

Endorsement

It is always a compliment when other companies approach your company and ask them to participate in their advertising campaign.

These ads are a little difficult to locate. More and more of them are showing up all the time.



For 1949 Kaiser-Frazer uses these United Products **KF48-33**

Desc...: 49 Kaiser endorsing Air Cleaner, Directional Switch, and Ignition Switch

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Automotive Industries	10/1/1948	1	8 1/2 X 11	B,W&R



Borg-Warner is working hand in hand with America's newest motor maker ... Kaiser-Frazer! **KF49-7**

Desc...: Red Kaiser Conv/Gr Frazer Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 U S News & World Report	2/4/1949	0	8 1/2 X 11	Color
2 Unknown		0	9 1/2 X 12	Color
3 Unknown Magazine 2	1/22/1949	0	11 X 14	Color
4 Time - Sized Mag 2		0	8 1/2 X 11	Color
5 Fortune	3/1/1949		11 X 14	Color
6 Saturday Evening Post	1/22/1949		11 X 14	Color



Tinnerman Speed Nuts - 1951 Kaiser takes speed nut Route to better assembly **KF51-34**

Desc...: Picture of 1951 Kaiser Deluxe, 4 Door Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Time Sized Ad		0	8 1/2 X 11	



More good news about plastic Cars!

KF53-17

Desc....: White prototype - photo - Naugatuck Ad

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Fortune	11/1/1953	8	11 X 14	B,W & R



Win America's most exciting new sports car!

KF54-3

Desc....: Red Darrin- Wilson's B-V ad

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Ladies Home Journal		14	11 X 14	Color



Keeping America on the GO - with TIMKEN

KF54-4

Desc....: White prototype - photo - TIMKEN ad

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Saturday Evening Post	5/22/1954	135	11 X 14	Color
2 Newsweek	5/24/1954		8 1/2 X 11	Color