

# Darrin

As the first American Made fiberglass car the Kaiser Darrin with its pocket doors and sleek design is a real looker.

The most difficult ad to locate in this group is KF54-8 the two pack ad which ran in the Premiere Issue of the Sports Illustrated Magazine. This magazine normally sells for over \$100 and most people don't want to break their magazine to give you this Ad.



## Voyez au salon de l'auto. La nouvelle voiture sport

**KF53-5**

*Desc....:* Front view - prototype - in French

| <i>Ver Magazine Containing Ad</i> | <i>Issue Date</i> | <i>Page#</i> | <i>Size</i> | <i>Color</i> |
|-----------------------------------|-------------------|--------------|-------------|--------------|
| 1 New Yorker                      | 4/4/1953          | 7            | 8 1/2 X 11  | B & W        |



## More good news about plastic Cars!

**KF53-17**

*Desc....:* White prototype - photo - Naugatuck Ad

| <i>Ver Magazine Containing Ad</i> | <i>Issue Date</i> | <i>Page#</i> | <i>Size</i> | <i>Color</i> |
|-----------------------------------|-------------------|--------------|-------------|--------------|
| 1 Fortune                         | 11/1/1953         | 8            | 11 X 14     | B,W & R      |



## Now the most exciting new car for '54...! Kaiser Darrin 161

**KF54-2**

*Desc....:* Darrin - Photo

| <i>Ver Magazine Containing Ad</i> | <i>Issue Date</i> | <i>Page#</i> | <i>Size</i> | <i>Color</i> |
|-----------------------------------|-------------------|--------------|-------------|--------------|
| 1 Time                            | 2/1/1954          | 27           | 8 1/2 X 11  | B & W        |
| 2 Car Life                        | 8/1/1954          |              | 8 1/2 X 11  | B & W        |



**Win America's most exciting new sports car!**

**KF54-3**

**Desc...:** Red Darrin- Wilson's B-V ad

| Ver Magazine Containing Ad | Issue Date | Page# | Size | Color   |
|----------------------------|------------|-------|------|---------|
| 1 Ladies Home Journal      |            |       | 14   | 11 X 14 |

Color

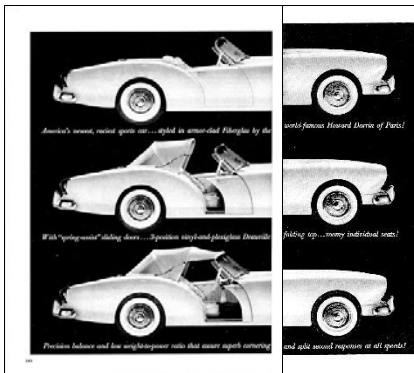


**Keeping America on the GO - with TIMKEN**

**KF54-4**

**Desc...:** White prototype - photo - TIMKEN ad

| Ver Magazine Containing Ad | Issue Date | Page# | Size       | Color |
|----------------------------|------------|-------|------------|-------|
| 1 Saturday Evening Post    | 5/22/1954  | 135   | 11 X 14    | Color |
| 2 Newsweek                 | 5/24/1954  |       | 8 1/2 X 11 | Color |

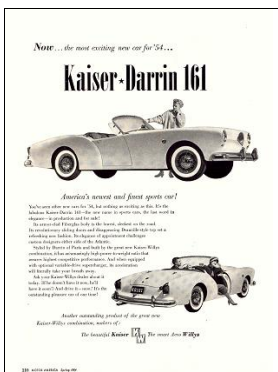


**Kaiser-Darrin 161. For the 400 of the highway! (1st issue of SI)**

**KF54-8**

**Desc...:** Darrin - 3 views - photo

| Ver Magazine Containing Ad | Issue Date | Page# | Size       | Color |
|----------------------------|------------|-------|------------|-------|
| 1 Sports Illustrated       | 8/16/1954  | 100   | 8 1/2 X 11 | B & W |

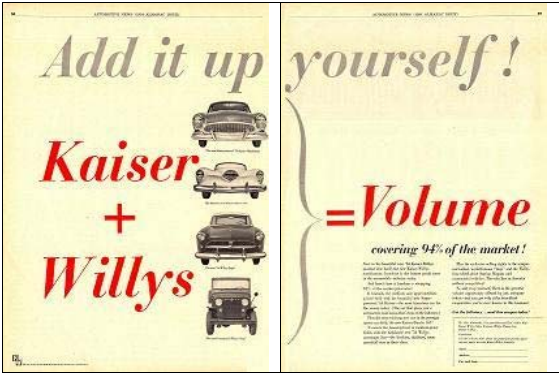


**Now . . . The most exciting new car for '54 Kaiser \* Darrin 161**

**KF54-12**

**Desc...:** Two views of the Darrin

| Ver Magazine Containing Ad | Issue Date | Page# | Size       | Color |
|----------------------------|------------|-------|------------|-------|
| 1 Motor America            | 4/1/1954   | 110   | 8 1/2 X 11 | B & W |



**Add it up yourself! Kaiser + Willys } = Volume**

**KF54-14**

**Desc...:** Picture of Manhattan, Darrin, Willys Eagle and a Jeep

| Ver Magazine Containing Ad | Issue Date | Page# | Size | Color |
|----------------------------|------------|-------|------|-------|
|----------------------------|------------|-------|------|-------|

|                   |           |    |         |         |
|-------------------|-----------|----|---------|---------|
| 1 Automotive News | 4/26/1954 | 58 | 11 X 14 | B,W & R |
|-------------------|-----------|----|---------|---------|