

# Water Color

This group of ads are all suitable for framing.

Many of the ads feature the other industries the Henry J Kaiser had his fingers in, such as:

- Grand Coulee Dam
- Bonneville Dam
- Liberty Ships
- Oil Tankers



## America's most-copied cars again lead the way! Kaiser-Frazer Plans Ahead .. ask your Dealer NOW!

**KF48-18**

*Desc....:* Black Virginian

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Colliers	8/21/1948	40	11 X 14	Color
2 Life	8/23/1948	56	11 X 14	Color
3 Saturday Evening Post	8/28/1948	0	11 X 14	Color
4 New Yorker		0	8 1/2 X 11	Color
5 Time		0	8 1/2 X 11	Color
6 Country Gentleman	9/1/1948	58	11 X 14	Color

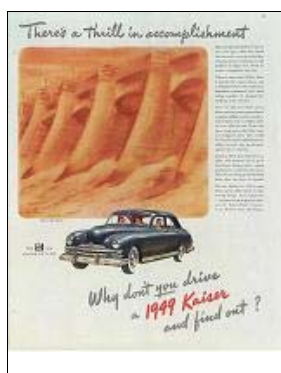


## Autumn is a Frolic-in the NEW '49 Frazer

**KF48-19**

*Desc....:* Tan/Brown Manhattan Sedan

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Ladies Home Journal	10/1/1948	30	11 X 14	Color
2 Saturday Evening Post	9/25/1948	28	11 X 14	Color
3 New Yorker	9/25/1948	0	8 1/2 X 11	Color
4 Life		41	11 X 14	Color
5 Farm Journal	10/1/1948	0	8 1/2 X 11	Color



## There's a thrill in accomplishment Why don't you drive a 1949 Kaiser and find out?

**KF48-20**

*Desc....:* Bonneville Dam  
Black Kaiser Deluxe Sedan

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Unknown	9/1/1948	0	8 1/2 X 11	Color
2 Time Sized Ad			8 1/2 X 11	Color
3 Country Gentleman	10/1/1948	59	11 X 14	Color
4 Colliers	9/25/1948	77	11 X 14	Color



### Racing the moon - with a heart full of joy -- it's a 1949 FRAZER Manhattan!

KF48-21

**Desc....:** Red Manhattan Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	10/16/1948	0	11 X 14	Color
2 Country Gentleman	11/1/1948	53	11 X 14	Color
3 Time Sized Ad		0	8 1/2 X 11	Color
4 Unknown		0	8 1/2 X 11	Color
5 Colliers	10/30/1948	0	11 X 14	Color



### They swept ahead of tradition Why don't you drive a 1949 Kaiser and find out?

KF48-22

**Desc....:** Escort Aircraft Carrier-Kaiser Built  
Red Kaiser Special Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	10/30/1948	97	11 X 14	Color
2 Time Sized Ad		0	8 1/2 X 11	Color
3 Unknown	10/25/1948	0	11 X 14	Color
4 Farm Journal	11/1/1948	0	8 1/2 X 11	Color
5 Life	10/25/1948		11 X 14	Color
6 American Weekly		20	11 X 14	Color



### Open season - in a 1949 Frazer Convertible

KF48-24

**Desc....:** Grey Conv. Sedan, Green Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Ladies Home Journal	12/1/1948	184	11 X 14	Color
2 Saturday Evening Post	11/13/1948	98	11 X 14	Color
3 Holiday	12/1/1948	1	11 X 14	Color
4 Time Sized Ad	11/15/1948	0	8 1/2 X 11	Color
5 Farm Journal	12/1/1948	0	8 1/2 X 11	Color
6 New Yorker	11/6/1948	0	8 1/2 X 11	Color
7 Colliers	11/27/1948	61	11 X 14	Color



### They found the better way Why don't you drive a 1949 Kaiser and find out?

KF48-25

**Desc....:** Liberty Ships-Kaiser built  
Red Kaiser Convertible Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Country Gentleman	12/1/1948	0	11 X 14	Color
2 Saturday Evening Post	11/27/1948		11 X 14	Color
3 Life	11/15/1948		11 X 14	Color
4 Time Sized Ad		0	8 1/2 X 11	Color



**Achievement - yours to share Why don't you drive a 1949 Kaiser and find out?**

**KF48-26**

**Desc....:** Grand Coulee Dam  
Blue Kaiser Deluxe Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	12/25/1948	0	11 X 14	Color
2 Time Sized Ad		0	8 1/2 X 11	Color
3 Life	12/13/1948		11 X 14	Color



**Trailblazer of cars to come - the 1949 Frazer**

**KF49-3**

**Desc....:** Blue Manhattan Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Time Sized Ad			0	8 1/2 X 11
2 Holiday	1/1/1949	119	11 X 14	Color
3 Colliers	12/25/1948	51	11 X 14	Color
4 Saturday Evening Post	12/11/1948	81	11 X 14	Color



**Winter adventure in the fireside comfort**

**KF49-5**

**Desc....:** Red Sedan, Tan/brown MH Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	1/8/1949	59	11 X 14	Color
2 New Yorker	1/8/1949		8 1/2 X 11	Color
3 Country Gentleman	2/1/1949	76	11 X 14	B & W



**There's pride in building well**

**KF49-6**

**Desc....:** Oil Tanker - Kaiser Built  
Green Kaiser Special Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Life	1/17/1949		11 X 14	Color



### The Frazer Manhattan - for those who want the finest!

KF49-8

**Desc...:** Brown Sedan, Green Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Life	2/21/1949		11 X 14	Color
2 New Yorker	2/5/1949	9	8 1/2 X 11	Color
3 Colliers	2/19/1949	2	11 X 14	Color
4 Saturday Evening Post	2/5/1949	71	11 X 14	Color
5 Time Sized Ad		0	8 1/2 X 11	Color



### When you ride in a '49 Frazer ... You ride in Luxury!

KF49-11

**Desc...:** Red Manhattan Sedan  
Frazer the car that is 103 ways different

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Country Gentleman	5/1/1949	45	11 X 14	Color
2 Colliers	5/14/1949	60	11 X 14	Color
3 Life	5/30/1949		11 X 14	Color
4 Time Sized Ad		0	8 1/2 X 11	Color
5 Saturday Evening Post	4/9/1949	0	11 X 14	Color
6 New Yorker	4/16/1949	0	8 1/2 X 11	Color



### There's enchantment for you - in a Frazer

KF49-14

**Desc...:** Yellow Sedan

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 New Yorker	6/11/1949		8 1/2 X 11	Color