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**KF44-1      Thousands more enjoy up to 50% savings and 100,000 mile guarantee as Willys Sales Double**

Desc...: Picture of Joe Frazer and 5 Willys cars

1	Saturday Evening Post	4/15/1940	113	11 X 14	B & W	Magic Chef Ad
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**KF44-2      I Believe the new 1940 Willys is the most dependable car you can Buy - and to prove it.**

Desc...: Large Picture of Joe Frazer and a picture of a 1940 Willys

1	Saturday Evening Post	4/27/1940	71	11 X 14	B & W	Union Pacific Railroad
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**KF44-3      By Willys in 1940 What's Holding you back?**

Desc...: Red 1940 Willys and a Yellow One \$495

1	Saturday Evening Post	2/3/1940	1	11 X 14	Color	Kool Cigarette Ad
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**KF45-1.2 Home again . . . With some mighty sound ideas!**

Desc...: Smiling Soldier over the fence

1	Motor Magazine	6/1/1945	172	8 1/2 X 11	B & W	
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**KF45-1.4 There's a new kind of car a-coming! - and Joseph W. Frazer is "getting set" to build it -- at Graham Paige!**Desc...: Family in old car with a dog  
In front of a sign

1	Motor Magazine	8/1/1945	187	8 1/2 X 11	B & W	Edison Spark Plug Ad
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**KF45-1.6 There's a new kind of car a-coming! - and this great new car will bear the name-FRAZER!**Desc...: A boy and his dog  
Sign board behind

1	Saturday Evening Post	9/1/1945	102	11 X 14	B & W	Wearever Pencil Ad
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**KF45-2 There's a Great New Car a-coming to a Nation at Peace The Sensational New Frazer**

Desc...: Joe Frazer Picture

1	Motor Magazine	10/1/1945	0	8 1/2 X 11	B & W	
2	Saturday Evening Post	10/6/1945	77	11 X 14	B & W	Mutual Benefit Ad

**KF45-3 Where Kaiser and Frazer will build GREAT NEW CARS Willow Run - World-Famous bomber plant now being converted for the mass production of Kaiser and Frazer Automobiles!**

Desc...: Picture of Willow Run Factory

1	Saturday Evening Post	11/3/1945	99	11 X 14	B & W	Crane Valves Ad
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**KF45-4 There are Great New Cars a-coming ... and the secret of their greatness lies in the calibre of the men behind them!**

Desc...: Picture of Joe Frazer viewing blue prints with a team of executives.

1	Saturday Evening Post	12/8/1945	117	11 X 14	B & W	Mojud Hosiery Ad
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**KF45-5 Graham-Paige at Willow Run! New Frazer Motor Cars, Tractors, Rototillers\***

Desc...: Picture of Joe Frazer with Willow Run in the Background.

1	Country Gentleman	1/1/1946	41	11 X 14	B & W	Motorola Auto Radio Ad
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**KF46-1.1 Henry J Kaiser and Joe Frazer announce the first public showing of two new cars bearing their names - This Month**

Desc...: Script only - No Picture - Text reads "This Month"

1	Saturday Evening Post	1/5/1946	85	11 X 14	B & W	Calox Tooth Powder
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**KF46-1.2 Henry J Kaiser and Joe Frazer announce the first public showing of two new cars bearing their names - Next Month**

Desc...: Script only - No Picture - Text reads "Next Month"

1	Time	1/7/1946	11	8 1/2 X 11	B & W	Whitman's Chocolate Ad
2	Colliers	1/12/1946	53	11 X 14	B & W	Sloan's Liniment Ad
3	Newsweek	1/7/1946	64	8 1/2 X 11	B & W	

**KF46-1.3 Henry J Kaiser and Joe Frazer announce the first public showing of two new cars bearing their names - Next Week**

Desc...: Script only - No Picture - Text reads - "Next Week"

1	New Yorker	1/19/1946	5	8 1/2 X 11	B & W	Goings On about town
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**KF46-2 The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars**

Desc...: Kaiser and Frazer Sedans  
Black and White

1	Country Gentleman	3/1/1946	53	11 X 14	B & W	Foodware by Hood
2	Time	2/4/1946	37	8 1/2 X 11	B & W	Latin America
3	Saturday Evening Post	2/23/1946	81	11 X 14	B & W	Carbology Ad
4	Colliers	2/16/1946	41	11 X 14	B & W	Autopoint Better Pencils
5	New Yorker	2/9/1946	11	8 1/2 X 11	B & W	Ladies Home Journal Ad
6	Farm Journal	3/1/1946	120	8 1/2 X 11	B & W	Smith Brothers Cough Drops
7	Newsweek		12	8 1/2 X 11	B & W	
8	Motor Magazine	2/1/1946	0	8 1/2 X 11	B & W	

**KF46-3 Leaving '46 Behind! The Amazing New Kaiser, The Sensational New Frazer.**

Desc...: Kaiser and Frazer Sedans

1	Colliers	3/23/1946	51	11 X 14	B & W	Pin Down Man
2	New Yorker	3/9/1946	49	8 1/2 X 11	B & W	Best Foods Mustard
3	Saturday Evening Post	3/23/1946	65	11 X 14	B & W	
4	Harper's Bazaar	4/1/1946	34	9 1/2 X 12	B & W	Joseph Magnin
5	Time Sized Ad	3/9/1946	59	8 1/2 X 11	B & W	Hotel Belmont Plaza Ad

**KF46-4.1 They Have What America Wants! 1947 Kaiser and Frazer Win Overwhelming Public Approval ... 100,000 Advance Orders!**

Desc...: Kaiser & Frazer front views

1	Saturday Evening Post	4/20/1946	61	11 X 14	B & W	Sealright Milk Bottle Hoods
2	Colliers	4/27/1946	51	11 X 14	B & W	Nunn Bush Shoe Ad
3	New Yorker	4/20/1946	39	8 1/2 X 11	B & W	Charles of the Ritz
4	Newsweek	4/1/1946	65	8 1/2 X 11	B & W	LABOR: Slugging It Out for President of UAW

**KF46-4.2 1947 Kaiser and Frazer Win Overwhelming Public Approval! Floods of orders pour in on thousands of Kaiser-Frazer Dealers following first showing**

Desc...: Kaiser & Frazer front views

1	Motor Magazine	4/1/1946	153	8 1/2 X 11	B & W	The Central Tool Co.
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**KF46-5 Magic Names in Postwar Motor Cars!**

Desc...: Pictures of Kaiser & Frazer and B/W sedans

1	Motor Magazine	5/1/1946	169	8 1/2 X 11	B & W	Holmes Wrecker Equipment
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Version	Magazine Containing Ad	Issue Date	Page#	Size	Color	Backside of Ad Info
<b>KF46-6.1 The 1947 Kaiser &amp; Frazer - Bring you the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering</b>						
Desc...: Kaiser & Frazer Sedans						
1	Colliers	5/25/1946	75	11 X 14	B & W	Parker Service Lighter
2	New Yorker	5/18/1946	35	8 1/2 X 11	B & W	Voice of the Turtle Ad
3	Saturday Evening Post	5/18/1946	59	11 X 14	B & W	2 New DDT products by DuPont
4	Harper's Bazaar	5/1/1946	167	11 X 14	B & W	Randoms by Stetson
<b>KF46-6.2 The 1947 Kaiser &amp; Frazer - Have All the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering</b>						
Desc...: Kaiser & Frazer Sedans						
1	Motor Magazine	6/1/1946	162	8 1/2 X 11	B & W	Select Williams Superrenches
<b>KF46-7 The 1947 Kaiser &amp; Frazer ... Now in Production!</b>						
Desc...: Green Kaiser, Red Frazer						
1	Country Gentleman	7/1/1946	44	11 X 14	Color	Sealed Power Piston Rings
2	Farm Journal		0	8 1/2 X 11	Color	GMC Trucks
3	Colliers	6/22/1946	55	11 X 14	Color	Fleers Gum
4	Saturday Evening Post	6/15/1946	106	11 X 14	Color	Canadian National
5	Unknown		0	8 1/2 X 11	Color	
6	New Yorker	6/15/1946		8 1/2 X 11	Color	
7	Motor Magazine	8/1/1946	171	8 1/2 X 11	B & W	
<b>KF46-8 Their Beauty, too is a Year Ahead!</b>						
Desc...: Green Kaiser, Red Frazer						
1	Colliers	7/20/1946		11 X 14	Color	Canadian Pacific
2	New Yorker	7/1/1946	0	8 1/2 X 11	Color	Kentucky Tavern Bourbon
3	Life	7/22/1946		11 X 14	Color	Seagram's 5 Crown
4	Saturday Evening Post	7/13/1946	109	11 X 14	Color	West Coast Woods
5	Motor Magazine	7/1/1946	0	8 1/2 X 11	B & W	
6	American Auto Overseas ED	7/1/1946	6	8 1/2 X 11	B & W	
<b>KF46-9 Two Cars You Should Know!</b>						
Desc...: Blue Kaiser, Brown Frazer						
1	Life	8/19/1946		11 X 14	Color	Parker "51" Ad
2	Unknown	8/1/1946	0	11 X 14	Color	Kentucky Tavern Ad
3	Saturday Evening Post	8/10/1946	94	11 X 14	Color	Eureka Vacuum Ad
4	New Yorker	8/24/1946	0	8 1/2 X 11	Color	Italian Swiss Colony Wine
5	Motor Magazine	8/1/1946	171	8 1/2 X 11	Color	Valvoline Motor Oil
6	Time Sized Ad		0	8 1/2 X 11	Color	Goodyear Ad
7	Country Gentleman	7/1/1946	44	11 X 14	Color	
<b>KF46-10.1 Trail Blazers in Postwar Styling!</b>						
Desc...: Yellow Kaiser, Brown Frazer						
1	New Yorker	9/28/1946	0	8 1/2 X 11	Color	Congress Playing Cards
2	Life	9/9/1946		11 X 14	Color	US Royal Tires
3	Colliers	9/14/1946	46	11 X 14	Color	Nunn-Bush Shoe Ad
4	Unknown	9/1/1946	0	8 1/2 X 11	Color	Schlitz Beer Ad
5	Saturday Evening Post	9/7/1946	127	11 X 14	Color	Pennzoil Ad
<b>KF46-10.2 Trail Blazers in Postwar Styling!</b>						
Desc...: Yellow Kaiser, Brown Frazer						
1	Country Gentleman	10/1/1946	0	11 X 14	Color	Prestone AntiFreeze Ad
2	Farm Journal	10/1/1946	0	8 1/2 X 11	Color	American-Standard Heating Plumbing Ad

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**KF46-10.3 Trail Blazers in Postwar Styling!**

Desc...: Kaiser facing right, Frazer facing left

1	Motor Magazine	9/1/1946	24	8 1/2 X 11	B & W	
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**KF46-11 The Most Talked-About Cars in America**

Desc...: Green Kaiser, Yellow Frazer

1	Colliers	10/12/1946	41	11 X 14	Color	None, They Say, Have I
2	Life	10/14/1946	117	11 X 14	Color	Pabst Blue Ribbon
3	Motor Magazine	10/1/1946	192	8 1/2 X 11	B & W	Hein-Werner Hydraulic Jacks
4	Saturday Evening Post	10/5/1946	125	11 X 14	Color	Magic Chef Stove Ad
5	American Auto Overseas ED	10/1/1946	53	8 1/2 X 11	B & W	

**KF46-12.1 Beautiful in Performance too!**

Desc...: Tan Kaiser, Blue Frazer

1	Saturday Evening Post	11/2/1946	80	11 X 14	Color	Prestone Anti-Freeze Ad
2	New Yorker	11/23/1946	0	8 1/2 X 11	Color	L'Origan Perfume Ad
3	Colliers	11/9/1946		11 X 14	Color	Pepsident Toothpaste Ad

**KF46-12.2 Beautiful in Performance too!**

Desc...: Kaiser, Frazer

1	Motor Magazine	11/1/1946	19	8 1/2 X 11	B & W	
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**KF46-12.3 Beautiful in Performance too!**

Desc...: Kaiser, Frazer

1	American Auto Overseas ED	11/1/1946	0	8 1/2 X 11	B & W	
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**KF46-13 Smooth Power - in a Smart Package!**

Desc...: Black Kaiser, Black Frazer

1	Saturday Evening Post	11/30/1946		11 X 14	Color	General Tire Ad
2	New Yorker	12/21/1946	34	8 1/2 X 11	Color	Benedictine Liqueur Ad
3	Colliers	12/7/1946	0	11 X 14	Color	Hunter Whiskey Ad
4	American Auto Overseas ED	12/1/1946	9	8 1/2 X 11	B & W	

**KF46-14.1 All over America - It's a Kaiser & Frazer Year!**

Desc...: Red Kaiser, Green Frazer

1	Saturday Evening Post	12/28/1946	57	11 X 14	Color	American Industrial Instruments
2	Colliers	1/4/1947	57	11 X 14	Color	Conspiracy By Gordon Fletcher
3	New Yorker	1/18/1947	49	8 1/2 X 11	Color	Ballantine Ale Ad
4	Motor Magazine	1/1/1947	99	8 1/2 X 11	B & W	Brunner Air Ad

**KF46-14.2 All over the World - It's a Kaiser & Frazer Year!**

Desc...: Kaiser and Frazer

1	American Auto Overseas ED	1/1/1947	103	8 1/2 X 11	B & W	Whitaker
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<b>KF47-1.1 Success Story:</b>						
Desc...: Yellow Kaiser, Blue Frazer						
1	Saturday Evening Post	1/25/1947	89	11 X 14	Color	3M Rubberized Underseal
2	Colliers	2/1/1947	61	11 X 14	Color	Absorbine Jr. Ad
<b>KF47-1.2 Success Story:</b>						
Desc...: Kaiser, Frazer						
1	American Auto Overseas ED	3/1/1947	0	8 1/2 X 11	B & W	
<b>KF47-2 Wherever you go in a Kaiser or a Frazer</b>						
Desc...: Grey Kaiser, Red Frazer						
1	Saturday Evening Post	2/22/1947	84	11 X 14	Color	Texcel Tape Ad
2	Colliers	3/1/1947	63	11 X 14	Color	The Dark Device By Hannah Lees
<b>KF47-3.1 International Favorites ...</b>						
Desc...: Blue Kaiser, Yellow Frazer						
1	Saturday Evening Post	3/22/1947		11 X 14	Color	Rheem Water Heater Ad
2	Colliers	3/29/1947	75	11 X 14	Color	Alligator Rainwear Ad
3	New Yorker	4/12/1947	48	8 1/2 X 11	Color	Asuma Perfume Ad
4	Bazaar Magazine	4/1/1947	0	8 1/2 X 11	Color	Cashmere Bouquet Beau Cake Ad
<b>KF47-3.2 International Favorites ...</b>						
Desc...: Blue Kaiser, Yellow Frazer Export Ad from Brazil Internacionalmente Preferidos						
1	Reader's Digest		0	5 X 7	Color	Esso Standard Oil Ad
<b>KF47-4 Pleasure Cars are Back!</b>						
Desc...: Blue Kaiser, Grey Frazer						
1	Farm Journal	7/1/1947	0	8 1/2 X 11	Color	Blended Orange Juice Ad
2	Saturday Evening Post	4/19/1947	94	11 X 14	Color	Willard's Battery Ad
3	Colliers	4/26/1947	66	11 X 14	Color	Verithin Colored Pencil Ad
4	New Yorker	5/1/1947	0	8 1/2 X 11	Color	Reading Room Detroit Athletic Club
5	Country Gentleman	5/1/1947	0	11 X 14	Color	Firestone Ad
6	Motor Magazine	5/1/1947	22	8 1/2 X 11	B & W	Zerex Anti-Freeze Ad
7	American Auto Overseas ED	5/1/1947	63	8 1/2 X 11	B & W	
<b>KF47-5.1 You Should Drive one!</b>						
Desc...: Tan Kaiser, Green Frazer						
1	Saturday Evening Post	5/17/1947		11 X 14	Color	Eureka Vacuum Ad
2	Colliers	5/24/1947	72	11 X 14	Color	Horseradish Joke
<b>KF47-5.2 Late News from Willow Run! You Should Drive one!</b>						
Desc...: B & W Kaiser and Frazer						
1	Motor Magazine	6/1/1947	185	8 1/2 X 11	B & W	
<b>KF47-5.3 You Should Drive one!</b>						
Desc...: Kaiser and Frazer Old Man smoking a pipe.						
1	American Auto Overseas ED	6/1/1947	43	8 1/2 X 11	B & W	Motor Truck . . . Prices and Specifications
<b>KF47-5.4 You Should Drive one!</b>						
Desc...: Export From Brazil						
1	Reader's Digest		0	5 X 7	Color	Brazilian Coca-Cola Ad

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<b>KF47-6 Tina Leser commends the new styling of the Kaiser and Frazer Cars</b>						
Desc...: Yellow Frazer Sedan						
1	New Yorker	6/7/1947		8 1/2 X 11	Color	Bryans Nylons
2	Ladies Home Journal		25	11 X 14	Color	If You Ask Me By Eleanor Roosevelt
<b>KF47-7.1 There never was a ride like this!</b>						
Desc...: Red Kaiser, Blue/Grey Frazer						
1	Saturday Evening Post	6/14/1947		11 X 14	Color	Dutch Boy House Paint
2	Colliers	6/21/1947	66	11 X 14	Color	Scripto Pencils
<b>KF47-7.2 There never was a ride like this!</b>						
Desc...: Red Kaiser, Blue/Grey Frazer Export Ad from Brazil						
1	Reader's Digest		0	5 X 7	Color	South American Travel Ad
<b>KF47-8 For those who can afford the ultimate</b>						
Desc...: Frazer Manhattan B/W Sedan						
1	New Yorker	6/28/1947	35	8 1/2 X 11	B & W	Gentleman's Handmade Shoes
<b>KF47-9 Maximillian says of the Kaiser and the Frazer -- "Smart, Cosmopolitan Styling"</b>						
Desc...: Green Frazer Manhattan sedan						
1	New Yorker	6/30/1947		8 1/2 X 11	Color	Italian Swiss Colony Wine Ad
2	Ladies Home Journal	9/1/1947	161	11 X 14	Color	Modess Feminine Napkin Ad
<b>KF47-10.1 Still a Full Year Ahead!</b>						
Desc...: Blue Kaiser, Green Frazer						
1	Colliers	7/19/1947	64	11 X 14	Color	Polident Ad
2	Saturday Evening Post	7/12/1947	11	11 X 14	Color	Lee-Rowan Trouser Creaser Ad
3	Country Gentleman	8/1/1947	47	11 X 14	Color	Ford Tractor Ad
4	Newsweek	7/21/1947	0	8 1/2 X 11	Color	Goodyear Ad
<b>KF47-10.2 The News from Willow Run! Still a Full Year Ahead!</b>						
Desc...: B & W Kaiser and Frazer						
1	Motor Magazine	8/1/1947	217	8 1/2 X 11	B & W	Oldsmobile Ad
<b>KF47-11 Kaiser &amp; Frazer service available everywhere!</b>						
Desc...: 3 partial B/W Kaisers						
1	Saturday Evening Post	8/2/1947	57	11 X 14	B & W	Pyroil Lubrication Process Ad
2	Unknown	8/1/1947	10	11 X 14	B & W	TWA Airline Ad
<b>KF47-12.1 Not So Long to Wait!</b>						
Desc...: Green Kaiser, Tan/Brown Frazer						
1	Country Gentleman	9/1/1947	31	11 X 14	Color	Along the Farm Front
2	Saturday Evening Post	8/9/1947		11 X 14	Color	Kelly Springfield Tires
3	Colliers	8/16/1947	67	11 X 14	Color	Harwood's Canadian Whisky Ad
4	Unknown		0	8 1/2 X 11	Color	
<b>KF47-12.2 Another "Miracle at Willow Run! Not So Long to Wait!"</b>						
Desc...: Hand holding magazine with Not So Long to Wait! Ad in it.						
1	Motor Magazine	9/1/1947	221	8 1/2 X 11	B & W	Autopulse Corporation Ad
<b>KF47-12.3 Not So Long to Wait!</b>						
Desc...: Kaiser, Frazer						
1	American Auto Overseas ED	9/1/1947		8 1/2 X 11	B & W	

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**KF47-13 Lily Dache praises the continental styling of the Kaiser and the Frazer**

Desc...: Green Frazer Manhattan sedan

1	New Yorker	8/16/1947	20	8 1/2 X 11	Color	Textron Men's Ware Ad
2	Womens Home Companion	8/1/1947	0	11 X 14	Color	Beer Belongs . . . Enjoy It
3	Ladies Home Journal	8/1/1947	80	11 X 14	Color	

**KF47-14.1 One Every Minute is not Enough!**

Desc...: Orange Kaiser, Green Frazer

1	Saturday Evening Post	9/6/1947		11 X 14	Color	American Standard Heating & Plumbing
2	Colliers	9/13/1947	82	11 X 14	Color	Barbasol Shaving Ad
3	Farm Journal	10/1/1947	0	8 1/2 X 11	Color	American Cyanamid Company
4	Time Sized Ad		0	8 1/2 X 11	Color	American Distilling Company

**KF47-14.2 It's Being Done at Willow Run! One Every Minute is not Enough!**

Desc...: B &amp; W Kaiser and Frazer

1	Motor Magazine	10/1/1947	191	8 1/2 X 11	B & W	Yankee Metal Products
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**KF47-14.3 It's Being Done at Willow Run! One Every Minute is not Enough!**Desc...: Orange Kaiser, Green Frazer  
Export Ad from Brazil  
Liberes Mundiais

1	Reader's Digest		0	5 X 7	Color	Brazilian Coca-Cola Ad
2	American Auto Overseas ED	10/1/1947	22	8 1/2 X 11	B & W	

**KF47-15 Nettie Rosenstein Defines the Style Ingredients of the New Kaiser and Frazer Cars.**

Desc...: Green Frazer Manhattan

1	Womens Home Companion	9/1/1947	60	11 X 14	Color	Swan Soap Ad
2	Ladies Home Journal	9/1/1947	31	11 X 14	Color	Beau Brummell Ties Ad
3	New Yorker	8/31/1947		8 1/2 X 11	Color	

**KF47-16.1 For those who want something better!**

Desc...: Yellow Kaiser, Red Frazer

1	Saturday Evening Post	10/4/1947	0	11 X 14	Color	Prestone Anti-Freeze
2	Country Gentleman	10/11/1947	0	11 X 14	Color	General Farm Tire Ad
3	Colliers	10/11/1947	63	11 X 14	Color	Old Smuggler's Ad
4	Life	10/13/1947		11 X 14	Color	Dr West's Toothbrushes
5	American Auto Overseas ED		22	8 1/2 X 11	B & W	
6	Time Sized Ad	10/13/1947	0	8 1/2 X 11	Color	Kodak Ad

**KF47-16.2 For those who want something better! Now in Fourth Place!**

Desc...:

1	Motor Magazine	11/1/1947	0		B & W	
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**KF47-17 Monte-Sano Admires the Styling of the New Kaiser and Frazer.**

Desc...: Red Frazer Manhattan

1	New Yorker	9/30/1947		8 1/2 X 11	Color	Rheingold Lager Beer Ad
2	Ladies Home Journal	10/1/1947	243	11 X 14	Color	Dry Cleaners Discover
3	Womens Home Companion	10/1/1947	0	11 X 14	Color	Spic and Span Ad

**KF47-18 Valentina calls the Kaiser and the Frazer America's Smartest New Cars"**

Desc...: Green Frazer Sedan

1	New Yorker	11/1/1947		8 1/2 X 11	Color	Van Raalte Nylon Jersey Sheerio
2	Womens Home Companion	11/1/1947	107	11 X 14	Color	America's Beverage of Moderaton - Beer
3	Ladies Home Journal	11/1/1947	180	11 X 14	Color	Spencer Supports Ad

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<b>KF47-19.1 You can get a Kaiser or a Frazer!</b>						
Desc...: Red Kaiser, Green Frazer						
1	Colliers	11/8/1947	67	11 X 14	Color	Forhan's Toothpaste Ad
2	Saturday Evening Post	11/1/1947	87	11 X 14	Color	Hancock Valves Ad
3	Farm Journal	12/1/1947	0	8 1/2 X 11	Color	Florida Orange Juice Ad
4	Life	11/10/1947		11 X 14	Color	Textron Lingerie Ad
5	Unknown		0	8 1/2 X 11	B & W	
<b>KF47-19.2 Undisputed Distinction</b>						
Desc...: Red Kaiser, Green Frazer Export Ad from Brazil Distincao Indiscutivel						
1	Reader's Digest		0	5 X 7	Color	Parker 51 Pen Ad
2	American Auto Overseas ED		8	8 1/2 X 11	B & W	
<b>KF47-20.1 It has been a Kaiser and Frazer Year!</b>						
Desc...: Colorful Weathervane						
1	Saturday Evening Post	11/29/1947	66	11 X 14	Color	Pall Mall Cigarette Ad
2	Life	12/22/1947	0	11 X 14	Color	Seagram's VO Whisky Ad
3	Colliers	12/6/1947	31	11 X 14	Color	RCA Victor Ad
<b>KF47-20.2 Year of Decision ... It has been a Kaiser and Frazer Year!</b>						
Desc...: Magazine in hand Black & White Weathervane						
1	Motor Magazine	12/1/1947	31	8 1/2 X 11	B & W	Airtex Fuel Pump Ad
<b>KF47-20.3 It has been a Kaiser and Frazer Year!</b>						
Desc...: Colorful Weathervane						
1	Reader's Digest		0	5 X 7	Color	Sheaffer's Pen Ad
<b>KF47-21 Norman Norell compliments "The important new style trend" established by the Kaiser and the Frazer.</b>						
Desc...: Green Frazer Manhattan sedan						
1	New Yorker	12/6/1947		8 1/2 X 11	Color	Debutante "All Aboard" Travel Kit Ad
2	Ladies Home Journal	12/1/1947	138	11 X 14	Color	Johnson Liquid Wax Ad
3	Womens Home Companion	12/1/1947	0	11 X 14	Color	
<b>KF47-22 Wherever you go... You'll find expert Kaiser and Frazer Service - and it is being constantly expanded!</b>						
Desc...: Yellow + Black Weathervane						
1	Saturday Evening Post	12/13/1947	0	11 X 14	B,W & Y	G-E Lamps Ad
2	Colliers	12/27/1947	10	11 X 14	B,W & Y	Western Electric Ad
3	Newsweek	12/29/1947	5	8 1/2 X 11	B,W & Y	
<b>KF47-23 Its Being done at Willow Run! Kaiser-Frazer needs, at once -District Managers and Field Service Men</b>						
Desc...: Experience Men are Wanted						
1	Motor Magazine	11/1/1947	201	8 1/2 X 11	B & W	Cords Piston Ring Manufacturing Co
<b>KF47-24 It's Being Done at Willow Run! More than 3 cars every 2 minutes!</b>						
Desc...: Bold text with small map of US at the bottom - statistics						
1	Life	8/25/1947	99	11 X 14	B & W	Mister "See'-Odd-Mack"
2	Time	8/18/1947	49	8 1/2 X 11	B & W	Ancient Age Bourbon Ad
<b>KF47-25 Service to Kaiser and Frazer owners is one of our responsibilities</b>						
Desc...: The K-F Willow Run Service School constantly graduates Factory-Trained Men						
1	Colliers	9/27/1947	10	11 X 14	B & W	Texaco Ad
2	Saturday Evening Post	9/20/1947	69	11 X 14	B & W	Forhan's toothpaste Ad
3	Newsweek	9/29/1947	69	8 1/2 X 11	B & W	Magnavox Ad

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**KF47-26 All Over the Map - You'll Find Expert Kaiser and Frazer Service**

Desc...: Steering Wheel over a Map of US

1	Colliers	10/25/1947	80	11 X 14	B & W	Park & Tilford Reserve
2	Saturday Evening Post	10/18/1947	67	11 X 14	B & W	Bonney Forge & Tool Works

**KF47-27 Kaiser-Frazer Service covers the Globe!**

Desc...: Large Service Sign and a Graphic of the Earth

1	Saturday Evening Post	1/17/1948	63	11 X 14	B,W & Y	Goodyear Tire Ad
2	Life	2/23/1948	0	11 X 14	B,W & Y	
3	Colliers	1/24/1948	47	11 X 14	B,W&Y	Joke- "Well, whaddya know . . . Crepes suzettes"

**KF47-28 Wherever you go . . . K-F Golden Rule Service**

Desc...: US Map with dealers and a Ruler overlaying the map.

1	Colliers	11/29/1947	9	11 X 14	B,W & Y	Goodyear Airfoam Ad
2	Saturday Evening Post	11/22/1947	0	11 X 14	B,W & Y	Winter Mobil-Care Ad

**KF47-29 Wherever you go -- You get Expert Kaiser and Frazer Service**

Desc...: Map of the US with Dealers

1	Colliers	7/12/1947	67	11 X 14	B & W	Barbasol Lotion Deodorant Ad
2	Saturday Evening Post	6/28/1947	49	11 X 14	B & W	Colgate Dental Cream Ad

**KF47-30 One Look and you'll own it! Kaiser the 5-minute Dishwasher.**

Desc...: Fast, Thrifty, Gentle

1	Saturday Evening Post	11/22/1947	0	11 X 14	Color	Sun-Made Raisins Ad
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**KF47-31 It's New - thrifty - safe - silent - fast! It's Kaiser - the 5 - minute dishwasher!**

Desc...: Picture of top load Dishwasher \$129.50

1	Saturday Evening Post	10/18/1947	0	11 X 14	B,W&R	American President Lines Ad
2	Better Homes & Garden	10/1/1947	136	9 1/2 X 12	B,W&R	Columbia Venetian Blinds Ad

**KF47-32 This is the new KAISER DISHWASHER ... a "do-the-dishes" machine that's so safe and simple most women want it the first time they see it perform**

Desc...: Picture of a Mother and Daughter examining a glass which has been washed.

1	Saturday Evening Post	7/26/1947	58	11 X 14	B, W&Br	Pall Mall / Armstrong Tires
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**KF48-1 Claire McCardell says Kaiser and Frazer beauty combines style with utility**

Desc...: Brown Frazer

1	Ladies Home Journal	2/1/1948	19	11 X 14	Color	Ask any Daisy -
2	New Yorker	2/7/1948	6	8 1/2 X 11	Color	American Enka Corporation
3	McCall's	2/1/1948	153	11 X 14	Color	Life-Bra Formfit Creation

**KF48-2 Omar Kiam recognizes "the future trend" in Kaiser and Frazer design**

Desc...: Yellow Frazer Manhattan sedan

1	Womens Home Companion	1/1/1948	1	11 X 14	Color	Cover of Mag
2	Ladies Home Journal	1/1/1948		11 X 14	Color	
3	New Yorker	1/3/1948	2	8 1/2 X 11	Color	
4	McCall's	1/1/1948	0	11 X 14	Color	Crisco Ad

**KF48-3.1 Production schedules doubled at Willow Run this year!**

Desc...: Green Kaiser, Black Frazer

1	Saturday Evening Post	1/10/1948	0	11 X 14	Color	Squibb Toothbrush Ad
2	Holiday	1/1/1948	66	11 X 14	Color	Comfortable Winter Camping
3	Colliers	1/17/1948	34	11 X 14	Color	Pall Mall Ad
4	Life	1/19/1948	0	11 X 14	Color	Curtiss Salted Nuts
5	Time	1/26/1948	0	8 1/2 X 11	Color	Coca-Cola Ad
6	New Yorker		0	8 1/2 X 11	Color	Levelcoat Printing Papers
7	Farm Journal		0	8 1/2 X 11	Color	The Farmer's Wife

**KF48-3.2 Still Going Strong! Production schedules doubled at Willow Run this year!**

Desc...: Green Kaiser, Black Frazer

1	Motor Magazine	2/1/1948	123	8 1/2 X 11	B & W	P & D Manufacturing Co
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**KF48-4.1 Unquestioned Style Leadership!**

Desc...: Blue Kaiser, Green Frazer

1	Better Homes & Garden	2/1/1948	115	9 1/2 X 12	Color	How to butcher a house plan
2	New Yorker	2/21/1948	87	8 1/2 X 11	Color	Bellows & Company Wine Merchants
3	Country Gentleman	2/1/1948	48	11 X 14	Color	Continental Engine Ad
4	Time	3/1/1948		8 1/2 X 11	Color	Levelcoat Printing Papers Ad
5	Saturday Evening Post	2/7/1948		11 X 14	Color	General Mills
6	Unknown	2/1/1948	0	8 1/2 X 11	Color	Sunoco DuPont Plastics Ad
7	Life	2/1/1948	0	11 X 14	Color	Philco Ad
8	Progressive Farmer	2/1/1948		11 X 14	Color	

**KF48-4.2 Opportunities for more Dealers! Unquestioned Style Leadership!**

Desc...: B &amp; W Kaiser, Frazer

1	Motor Magazine	3/1/1948	149	8 1/2 X 11	B & W	Belden Automotive Wire Ad
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**KF48-5 Kaiser - Frazer expanding production Offers Opportunity to More Dealers**

Desc...: Text

1	Motor Age	2/1/1948	122	8 1/2 X 11	B & W	Garage Air Cleaner Ad
2	Motor Magazine	2/1/1948	47	8 1/2 X 11	B & W	

**KF48-6 John Frederics discerns "Technical Mastery" in the design of the Kaiser and the Frazer.**

Desc...: Red Frazer

1	Womens Home Companion	4/1/1948		11 X 14	Color	Ivory Snow Ad
2	New Yorker	4/3/1948	81	8 1/2 X 11	Color	Cole Swim Suit Ad
3	McCall's	4/1/1948	47	11 X 14	Color	Pepperell Sheets Ad

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**KF48-7 Undisputed Style Leadership! A Ride you never forget! Most For Your Money!**

Desc...: 3 Red Ovals and Kids Playing

1	Colliers	6/12/1948	68	11 X 14	Color	Smith-Corona Typewriter Ad
2	Capper's Farmer	6/1/1948	19	11 X 14	B & W	Delco Battery Ad
3	Saturday Evening Post	6/5/1948	65	11 X 14	Color	
4	Unknown		0	8 1/2 X 11	Color	

**KF48-8.1 What's new that's not from Willow Run?**

Desc...: Green Kaiser, Yellow Frazer

1	Holiday	3/1/1948	10	11 X 14	Color	Prizewinner Reels
2	Colliers	3/13/1948	37	11 X 14	Color	Sal Hepatica Laxative Ad
3	Life	3/8/1948		11 X 14	Color	Stetson Whippet Ad
4	Saturday Evening Post	3/6/1948	32	11 X 14	Color	Barbasol Shaving Cream Ad
5	Time	3/22/1948	0	8 1/2 X 11	Color	Kuppenheimer Clothes Ad
6	Unknown		0	8 1/2 X 11	Color	Moore Business Forms Ad
7	Farm Journal	3/1/1948	0	8 1/2 X 11	Color	Portland Cement Corporation Ad
8	Better Homes & Garden	2/1/1948	0	8 1/2 X 11	Color	

**KF48-8.2 What's new that's not from Willow Run?**

Desc...: B &amp; W Kaiser and Frazer

1	Motor Magazine	4/1/1948	14	8 1/2 X 11	B & W	Van Norman Ad
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**KF48-9 Most for your money**

Desc...: Black Kaiser and Red Frazer

1	Country Gentleman	4/1/1948	46	11 X 14	Color	Delco Tractor Battery Ad
2	Better Homes & Garden	4/1/1948	197	9 1/2 X 12	Color	Klearflax Rugs Ad
3	Unknown	4/1/1948	0	8 1/2 X 11	Color	Levelcoat Printing Paper Ad
4	Saturday Evening Post	4/3/1948	69	11 X 14	Color	The Heil Company Ad
5	Capper's Farmer	4/1/1948	31	11 X 14	B & W	Way to Bring Doctors Back to the Country
6	Colliers	4/10/1948	75	11 X 14	Color	Alka-Seltzer Ad
7	New Yorker	4/24/1948	42	8 1/2 X 11	Color	Coty Perfume Ad

**KF48-10 Maurice Rentner finds style leadership in the Kaiser and Frazer "Originals"**

Desc...: Red Frazer Sedan

1	New Yorker	3/6/1948	87	8 1/2 X 11	Color	White Rock Beverages Ad
2	Womens Home Companion	3/1/1948	70	11 X 14	Color	Pabco Inlaid Linoleums
3	Ladies Home Journal	3/1/1948	107	11 X 14	Color	Lux Toilet Soap Ad

**KF48-11 North, South, East, or West ....**

Desc...: Yellow + Black Service Sign

1	Saturday Evening Post	3/13/1948		11 X 14	B,W & Y	Goodyear Tire Ad
2	Life	3/29/1948	87	11 X 14	B,W & Y	

**KF48-12 Economy that will surprise you, too!**

Desc...: Brown Kaiser, Blue Frazer

1	Colliers	5/1/1948	11	11 X 14	Color	Philco Radio Ad
2	Holiday	5/1/1948	129	11 X 14	Color	Columbia Bicycle Ad
3	Saturday Evening Post	5/1/1948	70	11 X 14	Color	Lumite Screening Ad
4	Time Sized Ad			8 1/2 X 11	Color	Kodak Ad
5	Maclean's Magazine	6/1/1948	0	11 X 14	Color	Sunbeam Shavemaster Ad

**KF48-13 Only the Kaiser and Frazer have it! The highest compression engine**

Desc...: Picture of an engine

1	Motor Magazine	5/1/1948	231	8 1/2 X 11	B & W	Bell System Ad
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**KF48-14 Pauline Trigere appraiser the "basic styling" of the Kaiser and the Frazer**

Desc...: Blue Frazer Manhattan sedan

1	New Yorker	5/1/1948		8 1/2 X 11	Color	Elizabeth Arden Ad
2	McCall's	5/1/1948	153	9 1/2 X 12	Color	Dura-Gloss Nail Polish
3	Ladies Home Journal	5/1/1948	0	11 X 14	Color	

**KF48-15 KF Golden Rule Service Wherever you go!**

Desc...: Service Sign, License Plates

1	Colliers	4/17/1948	67	11 X 14	B,W & Y	State of the Union Movie Ad
2	Saturday Evening Post	5/8/1948	88	11 X 14	B,W & Y	Goodyear Tire Ad

**KF48-16 Schiaparelli notes "the touch of tomorrow" in Kaiser and Frazer styling**

Desc...: Red Frazer sedan

1	Ladies Home Journal	6/1/1948	25	11 X 14	Color	Making Marriage Work Article
2	Womens Home Companion	6/1/1948		11 X 14	Color	

**KF48-17 Fredrica observes "Major innovations" in the Kaiser and the Frazer**

Desc...: Frazer Sedan through window

1	Better Homes & Garden	7/1/1948		9 1/2 X 12	Color	American President Lines
2	Vogue	7/1/1948	0	9 1/2 X 12	Color	

**KF48-18 America's most-copied cars again lead the way! Kaiser-Frazer Plans Ahead .. ask your Dealer NOW!**

Desc...: Black Virginian

1	Colliers	8/21/1948	40	11 X 14	Color	Brown Forman Whiskey/Art Crafted Diamond Rings
2	Life	8/23/1948	56	11 X 14	Color	Free & Accepted Masons/Peppermill Corporation
3	Saturday Evening Post	8/28/1948	0	11 X 14	Color	Colgate Toothpaste / Milliken Fashion Ad
4	New Yorker		0	8 1/2 X 11	Color	Parliament Cigarettes / Lord & Taylor Ad
5	Time		0	8 1/2 X 11	Color	American Cyanamid Co / Beechcraft Bonanza Ad
6	Country Gentleman	9/1/1948	58	11 X 14	Color	Johnsonian Shoe Ad / Winchester Flashlight Ad

**KF48-19 Autumn is a Frolic-in the NEW '49 Frazer**

Desc...: Tan/Brown Manhattan Sedan

1	Ladies Home Journal	10/1/1948	30	11 X 14	Color	Lux Toilet Soap
2	Saturday Evening Post	9/25/1948	28	11 X 14	Color	Bigelow Rugs and Carpets
3	New Yorker	9/25/1948	0	8 1/2 X 11	Color	Elizabeth Arden Crimson Lilac
4	Life		41	11 X 14	Color	The New Gypsy Rose Lee
5	Farm Journal	10/1/1948	0	8 1/2 X 11	Color	Apple Picking

**KF48-20 There's a thrill in accomplishment Why don't you drive a 1949 Kaiser and find out?**Desc...: Bonneville Dam  
Black Kaiser Deluxe Sedan

1	Unknown	9/1/1948	0	8 1/2 X 11	Color	Hawaii Ad
2	Time Sized Ad			8 1/2 X 11	Color	Steinway Ad
3	Country Gentleman	10/1/1948	59	11 X 14	Color	Winchester Shotgun Shell Ad
4	Colliers	9/25/1948	77	11 X 14	Color	Mt Rock Coats Locations

**KF48-21 Racing the moon - with a heart full of joy -- it's a 1949 FRAZER Manhattan!**

Desc...: Red Manhattan Sedan

1	Saturday Evening Post	10/16/1948	0	11 X 14	Color	Kay Brand Cheese by Kraft Ad
2	Country Gentleman	11/1/1948	53	11 X 14	Color	Squibb Penicillin Ad
3	Time Sized Ad		0	8 1/2 X 11	Color	Alcoa Aluminum Ad
4	Unknown		0	8 1/2 X 11	Color	Park & Tilford Whiskey
5	Colliers	10/30/1948	0	11 X 14	Color	

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**KF48-22 They swept ahead of tradition Why don't you drive a 1949 Kaiser and find out?**

Desc...: Escort Aircraft Carrier-Kaiser Built  
Red Kaiser Special Sedan

1	Saturday Evening Post	10/30/1948	97	11 X 14	Color	Westinghouse Lamps Ad
2	Time Sized Ad		0	8 1/2 X 11	Color	Socony-Vacuum
3	Unknown	10/25/1948	0	11 X 14	Color	Seagram's Ad
4	Farm Journal	11/1/1948	0	8 1/2 X 11	Color	Perfection Oil Heater Ad
5	Life	10/25/1948		11 X 14	Color	
6	American Weekly		20	11 X 14	Color	

**KF48-23 We believe a factory warranty is a Factory Responsibility:**

Desc...: Kaiser & Frazer-front views

1	Motor Magazine	11/1/1948	341	8 1/2 X 11	B & W	
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**KF48-24 Open season - in a 1949 Frazer Convertible**

Desc...: Grey Conv. Sedan, Green Sedan

1	Ladies Home Journal	12/1/1948	184	11 X 14	Color	Midol Ad
2	Saturday Evening Post	11/13/1948	98	11 X 14	Color	Fulton Sun Shield Ad
3	Holiday	12/1/1948	1	11 X 14	Color	Cover
4	Time Sized Ad	11/15/1948	0	8 1/2 X 11	Color	General Tire Ad
5	Farm Journal	12/1/1948	0	8 1/2 X 11	Color	Training your dog
6	New Yorker	11/6/1948	0	8 1/2 X 11	Color	
7	Colliers	11/27/1948	61	11 X 14	Color	

**KF48-25 They found the better way Why don't you drive a 1949 Kaiser and find out?**

Desc...: Liberty Ships-Kaiser built  
Red Kaiser Convertible Sedan

1	Country Gentleman	12/1/1948	0	11 X 14	Color	Westington House Products for the Farm
2	Saturday Evening Post	11/27/1948		11 X 14	Color	Remington Rand TypeWriter
3	Life	11/15/1948		11 X 14	Color	Zerex Dupont Anti-Freeze
4	Time Sized Ad		0	8 1/2 X 11	Color	American Cyanamid Ad

**KF48-26 Achievement - yours to share Why don't you drive a 1949 Kaiser and find out?**

Desc...: Grand Coulee Dam  
Blue Kaiser Deluxe Sedan

1	Saturday Evening Post	12/25/1948	0	11 X 14	Color	General Mills Ad
2	Time Sized Ad		0	8 1/2 X 11	Color	Pennsylvania Railroad Ad
3	Life	12/13/1948		11 X 14	Color	A & P Super Markets

**KF48-27 At Work or At Play ... Night or Day ... It's the World's Most Useful Car! The Kaiser Traveler ... World's Only 2-cars-in-one.**

Desc...: Stuffed Seal in back of a Traveler

1	Unknown		0	11 X 14	B & W	Hiedelberg The Beer
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**KF48-28 Only the Kaiser and Frazer have it! TruLine Steering with Triple Control**

Desc...: A Flying Goose  
Better Control with less effort

1	Automotive Topics		19	8 1/2 X 11	B & W	Passenger Cars in Use Statistics
2	Motor Magazine	6/1/1948	129	8 1/2 X 11	B & W	BCA Ball Bearings

**KF48-29 Exactly what is a square deal for automotive dealers?**

Desc...: Front View of a 49 Kaiser  
Large square in background

1	Motor Magazine	10/1/1948	197	8 1/2 X 11	B & W	
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**KF48-30      Bring on those DIRTY DISHES - the more the Merrier! Kaiser the 5-minute Dishwasher**

Desc...:

1	Better Homes & Garden	12/1/1948	151	9 1/2 X 12	B & W	Iron Fireman Automatic Heating
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**KF48-31      Kaiser the 5-minute dishwasher! Washes your dishes and has them drying by the time you've tidied the table**

Desc...: Picture of a dishwasher being top loaded

1	Saturday Evening Post	1/17/1948	85	11 X 14	B & W	Mayflower Warehouses
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**KF48-32      Why does Kaiser-Frazer Give Full Retail Profit to Dealers on New Car Warranty Labor?**

Desc...: 49 Kaiser and 49 Frazer Front Views, Bar on Side

1	Motor Magazine	12/1/1948	22	8 1/2 X 11	B & W	Wolf's Head Motor Oil
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**KF48-33      For 1949 Kaiser-Frazer uses these United Products**

Desc...: 49 Kaiser endorsing Air Cleaner, Directional Switch, and Ignition Switch

1	Automotive Industries	10/1/1948	1	8 1/2 X 11	B,W&R	Seneca Falls Machine Co Ad
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<b>KF49-1 What to look for when buying a really new car</b>						
Desc...: Green, Blue, Brown Kaiser Sedans						
1	Unknown		0	8 1/2 X 11	Color	Timely Clothes Ad
2	Newsweek	3/7/1949	1	8 1/2 X 11	Color	Cover
3	Country Gentleman	3/1/1949	0	11 X 14	Color	New Idea Specialized Haying Machine
4	Life	3/28/1949	0	11 X 14	Color	Post's Toasties Ad
5	Saturday Evening Post	3/12/1949	71	11 X 14	Color	Smith-Corona Adding Machine Ad
6	Farm Journal	4/1/1949		8 1/2 X 11	Color	General Electric Refrigerator Ad
7	Look Magazine	3/29/1949	0	11 X 14	Color	Lucky Strike Cigarette Ad
<b>KF49-2 Kaiser's exclusive new idea gave the Migliorisi Family "2 cars" for only \$2088*</b>						
Desc...: Picture of Henry J Kaiser and a Traveler						
1	Life	7/11/1949	115	11 X 14	B & W	Texaco Ad
<b>KF49-3 Trailblazer of cars to come - the 1949 Frazer</b>						
Desc...: Blue Manhattan Sedan						
1	Time Sized Ad		0	8 1/2 X 11	Color	Seagram's Seven Crown Ad
2	Holiday	1/1/1949	119	11 X 14	Color	Dancing Article
3	Colliers	12/25/1948	51	11 X 14	Color	My Life in a Cooking School
4	Saturday Evening Post	12/11/1948	81	11 X 14	Color	Quaker State Motor Oil Ad
<b>KF49-4 The 1949 Kaiser Virginian</b>						
Desc...: White Virginian - photo						
1	Esquire	1/1/1949	33	11 X 14	Color	PM DeLuxe Blended Whisky Ad
<b>KF49-5 Winter adventure in the fireside comfort</b>						
Desc...: Red Sedan, Tan/brown MH Sedan						
1	Saturday Evening Post	1/8/1949	59	11 X 14	Color	Ambush Article
2	New Yorker	1/8/1949		8 1/2 X 11	Color	Matson Cruise Line to Hawaii Ad
3	Country Gentleman	2/1/1949	76	11 X 14	B & W	Tums Ad
<b>KF49-6 There's pride in building well</b>						
Desc...: Oil Tanker - Kaiser Built Green Kaiser Special Sedan						
1	Life	1/17/1949		11 X 14	Color	Walt Disney's "So Dear to My Heart" Ad
<b>KF49-7 Borg-Warner is working hand in hand with America's newest motor maker ... Kaiser-Frazer!</b>						
Desc...: Red Kaiser Conv/Gr Frazer Sedan						
1	U S News & World Report	2/4/1949	0	8 1/2 X 11	Color	Levelcoat Printing Papers Ad
2	Unknown		0	9 1/2 X 12	Color	Saran by National Ad
3	Unknown Magazine 2	1/22/1949	0	11 X 14	Color	Alemite Lubrication Equipment Ad
4	Time - Sized Mag 2		0	8 1/2 X 11	Color	Bundy Tubing Ad
5	Fortune	3/1/1949		11 X 14	Color	
6	Saturday Evening Post	1/22/1949		11 X 14	Color	
<b>KF49-8 The Frazer Manhattan - for those who want the finest!</b>						
Desc...: Brown Sedan, Green Sedan						
1	Life	2/21/1949		11 X 14	Color	Dextrose Corn Products
2	New Yorker	2/5/1949	9	8 1/2 X 11	Color	Four Roses Ad
3	Colliers	2/19/1949	2	11 X 14	Color	Cover
4	Saturday Evening Post	2/5/1949	71	11 X 14	Color	Look What the Church is Doing Now!
5	Time Sized Ad		0	8 1/2 X 11	Color	Zippo Lighter Ad

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**KF49-9 FRAZER - The most distinguished value in the luxury car field ... The handcrafted Frazer Manhattan**

Desc...: FRAZER FRAZER FRAZER  
FRAZER FRAZER FRAZER

1	Time	9/12/1949	7	8 1/2 X 11	Color	Canada Dry Water
2	Holiday	8/1/1949		11 X 14	Color	Full Page Parliament Photo
3	Newsweek	8/8/1949	59	8 1/2 X 11	Color	Religion Section

**KF49-10 How are you going to buy your next car?**

Desc...: Red Conv, Brn Spec, Gr Virginian

1	Life	4/25/1949		11 X 14	Color	Superior Peaches Ad
2	Time		0	8 1/2 X 11	Color	Goodyear Pipe Ad
3	Holiday	4/30/1949	75	11 X 14	Color	Cresta Blanca Wine Ad
4	Colliers	4/16/1949	51	11 X 14	Color	Cordovan by Pioneer Ad

**KF49-11 When you ride in a '49 Frazer ... You ride in Luxury!**

Desc...: Red Manhattan Sedan  
Frazer the car that is 103 ways different

1	Country Gentleman	5/1/1949	45	11 X 14	Color	New Idea Elevator by Avco Ad
2	Colliers	5/14/1949	60	11 X 14	Color	Calvert Watches Ad
3	Life	5/30/1949		11 X 14	Color	Borden's Eagle Brand Condensed Milk
4	Time Sized Ad		0	8 1/2 X 11	Color	Cutler Hammer Ad
5	Saturday Evening Post	4/9/1949	0	11 X 14	Color	Eaton 2-Speed Truck Axle Ad
6	New Yorker	4/16/1949	0	8 1/2 X 11	Color	Lord Calvert Whisky Ad

**KF49-12 It's Here! Only the Traveler leads a double life!**

Desc...: Blue Traveler with a puppy

1	Life	5/16/1949		11 X 14	Color	Life Savers . . . Still only 5 cents Ad
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**KF49-13 Kaiser Traveler only \$2088...world's most useful car!**

Desc...: B/W Photos

1	Popular Science	6/1/1949	1	8 1/2 X 11	B & W	Table of Contents
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**KF49-14 There's enchantment for you - in a Frazer**

Desc...: Yellow Sedan

1	New Yorker	6/11/1949		8 1/2 X 11	Color	Observation Lounge of the "20th Century Limited"
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**KF49-15 The Sunday-go-to-meeting-go-to-work car**

Desc...: Blue Trav, Red Conv, Gr Deluxe

1	Colliers	6/11/1949	65	11 X 14	Color	Heublein's Club Cocktails
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**KF49-16 The most distinguished value in the luxury car**

Desc...: Green Manhattan

1	Time	7/11/1949	9	8 1/2 X 11	Green	Listerine Antiseptic Ad
2	New Yorker	7/30/1949	35	8 1/2 X 11	Green	South Pacific Ad

**KF49-17 Kaiser's exclusive new idea solves your family's "2 car problem"!**

Desc...: Photos of Henry Kaiser and Travelers

1	Saturday Evening Post	7/23/1949	40	11 X 14	B & W	Lucky Strike Cigarettes Ad
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**KF49-18 The most distinguished value in the luxury car field**

Desc...: Blue Manhattan

1	New Yorker	6/18/1949	0	8 1/2 X 11	Blue	Charles of the Ritz Sun Bronze Ad
2	Holiday	8/1/1949		11 X 14	Blue	Pan American Airline Ad
3	Time	6/13/1949	47	8 1/2 X 11	Blue	Hagen Golf Equipment Ad
4	Newsweek	6/27/1949	45	8 1/2 X 11	Blue	The Caribbean: Spark in a Powder Keg

Version	Magazine Containing Ad	Issue Date	Page#	Size	Color	Backside of Ad Info
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**KF49-19.1 Maybe you don't own a pony ... but here's the world's most useful car!**

Desc...: Green Traveler with a pony

1	Colliers	8/27/1949		11 X 14	Color	Camel Cigarette Ad
2	Saturday Evening Post	8/27/1949	63	11 X 14	Color	Elgin Watch Ad

**KF49-19.2 Maybe you don't own a pony ... but here's the world's most useful car!**

Desc...: Traveler with a pony

1	Farm Journal	8/1/1949	55	8 1/2 X 11	B & W	Bowes Seal Fast Ad
2	Country Gentleman	8/1/1949		11 X 14	B & W	

**KF49-20.1 Here's a real smart steer...it's the farm's most useful car**

Desc...: Traveler with a calf

1	Farm Journal	9/1/1949	65	8 1/2 X 11	B & W	Kohler Ad
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**KF49-20.2 Here's a real smart steer...it's the farm's most useful car**

Desc...: Traveler with a calf

1	Country Gentleman	9/1/1949	100	11 X 14	B & W	Harrington & Richardson Arms Co. Ad
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**KF49-21 Loaded for bear - or ducks - or deer ... here's the world's most useful car!**

Desc...: Blue Traveler - photo

1	Saturday Evening Post	9/17/1949	0	11 X 14	Color	American Gas Ad
2	Life	9/19/1949		11 X 14	Color	Hunter Whisky Ad

**KF49-22 How to mix business with pleasure!**

Desc...: BlueTrav Red Conv, Green Deluxe with a puppy

1	Farm Journal	6/1/1949	0	8 1/2 X 11	Color	Cheerios Ad
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**KF49-23 Don't Pay more for smaller cars ... Save up to \$579 ... enjoy a new, 1949 Kaiser ... world's lowest-priced big car ... new price \$1995.**

Desc...: Red Convertible, Tan Special, Green Virginian.

1	Life	5/29/1949	0	11 X 14	Color	Britain's Marquess
2	Saturday Evening Post	5/7/1949	137	11 X 14	Color	Wagner Brakes Ad

**KF49-24 Have you heard the one about the Traveler Salesman ...**

Desc...: Photos of a Traveler

1	Motor Magazine	9/1/1949	113	8 1/2 X 11	B & W	Ausco Automotive Jacks
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**KF49-25 Thank goodness for world's most useful car!**

Desc...: Turkey in rear of Traveler  
 Kaiser Traveler ...only \$2088  
 First 2-cars-in-one ... first in roominess ... first in value

1	American Weekly	11/1/1949	8	11 X 14	Color	Katherine McCormick's Faithful Vigil
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**KF49-26 Who benefits from the Kaiser-Frazer 100% Factory New-Car Warranty Policy?**

Desc...: Front View of 49 Kaiser and Frazer  
 Bold line down the Right side

1	Motor Magazine	1/1/1949	189	8 1/2 X 11	B & W	Tasco Power Master Ad
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**KF49-27 Every Sportsman should see this rugged carry-all that becomes a family sedan in 10 seconds . . . Its 2-cars in one.**

Desc...:

1	Sports Afield	7/1/1949	5	8 1/2 X 11	B & W	Exide Battery Ad
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**KF49-28 For Gridiron heroes or grand stand quarterbacks . . . Here's the All-American Family Car!**

Desc...: ASK BEN ABOUT LOCATION

Version	Magazine Containing Ad	Issue Date	Page#	Size	Color	Backside of Ad Info
<b>KF50-1 The NEW handcrafted 1951 Frazer</b>						
Desc...: Green Sedan - 1 tone ad						
1	Holiday	5/1/1950		11 X 14	Green	Celanese Fabrics Ad
2	New Yorker		5	8 1/2 X 11	Green	Arpege by Lanvin
<b>KF50-2 The NEW handcrafted 1951 Frazer</b>						
Desc...: Green Sedan - 1 tone ad						
1	National Geographic	5/1/1950	35	6 3/4 X 10	Green	Know your world NG's Maps
2	Esquire	6/1/1950		11 X 14	Green	
<b>KF50-3 The NEW handcrafted 1951 Frazer Vagabond</b>						
Desc...: Blue Vagabond - 2 views - 1 tone ad						
1	National Geographic	6/1/1950	11	6 3/4 X 10	Blue	Ontario Travel Ad
2	Holiday	6/1/1950		11 X 14	Blue	
<b>KF50-4 The NEW handcrafted 1951 Frazer</b>						
Desc...: Blue - 1 tone ad						
1	Holiday	6/1/1950	91	11 X 14	Blue	Vynlite Plastics Luggage Ad
2	Esquire	6/1/1950	0	11 X 14	Blue	
<b>KF50-5.1 The newest car in America! The 1951 Kaiser</b>						
Desc...: Blue Deluxe Sedan - 2 pages						
1	Colliers	6/3/1950	38	11 X 14	Color	Kodak Ad
2	Saturday Evening Post	5/13/1950	52	11 X 14	Color	Manhattan Shirt Ad
3	Time Sized Ad		0	8 1/2 X 11	Color	American Railroad Ad
4	Time - Sized Mag 2		0	8 1/2 X 11	Color	Caterpillar Diesel Ad
5	Life	5/22/1950	0	11 X 14	Color	Jantzen Ad
<b>KF50-5.2 The newest car in Canada! The 1951 Kaiser</b>						
Desc...: Blue Deluxe Sedan - 2 pages						
1	Time Sized Ad		0	8 1/2 X 11	Color	
<b>KF50-6.1 Five new handcrafted body styles - 1951 Frazer</b>						
Desc...: 5 color Frazers						
1	New Yorker	7/15/1950	0	8 1/2 X 11	Color	Canada Dry Quinine Water Ad
2	Holiday	7/1/1950	19	11 X 14	Color	Grey-Rock Brakset Linings Ad
<b>KF50-6.2 Five new handcrafted body styles - 1951 Frazer</b>						
Desc...: 4 color Frazers						
1	National Geographic	7/1/1950	149	6 3/4 X 10	Color	Back Cover Hormel Ham Ad
<b>KF50-7 One glance and you know its the newest car in America!</b>						
Desc...: Brown Deluxe Sedan						
1	Life	7/17/1950		11 X 14	Color	Goodyear Tire Ad
2	Saturday Evening Post	7/1/1950	81	11 X 14	Color	Kool-Aid Ad
3	Time Sized Ad		0	8 1/2 X 11	Color	Northwest Airlines Ad
4	Time - Sized Mag 2		0	8 1/2 X 11	Color	Old Forester Bourbon Ad
5	Colliers	7/22/1950	65	11 X 14	Color	The Manificent Watusi Story
6	Farm Journal	8/1/1950	25	8 1/2 X 11	B & W	Irha Hardware Store Ad
7	Time	7/10/1950	0	8 1/2 X 11	Color	
<b>KF50-8 How many cars on this page?</b>						
Desc...: Black Sedan, Blue Vagabond						
1	Holiday	8/1/1950		11 X 14	Color	Guadalcanal Article
2	National Geographic	8/1/1950	11	6 3/4 X 10	Color	American Stationery Ad

Version	Magazine Containing Ad	Issue Date	Page#	Size	Color	Backside of Ad Info
<b>KF50-9.1 1951 Kaiser, Now America's newest 2-door sedan</b>						
Desc...: Deluxe 2-door Sedan						
1	Saturday Evening Post	8/5/1950	0	11 X 14	Color	United Air Lines Ad
2	Life	8/21/1950	5	11 X 14	Color	Frigidaire Refrigerator Ad
3	Country Gentleman	8/1/1950	9	11 X 14	B & W	Bankers Life Company Ad
4	Time	8/14/1950	0	8 1/2 X 11	Color	Alcoa Aluminum Ad
<b>KF50-9.2 1951 Kaiser, Now America's newest 2-door sedan</b>						
Desc...: Deluxe 2-door Sedan Blue Boxes						
1	American Weekly		8	11 X 14	Color	Heartbreaks of Society
<b>KF50-10 This year it's clear - Kaiser's the car!</b>						
Desc...: Yellow Deluxe Club Coupe, Blue Deluxe 4-door						
1	Holiday	10/1/1950	82	11 X 14	Color	French Shriner Shoe Ad
2	New Yorker	9/16/1950		8 1/2 X 11	Color	Pan American Airlines Ad
3	Time	9/11/1950	0	8 1/2 X 11	Color	Burroughs Microfilming Ad
4	Saturday Evening Post	9/2/1950	97	11 X 14	Color	The Roto Corporation Ad
<b>KF50-11.1 The most important new car in America - Henry J</b>						
Desc...: Black & White 6 cyl Deluxe						
1	Country Gentleman	11/1/1950	79	11 X 14	B & W	Heatmaster Automatic Water Heaters
2	Time Sized Ad		0	8 1/2 X 11	B & W	Camel Ad
3	Farm Journal	11/1/1950	0	8 1/2 X 11	B & W	
4	Motor Magazine	11/1/1950	0	8 1/2 X 11	B & W	
<b>KF50-11.2 The most important new car in America - Henry J</b>						
Desc...: Green 6 cyl Deluxe - 2 Page						
1	New Yorker		0	8 1/2 X 11	Color	John Hancock Insurance Ad
2	Time	10/23/1950	0	8 1/2 X 11	Color	Caterpillar Ad
3	Unknown		0	11 X 14	Color	Texaco Anti-Freeze Ad
4	Life	10/16/1950	66	11 X 14	Color	Lucky Strike Cigarette Ad
5	Saturday Evening Post	10/7/1950	94	11 X 14	Color	GE Home Heating Ad
6	Automotive Topics	10/28/1950	54	11 X 14	Color	International Nickel Company
<b>KF50-12 Kaiser's got it - and it's great! 1951 Kaiser</b>						
Desc...: Yellow Dlx Clb Cpe, Red Dlx 4-dr						
1	Holiday	12/1/1950	92	11 X 14	Color	Olympic Luggage Corp Ad
2	Life	10/9/1950	135	11 X 14	Color	Puerto Rican Rum
3	Time Sized Ad		0	8 1/2 X 11	Color	I W Harper Ad
4	Saturday Evening Post	9/16/1950	165	11 X 14	Color	Federal -Mogul Bearings
5	New Yorker	11/11/1950	0	8 1/2 X 11	Color	Schiaparelli Ad
6	American Weekly		6	11 X 14	Color	Heartbreaks of Society
<b>KF50-13 51's Finest - For every Taste - For Every Purpose</b>						
Desc...: 11 Color HJ, K, F - 2 pages The Last Frazer Ad						
1	Saturday Evening Post	10/14/1950	186	11 X 14	Color	Caracas Chocolate Ice Cream
2	Life	10/23/1950	106	11 X 14	Color	Berkshire Stocking
<b>KF50-14.1 The car for today! The Henry J</b>						
Desc...: B & W 6 cyl deluxe						
1	Country Gentleman	12/1/1950	92	11 X 14	B & W	Wellington Pipe Ad

Version	Magazine Containing Ad	Issue Date	Page#	Size	Color	Backside of Ad Info
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**KF50-14.2 The car for today! The Henry J America's most important new car!**

Desc...: Blue 6 cyl deluxe

1	Life	11/20/1950	96	11 X 14	Color	Lionel Train Ad
2	Saturday Evening Post	11/11/1950	76	11 X 14	Color	Motorola TV Ad

**KF50-15 Here in time for Christmas - America's Most Exciting new car 1951 Kaiser Golden Dragon**

Desc...: Yellow/Black Golden Dragon

1	Life	12/11/1950		11 X 14	Color	Schlitz Beer Ad
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**KF50-16 America's "Buy" Word "Kaiser is the Car!"**Desc...: Yellow Kaiser Deluxe Club Coupe  
Green Kaiser Deluxe 4-Door Sedan

1	Saturday Evening Post	10/21/1950	137	11 X 14	Color	Mayflower Warehouses Ad
2	Time	10/30/1950	0	8 1/2 X 11	Color	Goodyear Industrial Rubber Products
3	Life			11 X 14	Color	

**KF50-17 This Year It's Clear! Kaiser's the Car**Desc...: Dashboard with Car underneath.  
Blue Kaiser Deluxe

1	Saturday Evening Post	12/2/1950	53	11 X 14	Color	Stuart Warner Radio Ad
2	Farm Journal	9/1/1950	155	8 1/2 X 11	B & W	

**KF50-18 America's Most Important New Car . . . The Henry J**

Desc...: Red Henry J. Smart! Tough! Thrifty! Motoring News and New Car News on Back with photo of HJK

1	Quick	10/2/1950	0	5 X 7	Color	Kaiser Motoring News
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**KF50-19 Ultimas noticias . . . Henry J  
O novo carro Kaiser\*Frazer de preco modico!**

Desc...: Light colored HJ with people talking to driver

1	Reader's Digest		177	5 X 7	B & W	Text
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**KF50-20 Este ano, nao ha duvida - seu carro sera um Kaiser! 1951 Kaiser**

Desc...: 1951 Kaiser loaded with people

1	Reader's Digest		0	5 X 7	B & W	Talheres Wolff
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**KF50-21 Save Hundreds of Dollars with world's only family sedan that hauls 1800 chicks! 7200 eggs! 500 broilers!  
1200 lbs of feed!**

Desc...: Taking Crates out of a Traveler

1	Poultry Tribune	4/1/1950	17	8 1/2 X 11	B & W	
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**KF50-22 To haul dressed chickens . . . Or a well-dressed family . . . Kaiser Traveler's the best car you can own!**

Desc...: Taking a crate out of the back of a Traveler

1	Poultry Tribune	6/1/1950	21	8 1/2 X 11	B & W	
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**KF50-23 There's never been a car like it! Built to Better the Best on the Road!**

Desc...: Six people riding in a 1951 Kaiser

1	Star Weekly	12/2/1950	26	11 X 14	Color	
2	Reader's Digest		207	5 X 7	Color	Little Britches Story
3	Reader's Digest - French		229	5 X 7	Color	French Version - La Fosse Aux Serpents

Version	Magazine Containing Ad	Issue Date	Page#	Size	Color	Backside of Ad Info
<b>KF51-1 Kaiser cars have travelled over 20 billion miles</b>						
Desc...: Deluxe Sedan - photo						
1	Life	10/15/1951	6	11 X 14	B & W	Hoover Vacuum Ad
<b>KF51-2 Inside and out - Kaiser's the car</b>						
Desc...: Yellow Deluxe 2-door Sedan						
1	Life	2/5/1951		11 X 14	Color	Santa Fe Train Ad
2	Saturday Evening Post	1/27/1951		11 X 14	Color	Hot Point Appliance Ad
3	Country Gentleman	2/1/1951		11 X 14	Color	Berry Seed Co. Ad
4	Farm Journal	3/1/1951	0	8 1/2 X 11	Color	Timken Tapered Roller Bearings Ad
5	Time Sized Ad	3/1/1951		8 1/2 X 11	Color	
<b>KF51-3.1 Meet America's Smartest New Car!</b>						
Desc...: Red 4 cyl						
1	Holiday	4/1/1951	18	11 X 14	Color	Missouri Pacific Lines Ad
2	American Weekly	4/1/1951	8	11 X 14	Color	Ambush on the Board Story
3	Time	3/5/1951	0	8 1/2 X 11	Color	Motorola TV Ad
4	Colliers	3/17/1951	0	11 X 14	Color	
<b>KF51-3.2 Meet America's Smartest New Car!</b>						
Desc...: Red 4 Cyl						
1	Colliers	3/17/1951	42	11 X 14	Color	Canada's Provinces by the Sea Ad
2	Life	2/26/1951	0	11 X 14	Color	Jarman Shoes for Men Ad
3	Saturday Evening Post	3/17/1951	86	11 X 14	Color	Marlboro Cigarette Ad
<b>KF51-3.3 Meet America's Smartest New Car!</b>						
Desc...: 4 Cyl Henry J						
1	Life		46	11 X 14	B & W	Philips serve the Entire World
<b>KF51-4 Two cars that deserve to wear medals - and do!</b>						
Desc...: Ylw/Blk Dragon, Blue HJ						
1	Saturday Evening Post	4/7/1951	74	11 X 14	Color	Motorola TV Ad
2	Life	4/2/1951		11 X 14	Color	Lucky Strike Cigarette Ad
<b>KF51-5.1 A day in the life of Henry J and Rise Stevens</b>						
Desc...: Blue 4 cyl Deluxe - Photo						
1	American Weekly	6/3/1951	8	11 X 14	Color	The Hollywood Story
2	Holiday	7/1/1951	60	11 X 14	Color	Pennzoil Motor Oil
<b>KF51-5.2 A day in the life of Henry J and Rise Stevens</b>						
Desc...: Blue 4 cyl Deluxe - Photo						
1	Saturday Evening Post	5/5/1951	0	11 X 14	Color	Santa Fe Super Chief Ad
2	Life	4/25/1951	105	11 X 14	Color	Pabst Blue Ribbon Beer Ad
<b>KF51-6 Kaiser-Frazer's Henry J. New answer to today's fleet car problem</b>						
Desc...: 6 cyl Deluxe - Photo						
1	Fortune	5/1/1951	20	11 X 14	B & W	Housing Still Booms Article
<b>KF51-7 So easy to see - Kaiser's the car!</b>						
Desc...: Green Deluxe Sedan						
1	Time Sized Ad		0	8 1/2 X 11	Color	United Air Lines Ad
2	Saturday Evening Post	2/17/1951	73	11 X 14	Color	The Perfect Squelch
3	Life	5/14/1951		11 X 14	Color	Tide Ad

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<b>KF51-8 The car to own - for the years ahead Kaiser America's most beautiful car!</b>						
Desc...: Blue Deluxe Sedan						
1	Life	7/30/1951		11 X 14	Color	Old Sunny Brook Whisky
2	Saturday Evening Post	5/26/1951		11 X 14	Color	Airtemp Commercial Refrigeration Ad
<b>KF51-9 This year! Next year! and Always!</b>						
Desc...: Red Deluxe Sedan, Blue Deluxe Sedan						
1	Time	5/28/1951	0	8 1/2 X 11	Color	Continental Can Ad
2	Saturday Evening Post	7/14/1951	0	11 X 14	Color	Johnson & Johnson Surgical Dressings Ad
<b>KF51-10.1 All-round proof! Kaiser and Frazer's Henry J is America's all-round car! \$1333</b>						
Desc...: Photo of Henry J jumping at top of hill						
1	Country Gentleman	6/1/1951	44	11 X 14	B & W	New York Life Insurance Ad
<b>KF51-10.2 All-round proof! Kaiser and Frazer's Henry J is America's all-round car! \$1321</b>						
Desc...: Photo of Henry J jumping at top of hill						
1	Farm Journal	6/1/1951	15	8 1/2 X 11	B & W	Borg Warner in Ripleys
<b>KF51-10.3 All-round proof! Kaiser and Frazer's Henry J is America's all-round car!</b>						
Desc...: Photo of Henry J jumping at top of hill Export Ad from Brazil						
1	Reader's Digest		0	5 X 7	B & W	Merck Drugs Ad from Brazil
2	Reader's Digest - Uruguay		0	5 X 7	B & W	ENO Ad from Uruguay
<b>KF51-11 Life with Linkletter - and Kaiser-Frazer's Henry J</b>						
Desc...: Red 4 cyl - photo						
1	Life	6/18/1951		11 X 14	Color	Contest / Birds Eye Orange Juice
2	Saturday Evening Post	6/23/1951	8	11 X 14	Color	Mutual of Omaha Ad / Editorials
<b>KF51-12 Burns and Allen and the Henry J</b>						
Desc...: 4 cyl - photo						
1	Life	8/20/1951	75	11 X 14	B & W	Toni for Curly Hair
<b>KF51-13 Now 3 cars for the price of 1</b>						
Desc...: Deluxe Traveler						
1	Saturday Evening Post	8/25/1951	85	11 X 14	B & W	Sergeant's Dog Care Products Ad
<b>KF51-14 Census shows 600,000 Kaiser built cars on the road!</b>						
Desc...: 1951 Deluxe Sedan						
1	Saturday Evening Post	9/29/1951	49	11 X 14	B & W	Armstrong Tire Ad
<b>KF51-15 Lee Bowman - TV's Ellery Queen and his Henry J</b>						
Desc...: 4 cyl - photo						
1	Saturday Evening Post	10/27/1951	87	11 X 14	B & W	Niehoff Ignition Parts Ad
<b>KF51-16 Michigan Miles or Paris Kilometers ... Henry J Cost less to drive.</b>						
Desc...: 4 cyl - photo						
1	Life	11/19/1951	78	11 X 14	B & W	Carter Trigs Underware Ad
<b>KF51-17 Have you ever talked to a Kaiser owner?</b>						
Desc...: Deluxe Sedan - photo						
1	Saturday Evening Post	12/1/1951	99	11 X 14	B & W	Wynn's Oil Ad

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<b>KF51-18 Top stars agree! your smartest buy</b>						
Desc...: 3 photos 4 cyl						
1	Saturday Evening Post	12/15/1951	79	11 X 14	B & W	Palmolive After Shave Ad
<b>KF51-19 In the Air... As on the road ... Kaiser*Frazer builds to better the best!</b>						
Desc...: Picture of 1951 Kaiser and two Airplanes						
1	Colliers	10/27/1951	130	11 X 14	B & W	New Ditto D-10 Duplicator Ad
<b>KF51-20 An Enchanted Day in the Henry J with Ezio Pinza, Star of MGM's "Mr. Imperium"</b>						
Desc...: Photo -4 cyl						
1	Life		133	11 X 14	B & W	Gripper Fasteners Ad
<b>KF51-21 How Kaiser*Frazer's Henry J cuts fleet car cost</b>						
Desc...: A Dollar by Dollar comparison against four fleet competitors						
1	Fortune	6/1/1951	60	11 X 14	B & W	The H.K. Ferguson Company
2	U S News & World Report	4/27/1951	47	8 1/2 X 11	B & W	Westinghouse Fluorescent Bulb Ad
<b>KF51-22 Seats 6 Comfortably International</b>						
Desc...: Blue Ad						
1	Unknown		0	11 X 14	Blue	Caltex RPM Motor Oil
<b>KF51-23 Here is Kaiser-Frazer's new Low priced, Full-size car, the . . Henry J</b>						
Desc...: A Red Henry J - Canadian Ad						
1	New Liberty	4/1/1951	44	11 X 14	Color	Oldsmobile 88 Ad / BA's Peerless Motor Oil Ad
<b>KF51-24 2 hottest cars! 6 priceless points! 1951 Kaiser</b>						
Desc...: Two Cars, a 1951 Henry J and 1951 Kaiser						
1	Automotive News	4/30/1951	99	11 X 14	B & W	Holley Carburetor Ad
<b>KF51-25 Runs on Small Chance and a Key</b>						
Desc...: Canadian HJ						
1	Maclean's Magazine		0	8 1/2 X 11	Color	
<b>KF51-26 Kaiser Wins World's Highest Honor, Grand Prix d'Honneur, Cannes, France International Automobiles</b>						
Desc...: Yellow Ad displaying 51 Kaiser and a cup Ad printed in Karachi Pakistan						
1	Unknown		0	9 1/2 X 12	Color	Hotel Metropole, Karachi Ad
<b>KF51-27 The Kaiser Earns for the second time the most high distinction of the World</b>						
Desc...: Lady holding Award of Excellence Two Kaisers pictured Export Ad from Brazil						
1	Reader's Digest		119	5 X 7	B & W	Selecoes Do Reader's Digest
<b>KF51-28 1951 Kaiser Mais popular do que nunca!</b>						
Desc...: 1951 Kaiser with a car load of people						
1	Reader's Digest	8/1/1950		5 X 7	B & W	Parker 51 Pen Ad
<b>KF51-29 Conheça a Nova Sensacao Da Kaiser para 1951</b>						
Desc...: 1951 Kaiser Profiled looking Right o Tracado Anatomico Export Ad from Brazil						
1	Reader's Digest		0	5 X 7	B & W	Johnson & Johnson First Aid Ad

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**KF51-30 Eis aqui o novo Kaiser\*Frazer . . . A carro de luxo de preco modico Henry J**

Desc...: 1951 Henry J profile

1	Reader's Digest		0	5 X 7	B & W	Marmicoc Pressure Cooker Ad
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**KF51-31 600,000 Kaiser Cars now on the road**

Desc...: Cross view of 51 Kaiser with 5 people in it.

1	Time	11/16/1951	55	8 1/2 X 11	B & W	Remington Rand Ad
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**KF51-32.1 50,000 miles from now you'll still be glad you bought a Kaiser**

Desc...: Shows a speedometer

2	Reader's Digest		0	5 X 7	Color	The Love of Eva McGown Story
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**KF51-32.2 50,000 miles from now you'll still be gland you bought a 1951 Kaiser**

Desc...: Shows a speedometer

1	Unknown		0		Color	
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**KF51-33 Features of the Future . . . Kaiser has them now!**

Desc...: Six people riding in blue 1951 Kaiser

1	Reader's Digest		207	5 X 7	Color	Life of an American Workman Story
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**KF51-34 Tinnerman Speed Nuts - 1951 Kaiser takes speed nut Route to better assembly**

Desc...: Picture of 1951 Kaiser Deluxe, 4 Door Sedan

1	Time Sized Ad		0	8 1/2 X 11		
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<b>KF52-1</b>	<b>Here for you - the style of '52</b>					
	Desc...: Henry J Vagabond, Kaiser, Virginian					
	Cue	1/26/1952		11 X 14	B & W	
<b>KF52-2</b>	<b>Now - an American Sports car smarter than Europe's</b>					
	Desc...: Vagabond					
1	Life	2/11/1952	77	11 X 14	B & W	Look . . . Before you weep - Sanforized
2	Saturday Evening Post	2/9/1952	91	11 X 14	B & W	Lovell Pressure Cleansing Wringers
<b>KF52-3.1</b>	<b>Presenting '52's finest low-price car - the new '52 Henry J</b>					
	Desc...: Black & Red Corsair Deluxe					
1	American Weekly	4/6/1952	11	11 X 14	Color	McGarry Fiction Story
<b>KF52-3.2</b>	<b>Presenting '52's finest low-price car - the new '52 Henry J</b>					
	Desc...: Big Blue Henry J and a small Red one					
1	Life	4/7/1952		11 X 14	Color	Swift's Premium Ham Ad / Jell-O Ad
2	Saturday Evening Post	4/12/1952		11 X 14	Color	Old Gold's Cigarettes / AC Fuel Pump Ad
<b>KF52-4.1</b>	<b>Presenting - the newest achievement of Kaiser's Anatomic Engineering ... The New '52 Kaiser manhattan</b>					
	Desc...: Blue/Grey Manhattan 4 dr, Ylw Manhattan 2 dr.					
1	Saturday Evening Post	4/26/1952	48	11 X 14	Color	Duco Dupont Paint Ad / Old Spice Ad
2	Life	4/21/1952	96	11 X 14	Color	Mobilgas Ad / Sheaffer's Pencil Slim
<b>KF52-4.2</b>	<b>Now the World's safest front seat! '52 Kaiser Manhattan the world's most beautiful car</b>					
	Desc...: Lots of views of '52 Kaiser Manhattan, one with the door open					
1	Unknown		0	11 X 14	Color	
2	Reader's Digest		221	5 X 7	Color	Conquest in Terror Story
<b>KF52-5</b>	<b>Drive with Irene Dunne and her new Henry J Corsair</b>					
	Desc...: Red Corsair Deluxe - photo- 1 1/2 page					
1	Saturday Evening Post	5/31/1952	70	11 X 14	Color	Candy Kids Poem / Philco Ice Tray Ad
<b>KF52-6</b>	<b>New '52 Kaiser Manhattan, America's most advanced car</b>					
	Desc...: Blue/Grey Manhattan and Green Manhattan					
1	Saturday Evening Post	6/28/1952	104	11 X 14	Color	Canadian Pacific Ad / Veedol Motor Oil Ad
<b>KF52-7</b>	<b>Drive with George McManus and his new Henry J Corsair</b>					
	Desc...: Corsair - photo					
1	Saturday Evening Post	7/19/1952	89	11 X 14	B & W	I Fight the Red Jets Story
<b>KF52-8</b>	<b>Sit here - be safer! New '52 Kaiser</b>					
	Desc...: Manhattan Sedan					
1	Saturday Evening Post	8/2/1952	67	11 X 14	B & W	He who gets his palm greased is liable to lose his
<b>KF52-9</b>	<b>Ride with Lucy and Desi in their new Henry J</b>					
	Desc...: Red Corsair Deluxe - photo					
1	Saturday Evening Post	8/23/1952	79	11 X 14	Color	Philips Screw Ad
<b>KF52-10</b>	<b>Why Kaiser Owners will enjoy the Safest Labor Day Driving</b>					
	Desc...: Multiple cars driving on Freeway One car in a circle					
1	Saturday Evening Post	8/30/1952	75	11 X 14	B & W	Belden Electric

Version	Magazine Containing Ad	Issue Date	Page#	Size	Color	Backside of Ad Info
<b>KF52-11 Smart car for smart people - the new Henry J Corsair</b>						
Desc...: photos - Irene Dunne, George Mcmanus and Lucy and Desi Arnaz						
1	Saturday Evening Post	9/13/1952	69	11 X 14	B & W	Armstrong Rhion Flex Tire Ad
<b>KF52-12 You put more than your money into the car you buy!</b>						
Desc...: Yellow Manhattan 2 dr Sedan						
1	Saturday Evening Post	10/4/1952		11 X 14	Color	Zerone Anti-Rust Anti-Freeze Ad
<b>KF52-13 Presenting 2 head-turning ... mind-changing new cars!</b>						
Desc...: Beige/Green Manhattan, Blue HJ Corsair Deluxe						
1	Saturday Evening Post	11/8/1952	88	11 X 14	Color	Kem-Glo Paint / Pennzoil Oil Ad
<b>KF52-14 Get on Easiest St. Get in the new '53 Henry J</b>						
Desc...: Blue Corsair Deluxe - photo 1/2 page						
1	Saturday Evening Post	11/22/1952	93	11 X 14	Color	Borg-Warner - Ripley's Ad
<b>KF52-15 Get on Easiest St. Get in the new '53 Henry J</b>						
Desc...: Tan Corsair Deluxe - photo						
1	Saturday Evening Post	12/13/1952	91	11 X 14	Color	They're Cleaning Up in Monticello
<b>KF52-16 Two Nationwide Sensations since their introductions three weeks ago ... the world's first "Safety First" Car</b>						
Desc...: Manhattan and Henry J easiest street light post						
1	American Weekly	11/9/1952	13	11 X 14	B & W	Diamond Walnuts Ad
2	Time Sized Ad		0	8 1/2 X 11	B & W	Big 25
<b>KF52-17 Now here ... to make the road ahead 100,000 miles safer for you! New '53 Kaiser - the world's first safety-first car!</b>						
Desc...: Beige/Green Manhattan Sedan						
1	Saturday Evening Post	11/29/1952	77	11 X 14	Color	Guide Master Electric Tools
<b>KF52-18 Q. Which of these KAISER "twins" can give you up to 3 miles "free" in every 10?</b>						
Desc...: Borg Warner Overdrive Ad Front view of two 53 Manhattans						
1	Time	10/20/1952	117	8 1/2 X 11	B & W	Cheerful Protestant Story
2	Life		135	11 X 14	B & W	De-Nicotex Filter Holder Ad
3	Saturday Evening Post	10/25/1952	56	11 X 14	B & W	General Mills Appliance Ad
4	Newsweek	10/13/1952	7	8 1/2 X 11	B & W	Sinclair Oil Ad
<b>KF52-19 New '52 Henry J Corsair More power to your dollar</b>						
Desc...: Red 52 Henry J						
1	New Liberty	6/1/1952	27	8 1/2 X 11	Color	
<b>KF52-20 K-F Dealer's bread and butter profits topped with \$4,200,000 extra dividend</b>						
Desc...: Bread with strawberries and 4 cars						
1	Automotive News	4/28/1952	51	11 X 14	B & W	New Passenger Car Registration Stats
<b>KF52-21 New 53 Henry J Now \$1399 hundreds of dollars lower than any other full size car!</b>						
Desc...: First K-W Ad - Ask Mueller about this ad						
1	American Weekly	7/12/1953	15	11 X 14	B & W	Texas discovers a "Grandp
<b>KF52-22 The New One Kaiser Manhattan for '52 with the Front Seat most dependable of the World</b>						
Desc...: O Novo Kaiser Manhattan para '52 com o assento dianteiro mais seguro do mundo! Export Ad from Brazil						
1	Reader's Digest		0	5 X 7	B & W	Cutex Fingernail Polish Ad

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**KF52-23 International Favorite News Henry J Corsair**

Desc...: Dark Colored HJ with lady driving  
Export Ad from Argentina

1	Reader's Digest	6/1/1952	237	5 X 7	B & W	Magazine Index
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**KF52-24 The New '52 Kaiser Manhattan - The world's most advanced new car! The world's safest front seat!**

Desc...:

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<b>KF53-1.1</b>	<b>How do owners like the Henry J? 97% indicate a desire to own another Henry J</b>					
	<i>Desc...:</i> Corsair Deluxe and 4 photos					
1	Saturday Evening Post	1/17/1953	123	11 X 14	B & W	Philco TV Ad
<b>KF53-1.2</b>	<b>How do owners like the Henry J? 97% indicate a desire to own another Henry J</b>					
	<i>Desc...:</i> Corsair Deluxe and 3 photos					
1	Automotive Topics	2/1/1953	13	8 1/2 X 11	B & W	
<b>KF53-2</b>	<b>A safety-engineer looks at the World's first safety-first car</b>					
	<i>Desc...:</i> Brown Manhattan Sedan					
1	Saturday Evening Post	2/7/1953	75	11 X 14	Color	Heinz 57 Soup Ad
<b>KF53-3</b>	<b>Kaiser - World's first safety-first car</b>					
	<i>Desc...:</i> Red Manhattan Sedan					
1	Saturday Evening Post	3/14/1953		11 X 14	Color	I T & T Ad
<b>KF53-4</b>	<b>How the Henry J puts the Warrens on Easiest St.</b>					
	<i>Desc...:</i> Corsair Deluxe and photo					
1	Saturday Evening Post	3/21/1953	60	11 X 14	B & W	Jayson Super-Whitehall Shirt Ad
<b>KF53-5</b>	<b>Voyez au salon de l'auto. La nouvelle voiture sport</b>					
	<i>Desc...:</i> Front view - prototype - in French					
1	New Yorker	4/4/1953	7	8 1/2 X 11	B & W	My Sin by Lanvin Arpege Ad
<b>KF53-6</b>	<b>How the Henry J puts the Wilsons on "Easiest St."</b>					
	<i>Desc...:</i> Corsair Deluxe and photo					
1	Saturday Evening Post	4/11/1953	77	11 X 14	B & W	Carrier Air Conditioning Ad
<b>KF53-7</b>	<b>Kaiser - World's first safety-first car</b>					
	<i>Desc...:</i> Brown/Tan Manhattan Sedan					
1	Saturday Evening Post	4/18/1953	107	11 X 14	Color	Anchor Fence Ad
<b>KF53-8</b>	<b>How the Henry J puts the Browns on "Easiest St."</b>					
	<i>Desc...:</i> Corsair Deluxe and photo					
1	Saturday Evening Post	5/2/1953	5	11 X 14	B & W	Sanka Coffee Ad
<b>KF53-9</b>	<b>Henry J wins in Mobilgas Economy Run</b>					
	<i>Desc...:</i> Corsair and photo					
1	Automotive Topics	5/1/1953	30	8 1/2 X 11	B & W	
<b>KF53-10</b>	<b>New Kaiser power steering</b>					
	<i>Desc...:</i> Manhattan Sedan - photo					
1	Saturday Evening Post	5/16/1953	174	11 X 14	B & W	Gates Tire Ad / Philips Milk of Magnesia
<b>KF53-11</b>	<b>5 Important ways - Kaiser gives you more</b>					
	<i>Desc...:</i> Manhattan Sedan, Dragon Sedan - photos					
1	Saturday Evening Post	5/30/1953	122	11 X 14	B & W	Clary Multiplier Corp Ad / Dutch Master Cigar Ad
<b>KF53-12</b>	<b>How the Henry J puts the Edwards' on Easiest St.</b>					
	<i>Desc...:</i> Corsair Deluxe and photo					
1	Saturday Evening Post	6/6/1953	58	11 X 14	B & W	Schick Shaver Ad

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<b>KF53-13 Kaiser - World's first safety-first car wins world-wide honors for beauty, too!</b>						
Desc...: Green Manhattan Sedan						
1	Saturday Evening Post	6/13/1953	131	11 X 14	Color	Mercury Car Ad
<b>KF53-14.1 Kaiser's 730,000 car rolls off the line!</b>						
Desc...: Manhattan Sedan - photo						
1	Time	7/27/1953	45	8 1/2 X 11	B & W	British Overseas Airways Ad
2	U S News & World Report	7/24/1953	91	8 1/2 X 11	B & W	The Key to Peace Article
3	Newsweek	7/20/1953	24	8 1/2 X 11	B & W	
<b>KF53-14.2 As Kaiser enters it's dramatic new expansion program ... Kaiser's 730,000 car rolls off the line!</b>						
Desc...: Manhattan Sedan - photo						
1	Life	8/10/1953	84	11 X 14	B & W	Skirt and Skirt Girl / The Ugliest Man Since Linc
2	Saturday Evening Post	8/22/1953	68	11 X 14	B & W	TWA Ad / Bowes Brake Fluid Ad
<b>KF53-15.1 Just bought my 4th Kaiser</b>						
Desc...: Manhattan Sedan - photo						
1	Time	8/24/1953	43	8 1/2 X 11	B & W	Chesapeake and Ohio Railway Ad
<b>KF53-15.2 Just bought my 4th Kaiser</b>						
Desc...: Manhattan Sedan - photo						
1	Saturday Evening Post	7/25/1953	14	11 X 14	B & W	Thompson Products Ad / Whitman Sampler Ad
2	Life	7/20/1953	6	11 X 14	B & W	Coolerator IT&T Ad / Canada Dry Water Ad
<b>KF53-16.1 Look at Kaiser this way ... You'll see why ... from every angle ...</b>						
Desc...: Photo and cutaway						
1	Newsweek	9/14/1953	0	8 1/2 X 11	B & W	Addressograph Multigraph Ad
2	Motor Trend	11/1/1953	14	8 1/2 X 11	B & W	J. C. Whitney & Co. Ad
3	Time	9/21/1953	73	8 1/2 X 11	B & W	
<b>KF53-16.2 Look at Kaiser this way ... You'll see why ... from every angle ...</b>						
Desc...: Photo and cutaway						
1	Saturday Evening Post	9/19/1953	76	11 X 14	B & W	American Standard Ad / Allen Bradley Ad
2	Life	9/7/1953	44	11 X 14	B & W	The Rains Come to Texas / Life on the Newsfront
<b>KF53-17 More good news about plastic Cars!</b>						
Desc...: White prototype - photo - Naugatuck Ad						
1	Fortune	11/1/1953	8	11 X 14	B,W & R	Monroe Accounting Machine Ad
<b>KF53-18 10,000 mile tour astonishes Lowell Thomas!</b>						
Desc...: Red Manhattan - 1 tone Ad						
1	Fortune	12/1/1953	13	11 X 14	Red	Jones & Lamson Machine Co
2	Saturday Evening Post	12/5/1953	83	11 X 14	Red	Argus Camera Ad
3	Motor Trend	1/1/1954	3	8 1/2 X 11	Red	Importers of Fine Cars - Morris / Riley / MG
4	Life	11/30/1953	7	11 X 14	Red	Quaker State Motor Oil Ad
5	Sunset Magazine	12/1/1953	35	8 1/2 X 11	Red	Rolleiflex Camera
6	Holiday	1/1/1954	5	11 X 14	Red	Party of One
7	New Yorker	11/28/1953	77	8 1/2 X 11	Red	
8	Time	11/16/1953	5	8 1/2 X 11	Red	FTD Florists Ad
<b>KF53-19 In "Fifth-Wheel Test", Kaiser with Hydra-Matic gives record mileage.</b>						
Desc...: Bicycle wheel on back bumper						
1	Life	10/5/1953	77	11 X 14	B & W	Magic Chef Range Ad

Version	Magazine Containing Ad	Issue Date	Page#	Size	Color	Backside of Ad Info
<b>KF53-20 A Doctor looks at the world's first safety-first car. '53 Kaiser</b>						
Desc...: 5 Manhattan Shadows showing doctor examining a Kaiser						
1	Today's Health	6/1/1953	47	8 1/2 X 11	B & W	Gamma Gobulin . . . From Measle to Polio
<b>KF53-21 How the world's first safety-first car handles your child with care!</b>						
Desc...: Inside of a 53 Manhattan looking out.						
1	Today's Health	4/1/1953	12	11 X 14	B & W	Heed Deodorant Ad
2	Parents Magazine	5/1/1953	11	11 X 14	B & W	
<b>KF53-22 On your present car volume you could make up to TWICE YOUR PRESENT PROFIT</b>						
Desc...: Manhattan and Henry J						
1	Automotive News	4/20/1953	16	8 1/2 X 11	B,W&R	Groucho Desoto Ad / Pennsylvania Motor Oil Ad
<b>KF53-23 New profit opportunity Announcing the great new things it means ...</b>						
Desc...: Manhattan and Henry J						
1	Automotive News	5/18/1953	16	8 1/2 X 11	3 Color	
<b>KF53-24 Kaiser Willys for volume dealers Announcing the great new combination in motoring and the great things it means ...</b>						
Desc...: Large right bracket Lots of text						
1	Motor Magazine	9/1/1953	116	8 1/2 X 11	B & W	New Britain Hand Tools / Central Micrometers Ad
2	NADA Magazine	9/1/1953	64	8 1/2 X 11	B & W	?? / Write a Caption for this Cartoon
<b>KF53-25 More World beauty prizes than any other car of our time</b>						
Desc...: Copper Dust Metallic 53 Manhattan and a Globe						
1	Maclean's Magazine	5/15/1953	1	8 1/2 X 11	Color	Confederation Life Association Ad
2	Reader's Digest	5/1/1953	1	5 X 7	Color	Have You Moved Recently?
<b>KF53-26 Big Car Small Cost Henry J - 97% present owners indicate a desire to own another Henry J</b>						
Desc...: Red 53 Henry J						
1	Star Weekly	4/18/1953	7	11 X 14	Color	The House of Angle Mystery
2	New Liberty	4/1/1953	14	11 X 14	Color	
<b>KF53-27 Sell the New '53 Kaiser</b>						
Desc...: World's first safety first car!						
1	Holiday		0	11 X 14	Color	Holiday Magazine Ad
<b>KF53-28 \$5,000,000 Extra "Take-Home" Pay</b>						
Desc...: For dealers with this franchise!						
1	Automotive News	4/27/1953	77	11 X 14	B & W	1952 Motor Vehicle Taxes Set New Records
<b>KF53-29 Hottest Profit Team</b>						
Desc...: Greatest opportunity in 25 years!						
1	Automotive Topics			8 1/2 X 11	B & W	Packard Perfect Circle Piston Rings Ad
<b>KF53-30 Kaiser + Willys = Volumes New volume franchise covers 94% of market!</b>						
Desc...: Huge K + W = Volume small cars profiles						
1	NADA Magazine	12/1/1953	0	11 X 14	B & W	

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<b>KF54-1 Super-Powered New '54 Kaiser Lowell Thomas calls it ... "The new car with the big change!"</b>						
Desc...: Day Blue/White Manhattan w/Palm Tree Night Rear of Beige/Brown Manhattan						
1	Life	4/5/1954	52	11 X 14	Color	Green Gold-56 lb Aquamarine / Glenmore Whiskey Ad
2	Saturday Evening Post	4/17/1954	0	11 X 14	Color	Borg Warner Ad / Hastings Oil Filter Ad
3	Time Sized Ad		0	8 1/2 X 11	Color	American Cyanamid Company
4	Time	4/12/1954	0	8 1/2 X 11	Color	Sheraton Hotels Ad / Canadian National Railways Ad
<b>KF54-2 Now the most exciting new car for '54...! Kaiser Darrin 161</b>						
Desc...: Darrin - Photo						
1	Time	2/1/1954	27	8 1/2 X 11	B & W	The Hemisphere Section
2	Car Life	8/1/1954		8 1/2 X 11	B & W	
<b>KF54-3 Win America's most exciting new sports car!</b>						
Desc...: Red Darrin- Wilson's B-V ad						
1	Ladies Home Journal		14	11 X 14	Color	Liberty and Confirmity in America
<b>KF54-4 Keeping America on the GO - with TIMKEN</b>						
Desc...: White prototype - photo - TIMKEN ad						
1	Saturday Evening Post	5/22/1954	135	11 X 14	Color	Howard Zink Seat Covers Ad
2	Newsweek	5/24/1954		8 1/2 X 11	Color	United Air Lines Ad
<b>KF54-5 Power-on-demand - 1 of 6 exciting exclusives</b>						
Desc...: Manhattan Sedan						
1	Time	5/24/1954	39	8 1/2 X 11	B & W	The Hemisphere Section
2	Saturday Evening Post	6/12/1954	66	11 X 14	B & W	Goodyear Tire Ad
3	Life	5/31/1954	101	11 X 14	B & W	Tums Ad
<b>KF54-6 Everybody likes the Big change in Kaiser!</b>						
Desc...: Blue/White Manhattan Sedan - photo At a marina						
1	Life	6/21/1954	102	11 X 14	Color	7Up Float Ad
<b>KF54-7 Questions and answers about Kaiser's supercharged "power-on-demand"</b>						
Desc...: Picture of Engine followed by questions						
1	Popular Science	7/1/1954	221	8 1/2 X 11	B & W	Plastic Wood Ad
2	Motor Trend	8/1/1954	13	8 1/2 X 11	B & W	Stewart-Warner Motor Minder Ad
<b>KF54-8 Kaiser-Darrin 161. For the 400 of the highway! (1st issue of SI)</b>						
Desc...: Darrin - 3 views - photo						
1	Sports Illustrated	8/16/1954	100	8 1/2 X 11	B & W	Sun Valley Idaho Ad / Harris Velvet Jeans Ad
<b>KF54-9 New '54 Kaiser supercharger turns Beauty into a Bomb</b>						
Desc...: Manhattan Sedan - Photo						
1	Motor Trend	10/1/1954	3	8 1/2 X 11	B & W	Magazine Index
<b>KF54-10 Have you seen the big change in Kaiser styling?</b>						
Desc...: Day on grass with Palm Tree						
1	U S News & World Report	5/28/1954	102	2 X 4	B & W	The Cleveland Electric Illuminating Company Ad
<b>KF54-11 New Super-Powered '54 Kaiser Lowell Thomas calls it ... "The new car with the big change!"</b>						
Desc...: Blue/White Manhattan Sedan Day on grass with Palm Tree						
1	Time Sized Ad	4/1/1954	32	8 1/2 X 11	Color	
2	NADA Magazine	4/1/1954	62	8 1/2 X 11	Color	

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**KF54-12 Now . . . The most exciting new car for '54 Kaiser \* Darrin 161**

Desc...: Two views of the Darrin

1	Motor America	4/1/1954	110	8 1/2 X 11	B & W	MG or Morris Ad
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**KF54-13 The big change for 1954 You owe yourself a Kaiser**

Desc...: Red and Black 54 Kaiser

1	Reader's Digest	6/1/1954	199	5 X 7	Color	Reader's Digest Text
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**KF54-14 Add it up yourself! Kaiser + Willys } = Volume**

Desc...: Picture of Manhattan, Darrin, Willys Eagle and a Jeep

1	Automotive News	4/26/1954	58	11 X 14	B,W & R	States Stats for 1953 / New Car Registrations 1953
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**KF55-1**      **El Automovil que lo tiene todo - Carabela***Desc...:* Glamour Shot with colored lights

1	Unknown	1/1/1961	1		Color	
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**KF55-2**      **Be sure and see it! The "Take-Charge" car with the supercharger ' 55 Kaiser***Desc...:* Two 55 Kaiser pictures - Auto show program

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