Vagabond
6/1/1950	91	KF50-4	1	The NEW handcrafted 1951 Frazer
7/1/1950	19	KF50-6.1	2	Five new handcrafted body styles - 1951 Frazer
8/1/1950		KF50-8	1	How many cars on this page?
10/1/1950	82	KF50-10	1	This year it's clear - Kaiser's the car!
12/1/1950	92	KF50-12	1	Kaiser's got it - and it's great! 1951 Kaiser
4/1/1951	18	KF51-3.1	1	Meet America's Smartest New Car!
7/1/1951	60	KF51-5.1	2	A day in the life of Henry J and Rise Stevens
1/1/1954	5	KF53-18	6	10,000 mile tour astonishes Lowell Thomas!

Ladies Home Journal

	25	KF47-6	2	Tina Leser commends the new styling of the Kaiser and Frazer Cars
	14	KF54-3	1	Win America's most exciting new sports car!
8/1/1947	80	KF47-13	3	Lily Dache praises the continental styling of the Kaiser and the Frazer
9/1/1947	161	KF47-9	2	Maximillian says of the Kaiser and the Frazer -- "Smart, Cosmopolitan Styling"
9/1/1947	31	KF47-15	2	Nettie Rosenstein Defines the Style Ingredients of the New Kaiser and Frazer Cars.
10/1/1947	243	KF47-17	2	Monte-Sano Admires the Styling of the New Kaiser and Frazer.
11/1/1947	180	KF47-18	3	Valentina calls the Kaiser and the Frazer America's Smartest New Cars"
12/1/1947	138	KF47-21	2	Norman Norell compliments "The important new style trend" established by the Kaiser and the Frazer.
1/1/1948		KF48-2	2	Omar Kiam recognizes "the future trend" in Kaiser and Frazer design
2/1/1948	19	KF48-1	1	Claire McCardell says Kaiser and Frazer beauty combines style with utility
3/1/1948	107	KF48-10	3	Maurice Rentner finds style leadership in the Kaiser and Frazer "Originals"
5/1/1948	0	KF48-14	3	Pauline Trigere appraiser the "basic styling" of the Kaiser and the Frazer
6/1/1948	25	KF48-16	1	Schiaparelli notes "the touch of tomorrow" in Kaiser and Frazer styling
10/1/1948	30	KF48-19	1	Autumn is a Frolic-in the NEW '49 Frazer
12/1/1948	184	KF48-24	1	Open season - in a 1949 Frazer Convertible

Life

	41	KF48-19	4	Autumn is a Frolic-in the NEW '49 Frazer
		KF50-16	3	America's "Buy" Word "Kaiser is the Car!"
	46	KF51-3.3	1	Meet America's Smartest New Car!
	133	KF51-20	1	An Enchanted Day in the Henry J with Ezio Pinza, Star of MGM's "Mr. Imperium"
	135	KF52-18	2	Q. Which of these KAISER "twins" can give you up to 3 miles "free" in every 10?
7/22/1946		KF46-8	3	Their Beauty, too is a Year Ahead!
8/19/1946		KF46-9	1	Two Cars You Should Know!

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9/9/1946		KF46-10.1	2	Trail Blazers in Postwar Styling!
10/14/1946	117	KF46-11	2	The Most Talked-About Cars in America
8/25/1947	99	KF47-24	1	It's Being Done at Willow Run! More than 3 cars every 2 minutes!
10/13/1947		KF47-16.1	4	For those who want something better!
11/10/1947		KF47-19.1	4	You can get a Kaiser or a Frazer!
12/22/1947	0	KF47-20.1	2	It has been a Kaiser and Frazer Year!
1/19/1948	0	KF48-3.1	4	Production schedules doubled at Willow Run this year!
2/1/1948	0	KF48-4.1	7	Unquestioned Style Leadership!
2/23/1948	0	KF47-27	2	Kaiser-Frazer Service covers the Globe!
3/8/1948		KF48-8.1	3	What's new that's not from Willow Run?
3/29/1948	87	KF48-11	2	North, South, East, or West
8/23/1948	56	KF48-18	2	America's most-copied cars again lead the way! Kaiser-Frazer Plans Ahead .. ask your Dealer NOW!
10/25/1948		KF48-22	5	They swept ahead of tradition Why don't you drive a 1949 Kaiser and find out?
11/15/1948		KF48-25	3	They found the better way Why don't you drive a 1949 Kaiser and find out?
12/13/1948		KF48-26	3	Achievement - yours to share Why don't you drive a 1949 Kaiser and find out?
1/17/1949		KF49-6	1	There's pride in building well
2/21/1949		KF49-8	1	The Frazer Manhattan - for those who want the finest!
3/28/1949	0	KF49-1	4	What to look for when buying a really new car
4/25/1949		KF49-10	1	How are you going to buy your next car?
5/16/1949		KF49-12	1	It's Here! Only the Traveler leads a double life!
5/29/1949	0	KF49-23	1	Don't Pay more for smaller cars ... Save up to \$579 ... enjoy a new, 1949 Kaiser ... world's lowest-priced big car ... new price \$1995.
5/30/1949		KF49-11	3	When you ride in a '49 Frazer ... You ride in Luxury!
7/11/1949	115	KF49-2	1	Kaiser's exclusive new idea gave the Migliorisi Family "2 cars" for only \$2088*
9/19/1949		KF49-21	2	Loaded for bear - or ducks - or deer ... here's the world's most useful car!
5/22/1950	0	KF50-5.1	5	The newest car in America! The 1951 Kaiser
7/17/1950		KF50-7	1	One glance and you know its the newest car in America!
8/21/1950	5	KF50-9.1	2	1951 Kaiser, Now America's newest 2-door sedan
10/9/1950	135	KF50-12	2	Kaiser's got it - and it's great! 1951 Kaiser
10/16/1950	66	KF50-11.2	4	The most important new car in America - Henry J
10/23/1950	106	KF50-13	2	51's Finest - For every Taste - For Every Purpose
11/20/1950	96	KF50-14.2	1	The car for today! The Henry J America's most important new car!
12/11/1950		KF50-15	1	Here in time for Christmas - America's Most Exciting new car 1951 Kaiser Golden Dragon
2/5/1951		KF51-2	1	Inside and out - Kaiser's the car
2/26/1951	0	KF51-3.2	2	Meet America's Smartest New Car!
4/2/1951		KF51-4	2	Two cars that deserve to wear medals - and do!
4/25/1951	105	KF51-5.2	2	A day in the life of Henry J and Rise Stevens
5/14/1951		KF51-7	3	So easy to see - Kaiser's the car!
6/18/1951		KF51-11	1	Life with Linkletter - and Kaiser-Frazer's Henry J
7/30/1951		KF51-8	1	The car to own - for the years ahead Kaiser America's most beautiful car!
8/20/1951	75	KF51-12	1	Burns and Allen and the Henry J
10/15/1951	6	KF51-1	1	Kaiser cars have travelled over 20 billion miles
11/19/1951	78	KF51-16	1	Michigan Miles or Paris Kilometers ... Henry J Cost less to drive.
2/11/1952	77	KF52-2	1	Now - an American Sports car smarter than Europe's
4/7/1952		KF52-3.2	1	Presenting '52's finest low-price car - the new '52 Henry J

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4/21/1952	96	KF52-4.1	2	Presenting - the newest achievement of Kaiser's Anatomic Engineering ... The New '52 Kaiser manhattan
7/20/1953	6	KF53-15.2	2	Just bought my 4th Kaiser
8/10/1953	84	KF53-14.2	1	As Kaiser enters it's dramatic new expansion program ... Kaiser's 730,000 car rolls off the line!
9/7/1953	44	KF53-16.2	2	Look at Kaiser this way ... You'll see why ... from every angle ...
10/5/1953	77	KF53-19	1	In "Fifth-Wheel Test", Kaiser with Hydra-Matic gives record mileage.
11/30/1953	7	KF53-18	4	10,000 mile tour astonishes Lowell Thomas!
4/5/1954	52	KF54-1	1	Super-Powered New '54 Kaiser Lowell Thomas calls it ... "The new car with the big change!"
5/31/1954	101	KF54-5	3	Power-on-demand - 1 of 6 exciting exclusives
6/21/1954	102	KF54-6	1	Everybody likes the Big change in Kaiser!
Look Magazine				
3/29/1949	0	KF49-1	7	What to look for when buying a really new car
Maclean's Magazine				
	0	KF51-25	1	Runs on Small Chance and a Key
6/1/1948	0	KF48-12	5	Economy that will surprise you, too!
5/15/1953	1	KF53-25	1	More World beauty prizes than any other car of our time
McCall's				
1/1/1948	0	KF48-2	4	Omar Kiam recognizes "the future trend" in Kaiser and Frazer design
2/1/1948	153	KF48-1	3	Claire McCardell says Kaiser and Frazer beauty combines style with utility
4/1/1948	47	KF48-6	3	John Frederics discerns "Technical Mastery" in the design of the Kaiser and the Frazer.
5/1/1948	153	KF48-14	2	Pauline Trigere appraiser the "basic styling" of the Kaiser and the Frazer
Motor Age				
2/1/1948	122	KF48-5	1	Kaiser - Frazer expanding production Offers Opportunity to More Dealers
Motor America				
4/1/1954	110	KF54-12	1	Now . . . The most exciting new car for '54 Kaiser * Darrin 161
Motor Magazine				
6/1/1945	172	KF45-1.2	1	Home again . . . With some mighty sound ideas!
8/1/1945	187	KF45-1.4	1	There's a new kind of car a-coming! - and Joseph W. Frazer is "getting set" to build it -- at Graham Paige!
10/1/1945	0	KF45-2	1	There's a Great New Car a-coming to a Nation at Peace The Sensational New Frazer
2/1/1946	0	KF46-2	8	The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars
4/1/1946	153	KF46-4.2	1	1947 Kaiser and Frazer Win Overwhelming Public Approval! Floods of orders pour in on thousands of Kaiser-Frazer Dealers following first showing
5/1/1946	169	KF46-5	1	Magic Names in Postwar Motor Cars!
6/1/1946	162	KF46-6.2	1	The 1947 Kaiser & Frazer - Have All the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering
7/1/1946	0	KF46-8	5	Their Beauty, too is a Year Ahead!
8/1/1946	171	KF46-7	7	The 1947 Kaiser & Frazer ... Now in Production!
8/1/1946	171	KF46-9	5	Two Cars You Should Know!
9/1/1946	24	KF46-10.3	1	Trail Blazers in Postwar Styling!
10/1/1946	192	KF46-11	3	The Most Talked-About Cars in America
11/1/1946	19	KF46-12.2	1	Beautiful in Performance too!

Issued Date	Page #	Ad #	Version #	Ad Title
1/1/1947	99	KF46-14.1	4	All over America - It's a Kaiser & Frazer Year!
5/1/1947	22	KF47-4	6	Pleasure Cars are Back!
6/1/1947	185	KF47-5.2	1	Late News from Willow Run! You Should Drive one!
8/1/1947	217	KF47-10.2	1	The News from Willow Run! Still a Full Year Ahead!
9/1/1947	221	KF47-12.2	1	Another "Miracle at Willow Run! Not So Long to Wait!
10/1/1947	191	KF47-14.2	1	It's Being Done at Willow Run! One Every Minute is not Enough!
11/1/1947	0	KF47-16.2	1	For those who want something better! Now in Fourth Place!
11/1/1947	201	KF47-23	1	Its Being done at Willow Run! Kaiser-Frazer needs, at once -District Managers and Field Service Men
12/1/1947	31	KF47-20.2	1	Year of Decision ... It has been a Kaiser and Frazer Year!
2/1/1948	123	KF48-3.2	1	Still Going Strong! Production schedules doubled at Willow Run this year!
2/1/1948	47	KF48-5	2	Kaiser - Frazer expanding production Offers Opportunity to More Dealers
3/1/1948	149	KF48-4.2	1	Opportunities for more Dealers! Unquestioned Style Leadership!
4/1/1948	14	KF48-8.2	1	What's new that's not from Willow Run?
5/1/1948	231	KF48-13	1	Only the Kaiser and Frazer have it! The highest compression engine
6/1/1948	129	KF48-28	2	Only the Kaiser and Frazer have it! TruLine Steering with Triple Control
10/1/1948	197	KF48-29	1	Exactly what is a square deal for automotive dealers?
11/1/1948	341	KF48-23	1	We believe a factory warranty is a Factory Responsibility:
12/1/1948	22	KF48-32	1	Why does Kaiser-Frazer Give Full Retail Profit to Dealers on New Car Warranty Labor?
1/1/1949	189	KF49-26	1	Who benefits from the Kaiser-Frazer 100% Factory New-Car Warranty Policy?
9/1/1949	113	KF49-24	1	Have you heard the one about the Traveler Salesman ...
11/1/1950	0	KF50-11.1	4	The most important new car in America - Henry J
9/1/1953	116	KF53-24	1	Kaiser Willys for volume dealers Announcing the great new combination in motoring and the great things it means ...
Motor Trend				
11/1/1953	14	KF53-16.1	2	Look at Kaiser this way ... You'll see why ... from every angle ...
1/1/1954	3	KF53-18	3	10,000 mile tour astonishes Lowell Thomas!
8/1/1954	13	KF54-7	2	Questions and answers about Kaiser's supercharged "power-on-demand"
10/1/1954	3	KF54-9	1	New '54 Kaiser supercharger turns Beauty into a Bomb
NADA Magazine				
9/1/1953	64	KF53-24	2	Kaiser Willys for volume dealers Announcing the great new combination in motoring and the great things it means ...
12/1/1953	0	KF53-30	1	Kaiser + Willys = Volumes New volume franchise covers 94% of market!
4/1/1954	62	KF54-11	2	New Super-Powered '54 Kaiser Lowell Thomas calls it ... "The new car with the big change!"
National Geographic				
5/1/1950	35	KF50-2	1	The NEW handcrafted 1951 Frazer
6/1/1950	11	KF50-3	1	The NEW handcrafted 1951 Frazer Vagabond
7/1/1950	149	KF50-6.2	1	Five new handcrafted body styles - 1951 Frazer
8/1/1950	11	KF50-8	2	How many cars on this page?
New Liberty				
4/1/1951	44	KF51-23	1	Here is Kaiser-Frazer's new Low priced, Full-size car, the. . . Henry J
6/1/1952	27	KF52-19	1	New '52 Henry J Corsair More power to your dollar
4/1/1953	14	KF53-26	2	Big Car Small Cost Henry J - 97% present owners indicate a desire to own another Henry J

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New Yorker				
	0	KF48-3.1	6	Production schedules doubled at Willow Run this year!
	0	KF48-18	4	America's most-copied cars again lead the way! Kaiser-Frazer Plans Ahead .. ask your Dealer NOW!
	5	KF50-1	2	The NEW handcrafted 1951 Frazer
	0	KF50-11.2	1	The most important new car in America - Henry J
1/19/1946	5	KF46-1.3	1	Henry J Kaiser and Joe Frazer announce the first public showing of two new cars bearing their names - Next Week
2/9/1946	11	KF46-2	5	The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars
3/9/1946	49	KF46-3	2	Leaving '46 Behind! The Amazing New Kaiser, The Sensational New Frazer.
4/20/1946	39	KF46-4.1	3	They Have What America Wants! 1947 Kaiser and Frazer Win Overwhelming Public Approval ... 100,000 Advance Orders!
5/18/1946	35	KF46-6.1	2	The 1947 Kaiser & Frazer - Bring you the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering
6/15/1946		KF46-7	6	The 1947 Kaiser & Frazer ... Now in Production!
7/1/1946	0	KF46-8	2	Their Beauty, too is a Year Ahead!
8/24/1946	0	KF46-9	4	Two Cars You Should Know!
9/28/1946	0	KF46-10.1	1	Trail Blazers in Postwar Styling!
11/23/1946	0	KF46-12.1	2	Beautiful in Performance too!
12/21/1946	34	KF46-13	2	Smooth Power - in a Smart Package!
1/18/1947	49	KF46-14.1	3	All over America - It's a Kaiser & Frazer Year!
4/12/1947	48	KF47-3.1	3	International Favorites ...
5/1/1947	0	KF47-4	4	Pleasure Cars are Back!
6/7/1947		KF47-6	1	Tina Leser commends the new styling of the Kaiser and Frazer Cars
6/28/1947	35	KF47-8	1	For those who can afford the ultimate
6/30/1947		KF47-9	1	Maximillian says of the Kaiser and the Frazer -- "Smart, Cosmopolitan Styling"
8/16/1947	20	KF47-13	1	Lily Dache praises the continental styling of the Kaiser and the Frazer
8/31/1947		KF47-15	3	Nettie Rosenstein Defines the Style Ingredients of the New Kaiser and Frazer Cars.
9/30/1947		KF47-17	1	Monte-Sano Admires the Styling of the New Kaiser and Frazer.
11/1/1947		KF47-18	1	Valentina calls the Kaiser and the Frazer America's Smartest New Cars"
12/6/1947		KF47-21	1	Norman Norell compliments "The important new style trend" established by the Kaiser and the Frazer.
1/3/1948	2	KF48-2	3	Omar Kiam recognizes "the future trend" in Kaiser and Frazer design
2/7/1948	6	KF48-1	2	Claire McCardell says Kaiser and Frazer beauty combines style with utility
2/21/1948	87	KF48-4.1	2	Unquestioned Style Leadership!
3/6/1948	87	KF48-10	1	Maurice Rentner finds style leadership in the Kaiser and Frazer "Originals"
4/3/1948	81	KF48-6	2	John Frederics discerns "Technical Mastery" in the design of the Kaiser and the Frazer.
4/24/1948	42	KF48-9	7	Most for your money
5/1/1948		KF48-14	1	Pauline Trigere appraiser the "basic styling" of the Kaiser and the Frazer
9/25/1948	0	KF48-19	3	Autumn is a Frolic-in the NEW '49 Frazer
11/6/1948	0	KF48-24	6	Open season - in a 1949 Frazer Convertible
1/8/1949		KF49-5	2	Winter adventure in the fireside comfort
2/5/1949	9	KF49-8	2	The Frazer Manhattan - for those who want the finest!
4/16/1949	0	KF49-11	6	When you ride in a '49 Frazer ... You ride in Luxury!
6/11/1949		KF49-14	1	There's enchantment for you - in a Frazer
6/18/1949	0	KF49-18	1	The most distinguished value in the luxury car field

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Kaiser-Frazer Ads - Magazine Printed In

Issued Date	Page #	Ad #	Version #	Ad Title
7/30/1949	35	KF49-16	2	The most distinguished value in the luxury car
7/15/1950	0	KF50-6.1	1	Five new handcrafted body styles - 1951 Frazer
9/16/1950		KF50-10	2	This year it's clear - Kaiser's the car!
11/11/1950	0	KF50-12	5	Kaiser's got it - and it's great! 1951 Kaiser
4/4/1953	7	KF53-5	1	Voyez au salon de l'auto. La nouvelle voiture sport
11/28/1953	77	KF53-18	7	10,000 mile tour astonishes Lowell Thomas!
Newsweek				
	12	KF46-2	7	The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars
1/7/1946	64	KF46-1.2	3	Henry J Kaiser and Joe Frazer announce the first public showing of two new cars bearing their names - Next Month
4/1/1946	65	KF46-4.1	4	They Have What America Wants! 1947 Kaiser and Frazer Win Overwhelming Public Approval ... 100,000 Advance Orders!
7/21/1947	0	KF47-10.1	4	Still a Full Year Ahead!
9/29/1947	69	KF47-25	3	Service to Kaiser and Frazer owners is one of our responsibilities
12/29/1947	5	KF47-22	3	Wherever you go... You'll find expert Kaiser and Frazer Service - and it is being constantly expanded!
3/7/1949	1	KF49-1	2	What to look for when buying a really new car
6/27/1949	45	KF49-18	4	The most distinguished value in the luxury car field
8/8/1949	59	KF49-9	3	FRAZER - The most distinguished value in the luxury car field ... The handcrafted Frazer Manhattan
10/13/1952	7	KF52-18	4	Q. Which of these KAISER "twins" can give you up to 3 miles "free" in every 10?
7/20/1953	24	KF53-14.1	3	Kaiser's 730,000 car rolls off the line!
9/14/1953	0	KF53-16.1	1	Look at Kaiser this way ... You'll see why ... from every angle ...
5/24/1954		KF54-4	2	Keeping America on the GO - with TIMKEN
Parents Magazine				
5/1/1953	11	KF53-21	2	How the world's first safety-first car handles your child with care!
Popular Science				
6/1/1949	1	KF49-13	1	Kaiser Traveler only \$2088...world's most useful car!
7/1/1954	221	KF54-7	1	Questions and answers about Kaiser's supercharged "power-on-demand"
Poultry Tribune				
4/1/1950	17	KF50-21	1	Save Hundreds of Dollars with world's only family sedan that hauls 1800 chicks! 7200 eggs! 500 broilers! 1200 lbs of feed!
6/1/1950	21	KF50-22	1	To haul dressed chickens . . . Or a well-dressed family . . . Kaiser Traveler's the best car you can own!
Progressive Farmer				
2/1/1948		KF48-4.1	8	Unquestioned Style Leadership!
Quick				
10/2/1950	0	KF50-18	1	America's Most Important New Car . . . The Henry J
Reader's Digest				
	0	KF47-3.2	1	International Favorites ...
	0	KF47-5.4	1	You Should Drive one!
	0	KF47-7.2	1	There never was a ride like this!
	0	KF47-14.3	1	It's Being Done at Willow Run! One Every Minute is not Enough!
	0	KF47-19.2	1	Undisputed Distinction
	0	KF47-20.3	1	It has been a Kaiser and Frazer Year!

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	177	KF50-19	1	Ultimas noticias . . . Henry J O novo carro Kaiser*Frazer de preco modico!
	0	KF50-20	1	Este ano, nao ha duvida - seu carro sera um Kaiser! 1951 Kaiser
	207	KF50-23	2	There's never been a car like it! Built to Better the Best on the Road!
	0	KF51-10.3	1	All-round proof! Kaiser and Frazer's Henry J is America's all-round car!
	119	KF51-27	1	The Kaiser Earns for the second time the most high distinction of the World
	0	KF51-29	1	Conheca a Nova Sensacao Da Kaiser para 1951
	0	KF51-30	1	Eis aqui o novo Kaiser*Frazer . . . A carro de luxo de preco modico Henry J
	0	KF51-32.1	2	50,000 miles from now you'll still be glad you bought a Kaiser
	207	KF51-33	1	Features of the Future . . . Kaiser has them now!
	221	KF52-4.2	2	Now the World's safest front seat! '52 Kaiser Manhattan the world's most beautiful car
	0	KF52-22	1	The New One Kaiser Manhattan for '52 with the Front Seat most dependable of the World
8/1/1950		KF51-28	1	1951 Kaiser Mais popular do que nunca!
6/1/1952	237	KF52-23	1	International Favorite News Henry J Corsair
5/1/1953	1	KF53-25	2	More World beauty prizes than any other car of our time
6/1/1954	199	KF54-13	1	The big change for 1954 You owe yourself a Kaiser

Reader's Digest - French

	229	KF50-23	3	There's never been a car like it! Built to Better the Best on the Road!
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Reader's Digest - Uruguay

	0	KF51-10.3	2	All-round proof! Kaiser and Frazer's Henry J is America's all-round car!
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Saturday Evening Post

2/3/1940	1	KF44-3	1	By Willys in 1940 What's Holding you back?
4/15/1940	113	KF44-1	1	Thousands more enjoy up to 50% savings and 100,000 mile guarantee as Willys Sales Double
4/27/1940	71	KF44-2	1	I Believe the new 1940 Willys is the most dependable car you can Buy - and to prove it.
9/1/1945	102	KF45-1.6	1	There's a new kind of car a-coming! - and this great new car will bear the name-FRAZER!
10/6/1945	77	KF45-2	2	There's a Great New Car a-coming to a Nation at Peace The Sensational New Frazer
11/3/1945	99	KF45-3	1	Where Kaiser and Frazer will build GREAT NEW CARS Willow Run - World-Famous bomber plant now being converted for the mass production of Kaiser and Frazer Automobiles!
12/8/1945	117	KF45-4	1	There are Great New Cars a-coming ... and the secret of their greatness lies in the calibre of the men behind them!
1/5/1946	85	KF46-1.1	1	Henry J Kaiser and Joe Frazer announce the first public showing of two new cars bearing their names - This Month
2/23/1946	81	KF46-2	3	The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars
3/23/1946	65	KF46-3	3	Leaving '46 Behind! The Amazing New Kaiser, The Sensational New Frazer.
4/20/1946	61	KF46-4.1	1	They Have What America Wants! 1947 Kaiser and Frazer Win Overwhelming Public Approval ... 100,000 Advance Orders!
5/18/1946	59	KF46-6.1	3	The 1947 Kaiser & Frazer - Bring you the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering
6/15/1946	106	KF46-7	4	The 1947 Kaiser & Frazer ... Now in Production!
7/13/1946	109	KF46-8	4	Their Beauty, too is a Year Ahead!
8/10/1946	94	KF46-9	3	Two Cars You Should Know!
9/7/1946	127	KF46-10.1	5	Trail Blazers in Postwar Styling!

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10/5/1946	125	KF46-11	4	The Most Talked-About Cars in America
11/2/1946	80	KF46-12.1	1	Beautiful in Performance too!
11/30/1946		KF46-13	1	Smooth Power - in a Smart Package!
12/28/1946	57	KF46-14.1	1	All over America - It's a Kaiser & Frazer Year!
1/25/1947	89	KF47-1.1	1	Success Story:
2/22/1947	84	KF47-2	1	Wherever you go in a Kaiser or a Frazer
3/22/1947		KF47-3.1	1	International Favorites ...
4/19/1947	94	KF47-4	2	Pleasure Cars are Back!
5/17/1947		KF47-5.1	1	You Should Drive one!
6/14/1947		KF47-7.1	1	There never was a ride like this!
6/28/1947	49	KF47-29	2	Wherever you go -- You get Expert Kaiser and Frazer Service
7/12/1947	11	KF47-10.1	2	Still a Full Year Ahead!
7/26/1947	58	KF47-32	1	This is the new KAISER DISHWASHER ... a "do-the-dishes" machine that's so safe and simple most women want it the first time they see it perform
8/2/1947	57	KF47-11	1	Kaiser & Frazer service available everywhere!
8/9/1947		KF47-12.1	2	Not So Long to Wait!
9/6/1947		KF47-14.1	1	One Every Minute is not Enough!
9/20/1947	69	KF47-25	2	Service to Kaiser and Frazer owners is one of our responsibilities
10/4/1947	0	KF47-16.1	1	For those who want something better!
10/18/1947	67	KF47-26	2	All Over the Map - You'll Find Expert Kaiser and Frazer Service
10/18/1947	0	KF47-31	1	It's New - thrifty - safe - silent - fast! It's Kaiser - the 5 - minute dishwasher!
11/1/1947	87	KF47-19.1	2	You can get a Kaiser or a Frazer!
11/22/1947	0	KF47-28	2	Wherever you go . . . K-F Golden Rule Service
11/22/1947	0	KF47-30	1	One Look and you'll own it! Kaiser the 5-minute Dishwasher.
11/29/1947	66	KF47-20.1	1	It has been a Kaiser and Frazer Year!
12/13/1947	0	KF47-22	1	Wherever you go... You'll find expert Kaiser and Frazer Service - and it is being constantly expanded!
1/10/1948	0	KF48-3.1	1	Production schedules doubled at Willow Run this year!
1/17/1948	63	KF47-27	1	Kaiser-Frazer Service covers the Globe!
1/17/1948	85	KF48-31	1	Kaiser the 5-minute dishwasher! Washes your dishes and has them drying by the time you've tidied the table
2/7/1948		KF48-4.1	5	Unquestioned Style Leadership!
3/6/1948	32	KF48-8.1	4	What's new that's not from Willow Run?
3/13/1948		KF48-11	1	North, South, East, or West
4/3/1948	69	KF48-9	4	Most for your money
5/1/1948	70	KF48-12	3	Economy that will surprise you, too!
5/8/1948	88	KF48-15	2	KF Golden Rule Service Wherever you go!
6/5/1948	65	KF48-7	3	Undisputed Style Leadership! A Ride you never forget! Most For Your Money!
8/28/1948	0	KF48-18	3	America's most-copied cars again lead the way! Kaiser-Frazer Plans Ahead .. ask your Dealer NOW!
9/25/1948	28	KF48-19	2	Autumn is a Frolic-in the NEW '49 Frazer
10/16/1948	0	KF48-21	1	Racing the moon - with a heart full of joy -- it's a 1949 FRAZER Manhattan!
10/30/1948	97	KF48-22	1	They swept ahead of tradition Why don't you drive a 1949 Kaiser and find out?
11/13/1948	98	KF48-24	2	Open season - in a 1949 Frazer Convertible
11/27/1948		KF48-25	2	They found the better way Why don't you drive a 1949 Kaiser and find out?
12/11/1948	81	KF49-3	4	Trailblazer of cars to come - the 1949 Frazer
12/25/1948	0	KF48-26	1	Achievement - yours to share Why don't you drive a 1949 Kaiser and find out?
1/8/1949	59	KF49-5	1	Winter adventure in the fireside comfort

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1/22/1949		KF49-7	6	Borg-Warner is working hand in hand with America's newest motor maker ... Kaiser-Frazer!
2/5/1949	71	KF49-8	4	The Frazer Manhattan - for those who want the finest!
3/12/1949	71	KF49-1	5	What to look for when buying a really new car
4/9/1949	0	KF49-11	5	When you ride in a '49 Frazer ... You ride in Luxury!
5/7/1949	137	KF49-23	2	Don't Pay more for smaller cars ... Save up to \$579 ... enjoy a new, 1949 Kaiser ... world's lowest-priced big car ... new price \$1995.
7/23/1949	40	KF49-17	1	Kaiser's exclusive new idea solves your family's "2 car problem"!
8/27/1949	63	KF49-19.1	2	Maybe you don't own a pony ... but here's the world's most useful car!
9/17/1949	0	KF49-21	1	Loaded for bear - or ducks - or deer ... here's the world's most useful car!
5/13/1950	52	KF50-5.1	2	The newest car in America! The 1951 Kaiser
7/1/1950	81	KF50-7	2	One glance and you know its the newest car in America!
8/5/1950	0	KF50-9.1	1	1951 Kaiser, Now America's newest 2-door sedan
9/2/1950	97	KF50-10	4	This year it's clear - Kaiser's the car!
9/16/1950	165	KF50-12	4	Kaiser's got it - and it's great! 1951 Kaiser
10/7/1950	94	KF50-11.2	5	The most important new car in America - Henry J
10/14/1950	186	KF50-13	1	51's Finest - For every Taste - For Every Purpose
10/21/1950	137	KF50-16	1	America's "Buy" Word "Kaiser is the Car!"
11/11/1950	76	KF50-14.2	2	The car for today! The Henry J America's most important new car!
12/2/1950	53	KF50-17	1	This Year It's Clear! Kaiser's the Car
1/27/1951		KF51-2	2	Inside and out - Kaiser's the car
2/17/1951	73	KF51-7	2	So easy to see - Kaiser's the car!
3/17/1951	86	KF51-3.2	3	Meet America's Smartest New Car!
4/7/1951	74	KF51-4	1	Two cars that deserve to wear medals - and do!
5/5/1951	0	KF51-5.2	1	A day in the life of Henry J and Rise Stevens
5/26/1951		KF51-8	2	The car to own - for the years ahead Kaiser America's most beautiful car!
6/23/1951	8	KF51-11	2	Life with Linkletter - and Kaiser-Frazer's Henry J
7/14/1951	0	KF51-9	2	This year! Next year! and Always!
8/25/1951	85	KF51-13	1	Now 3 cars for the price of 1
9/29/1951	49	KF51-14	1	Census shows 600,000 Kaiser built cars on the road!
10/27/1951	87	KF51-15	1	Lee Bowman - TV's Ellery Queen and his Henry J
12/1/1951	99	KF51-17	1	Have you ever talked to a Kaiser owner?
12/15/1951	79	KF51-18	1	Top stars agree! your smartest buy
2/9/1952	91	KF52-2	2	Now - an American Sports car smarter than Europe's
4/12/1952		KF52-3.2	2	Presenting '52's finest low-price car - the new '52 Henry J
4/26/1952	48	KF52-4.1	1	Presenting - the newest achievement of Kaiser's Anatomic Engineering ... The New '52 Kaiser manhattan
5/31/1952	70	KF52-5	1	Drive with Irene Dunne and her new Henry J Corsair
6/28/1952	104	KF52-6	1	New '52 Kaiser Manhattan, America's most advanced car
7/19/1952	89	KF52-7	1	Drive with George McManus and his new Henry J Corsair
8/2/1952	67	KF52-8	1	Sit here - be safer! New '52 Kaiser
8/23/1952	79	KF52-9	1	Ride with Lucy and Desi in their new Henry J
8/30/1952	75	KF52-10	1	Why Kaiser Owners will enjoy the Safest Labor Day Driving
9/13/1952	69	KF52-11	1	Smart car for smart people - the new Henry J Corsair
10/4/1952		KF52-12	1	You put more than your money into the car you buy!
10/25/1952	56	KF52-18	3	Q. Which of these KAISER "twins" can give you up to 3 miles "free" in every 10?
11/8/1952	88	KF52-13	1	Presenting 2 head-turning ... mind-changing new cars!

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11/22/1952	93	KF52-14	1	Get on Easiest St. Get in the new '53 Henry J
11/29/1952	77	KF52-17	1	Now here ... to make the road ahead 100,000 miles safer for you! New '53 Kaiser - the world's first safety-first car!
12/13/1952	91	KF52-15	1	Get on Easiest St. Get in the new '53 Henry J
1/17/1953	123	KF53-1.1	1	How do owners like the Henry J? 97% indicate a desire to own another Henry J
2/7/1953	75	KF53-2	1	A safety-engineer looks at the World's first safety-first car
3/14/1953		KF53-3	1	Kaiser - World's first safety-first car
3/21/1953	60	KF53-4	1	How the Henry J puts the Warrens on Easiest St.
4/11/1953	77	KF53-6	1	How the Henry J puts the Wilsons on "Easiest St."
4/18/1953	107	KF53-7	1	Kaiser - World's first safety-first car
5/2/1953	5	KF53-8	1	How the Henry J puts the Browns on "Easiest St."
5/16/1953	174	KF53-10	1	New Kaiser power steering
5/30/1953	122	KF53-11	1	5 Important ways - Kaiser gives you more
6/6/1953	58	KF53-12	1	How the Henry J puts the Edwards' on Easiest St.
6/13/1953	131	KF53-13	1	Kaiser - World's first safety-first car wins world-wide honors for beauty, too!
7/25/1953	14	KF53-15.2	1	Just bought my 4th Kaiser
8/22/1953	68	KF53-14.2	2	As Kaiser enters it's dramatic new expansion program ... Kaiser's 730,000 car rolls off the line!
9/19/1953	76	KF53-16.2	1	Look at Kaiser this way ... You'll see why ... from every angle ...
12/5/1953	83	KF53-18	2	10,000 mile tour astonishes Lowell Thomas!
4/17/1954	0	KF54-1	2	Super-Powered New '54 Kaiser Lowell Thomas calls it ... "The new car with the big change!"
5/22/1954	135	KF54-4	1	Keeping America on the GO - with TIMKEN
6/12/1954	66	KF54-5	2	Power-on-demand - 1 of 6 exciting exclusives
Sports Afield				
7/1/1949	5	KF49-27	1	Every Sportsman should see this rugged carry-all that becomes a family sedan in 10 seconds . . . Its 2-cars in one.
Sports Illustrated				
8/16/1954	100	KF54-8	1	Kaiser-Darrin 161. For the 400 of the highway! (1st issue of SI)
Star Weekly				
12/2/1950	26	KF50-23	1	There's never been a car like it! Built to Better the Best on the Road!
4/18/1953	7	KF53-26	1	Big Car Small Cost Henry J - 97% present owners indicate a desire to own another Henry J
Sunset Magazine				
12/1/1953	35	KF53-18	5	10,000 mile tour astonishes Lowell Thomas!
Time				
	0	KF48-18	5	America's most-copied cars again lead the way! Kaiser-Frazer Plans Ahead .. ask your Dealer NOW!
	0	KF49-10	2	How are you going to buy your next car?
1/7/1946	11	KF46-1.2	1	Henry J Kaiser and Joe Frazer announce the first public showing of two new cars bearing their names - Next Month
2/4/1946	37	KF46-2	2	The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars
8/18/1947	49	KF47-24	2	It's Being Done at Willow Run! More than 3 cars every 2 minutes!
1/26/1948	0	KF48-3.1	5	Production schedules doubled at Willow Run this year!
3/1/1948		KF48-4.1	4	Unquestioned Style Leadership!
3/22/1948	0	KF48-8.1	5	What's new that's not from Willow Run?

Issued Date	Page #	Ad #	Version #	Ad Title
6/13/1949	47	KF49-18	3	The most distinguished value in the luxury car field
7/11/1949	9	KF49-16	1	The most distinguished value in the luxury car
9/12/1949	7	KF49-9	1	FRAZER - The most distinguished value in the luxury car field ... The handcrafted Frazer Manhattan
7/10/1950	0	KF50-7	7	One glance and you know its the newest car in America!
8/14/1950	0	KF50-9.1	4	1951 Kaiser, Now America's newest 2-door sedan
9/11/1950	0	KF50-10	3	This year it's clear - Kaiser's the car!
10/23/1950	0	KF50-11.2	2	The most important new car in America - Henry J
10/30/1950	0	KF50-16	2	America's "Buy" Word "Kaiser is the Car!"
3/5/1951	0	KF51-3.1	3	Meet America's Smartest New Car!
5/28/1951	0	KF51-9	1	This year! Next year! and Always!
11/16/1951	55	KF51-31	1	600,000 Kaiser Cars now on the road
10/20/1952	117	KF52-18	1	Q. Which of these KAISER "twins" can give you up to 3 miles "free" in every 10?
7/27/1953	45	KF53-14.1	1	Kaiser's 730,000 car rolls off the line!
8/24/1953	43	KF53-15.1	1	Just bought my 4th Kaiser
9/21/1953	73	KF53-16.1	3	Look at Kaiser this way ... You'll see why ... from every angle ...
11/16/1953	5	KF53-18	8	10,000 mile tour astonishes Lowell Thomas!
2/1/1954	27	KF54-2	1	Now the most exciting new car for '54...! Kaiser Darrin 161
4/12/1954	0	KF54-1	4	Super-Powered New '54 Kaiser Lowell Thomas calls it ... "The new car with the big change!"
5/24/1954	39	KF54-5	1	Power-on-demand - 1 of 6 exciting exclusives

Time - Sized Mag 2

0	KF49-7	4	Borg-Warner is working hand in hand with America's newest motor maker ... Kaiser-Frazer!
0	KF50-5.1	4	The newest car in America! The 1951 Kaiser
0	KF50-7	4	One glance and you know its the newest car in America!

Time Sized Ad

0	KF46-9	6	Two Cars You Should Know!
0	KF47-14.1	4	One Every Minute is not Enough!
	KF48-12	4	Economy that will surprise you, too!
	KF48-20	2	There's a thrill in accomplishment Why don't you drive a 1949 Kaiser and find out?
0	KF48-21	3	Racing the moon - with a heart full of joy -- it's a 1949 FRAZER Manhattan!
0	KF48-22	2	They swept ahead of tradition Why don't you drive a 1949 Kaiser and find out?
0	KF48-25	4	They found the better way Why don't you drive a 1949 Kaiser and find out?
0	KF48-26	2	Achievement - yours to share Why don't you drive a 1949 Kaiser and find out?
0	KF49-3	1	Trailblazer of cars to come - the 1949 Frazer
0	KF49-8	5	The Frazer Manhattan - for those who want the finest!
0	KF49-11	4	When you ride in a '49 Frazer ... You ride in Luxury!
0	KF50-5.1	3	The newest car in America! The 1951 Kaiser
0	KF50-5.2	1	The newest car in Canada! The 1951 Kaiser
0	KF50-7	3	One glance and you know its the newest car in America!
0	KF50-11.1	2	The most important new car in America - Henry J
0	KF50-12	3	Kaiser's got it - and it's great! 1951 Kaiser
0	KF51-7	1	So easy to see - Kaiser's the car!
0	KF51-34	1	Tinnerman Speed Nuts - 1951 Kaiser takes speed nut Route to better assembly

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Kaiser-Frazer Ads - Magazine Printed In

Issued Date	Page #	Ad #	Version #	Ad Title
	0	KF52-16	2	Two Nationwide Sensations since their introductions three weeks ago ... the world's first "Safety First" Car
	0	KF54-1	3	Super-Powered New '54 Kaiser Lowell Thomas calls it ... "The new car with the big change!"
3/9/1946	59	KF46-3	5	Leaving '46 Behind! The Amazing New Kaiser, The Sensational New Frazer.
10/13/1947	0	KF47-16.1	6	For those who want something better!
11/15/1948	0	KF48-24	4	Open season - in a 1949 Frazer Convertible
3/1/1951		KF51-2	5	Inside and out - Kaiser's the car
4/1/1954	32	KF54-11	1	New Super-Powered '54 Kaiser Lowell Thomas calls it ... "The new car with the big change!"
Today's Health				
4/1/1953	12	KF53-21	1	How the world's first safety-first car handles your child with care!
6/1/1953	47	KF53-20	1	A Doctor looks at the world's first safety-first car. '53 Kaiser
U S News & World Report				
2/4/1949	0	KF49-7	1	Borg-Warner is working hand in hand with America's newest motor maker ... Kaiser-Frazer!
4/27/1951	47	KF51-21	2	How Kaiser*Frazer's Henry J cuts fleet car cost
7/24/1953	91	KF53-14.1	2	Kaiser's 730,000 car rolls off the line!
5/28/1954	102	KF54-10	1	Have you seen the big change in Kaiser styling?
Unknown				
	0	KF46-7	5	The 1947 Kaiser & Frazer ... Now in Production!
	0	KF47-12.1	4	Not So Long to Wait!
	0	KF47-19.1	5	You can get a Kaiser or a Frazer!
	0	KF48-7	4	Undisputed Style Leadership! A Ride you never forget! Most For Your Money!
	0	KF48-8.1	6	What's new that's not from Willow Run?
	0	KF48-21	4	Racing the moon - with a heart full of joy -- it's a 1949 FRAZER Manhattan!
	0	KF48-27	1	At Work or At Play ... Night or Day ... It's the World's Most Useful Car! The Kaiser Traveler ... World's Only 2-cars-in-one.
	0	KF49-1	1	What to look for when buying a really new car
	0	KF49-7	2	Borg-Warner is working hand in hand with America's newest motor maker ... Kaiser-Frazer!
	0	KF50-11.2	3	The most important new car in America - Henry J
	0	KF51-22	1	Seats 6 Comfortably International
	0	KF51-26	1	Kaiser Wins World's Highest Honor, Grand Prix d'Honneur, Cannes, France International Automobiles
	0	KF51-32.2	1	50,000 miles from now you'll still be glad you bought a 1951 Kaiser
	0	KF52-4.2	1	Now the World's safest front seat! '52 Kaiser Manhattan the world's most beautiful car
8/1/1946	0	KF46-9	2	Two Cars You Should Know!
9/1/1946	0	KF46-10.1	4	Trail Blazers in Postwar Styling!
8/1/1947	10	KF47-11	2	Kaiser & Frazer service available everywhere!
2/1/1948	0	KF48-4.1	6	Unquestioned Style Leadership!
4/1/1948	0	KF48-9	3	Most for your money
9/1/1948	0	KF48-20	1	There's a thrill in accomplishment Why don't you drive a 1949 Kaiser and find out?
10/25/1948	0	KF48-22	3	They swept ahead of tradition Why don't you drive a 1949 Kaiser and find out?
1/1/1961	1	KF55-1	1	El Automovil que lo tiene todo - Carabela

Unknown Magazine 2

Issued Date	Page #	Ad #	Version #	Ad Title
1/22/1949	0	KF49-7	3	Borg-Warner is working hand in hand with America's newest motor maker ... Kaiser-Frazer!
Vogue				
7/1/1948	0	KF48-17	2	Fredrica observes "Major innovations" in the Kaiser and the Frazer
Womens Home Companion				
8/1/1947	0	KF47-13	2	Lily Dache praises the continental styling of the Kaiser and the Frazer
9/1/1947	60	KF47-15	1	Nettie Rosenstein Defines the Style Ingredients of the New Kaiser and Frazer Cars.
10/1/1947	0	KF47-17	3	Monte-Sano Admires the Styling of the New Kaiser and Frazer.
11/1/1947	107	KF47-18	2	Valentina calls the Kaiser and the Frazer "America's Smartest New Cars"
12/1/1947	0	KF47-21	3	Norman Norell compliments "The important new style trend" established by the Kaiser and the Frazer.
1/1/1948	1	KF48-2	1	Omar Kiam recognizes "the future trend" in Kaiser and Frazer design
3/1/1948	70	KF48-10	2	Maurice Rentner finds style leadership in the Kaiser and Frazer "Originals"
4/1/1948		KF48-6	1	John Frederics discerns "Technical Mastery" in the design of the Kaiser and the Frazer.
6/1/1948		KF48-16	2	Schiaparelli notes "the touch of tomorrow" in Kaiser and Frazer styling