

Front Wheel Drive

As Henry J Kaiser entered into the Auto Industry part of his dream was to deliver a front wheel drive vehicle to the American Public.

As the stories go, the Kaiser Engineers had the prototype vehicles operational. The ride was rough, the steering difficult and the howling was more than could be worked out in the time period required to meet production schedules and public demand.

You will notice all of these ads a very early ads prior to the dream being abandoned.



The Amazing New Kaiser, The Sensational New Frazer. America's First 1947 Motor Cars

KF46-2

Desc...: Kaiser and Frazer Sedans
Black and White

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Country Gentleman	3/1/1946	53	11 X 14	B & W
2 Time	2/4/1946	37	8 1/2 X 11	B & W
3 Saturday Evening Post	2/23/1946	81	11 X 14	B & W
4 Colliers	2/16/1946	41	11 X 14	B & W
5 New Yorker	2/9/1946	11	8 1/2 X 11	B & W
6 Farm Journal	3/1/1946	120	8 1/2 X 11	B & W
7 Newsweek		12	8 1/2 X 11	B & W
8 Motor Magazine	2/1/1946	0	8 1/2 X 11	B & W



Leaving '46 Behind! The Amazing New Kaiser, The Sensational New Frazer.

KF46-3

Desc...: Kaiser and Frazer Sedans

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Colliers	3/23/1946	51	11 X 14	B & W
2 New Yorker	3/9/1946	49	8 1/2 X 11	B & W
3 Saturday Evening Post	3/23/1946	65	11 X 14	B & W
4 Harper's Bazaar	4/1/1946	34	9 1/2 X 12	B & W
5 Time Sized Ad	3/9/1946	59	8 1/2 X 11	B & W



They Have What America Wants! 1947 Kaiser and Frazer Win Overwhelming Public Approval ... 100,000 Advance Orders!

KF46-4.1

Desc...: Kaiser & Frazer front views

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Saturday Evening Post	4/20/1946	61	11 X 14	B & W
2 Colliers	4/27/1946	51	11 X 14	B & W
3 New Yorker	4/20/1946	39	8 1/2 X 11	B & W
4 Newsweek	4/1/1946	65	8 1/2 X 11	B & W



1947 Kaiser and Frazer Win Overwhelming Public Approval! Floods of orders pour in on thousands of Kaiser-Frazer Dealers following first showing

KF46-4.2

Desc....: Kaiser & Frazer front views

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Motor Magazine	4/1/1946	153	8 1/2 X 11	B & W



Magic Names in Postwar Motor Cars!

KF46-5

Desc....: Pictures of Kaiser & Frazer and B/W sedans

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Motor Magazine	5/1/1946	169	8 1/2 X 11	B & W



The 1947 Kaiser & Frazer - Bring you the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering

KF46-6.1

Desc....: Kaiser & Frazer Sedans

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Colliers	5/25/1946	75	11 X 14	B & W
2 New Yorker	5/18/1946	35	8 1/2 X 11	B & W
3 Saturday Evening Post	5/18/1946	59	11 X 14	B & W
4 Harper's Bazaar	5/1/1946	167	11 X 14	B & W



The 1947 Kaiser & Frazer - Have All the Beauty and Distinction of Custom Car Styling -- Plus Postwar Engineering

KF46-6.2

Desc....: Kaiser & Frazer Sedans

Ver Magazine Containing Ad	Issue Date	Page#	Size	Color
1 Motor Magazine	6/1/1946	162	8 1/2 X 11	B & W



The 1947 Kaiser & Frazer ... Now in Production!

KF46-7

Desc...: Green Kaiser, Red Frazer

<i>Ver Magazine Containing Ad</i>	<i>Issue Date</i>	<i>Page#</i>	<i>Size</i>	<i>Color</i>
1 Country Gentleman	7/1/1946	44	11 X 14	Color
2 Farm Journal		0	8 1/2 X 11	Color
3 Colliers	6/22/1946	55	11 X 14	Color
4 Saturday Evening Post	6/15/1946	106	11 X 14	Color
5 Unknown		0	8 1/2 X 11	Color
6 New Yorker	6/15/1946		8 1/2 X 11	Color
7 Motor Magazine	8/1/1946	171	8 1/2 X 11	B & W