



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 3-A

ALL DEALERS:

April 12, 1950

Subject: New KF Windshield Visor - Part No. 100146

Due to conditions beyond our control, we are no longer able to obtain Windshield Visor, Part No. 100054.

We are pleased to advise, however, that we can now furnish an all-metal visor with almost identical contours as the previous visor, which will fit all past model Kaiser and Frazer cars as well as the 1951 Frazer. The all-metal Visor will not only be easier to install, but you will not be confronted with the hazard of occasionally breaking one when installing as occurred with the plastic visor.

This new Visor will be shipped in prime only with stainless steel moulding for the leading edge. The adjustable feature makes the new Visor adaptable for installation on other makes of cars, thus giving you a wider market for this accessory. The new low list price will not only permit you to offer to customers a quality Visor at a new low cost, but will enable you to make an excellent profit on the low net each if you will purchase three (3) or more at one time. See the attached illustrated circular for complete description and details.

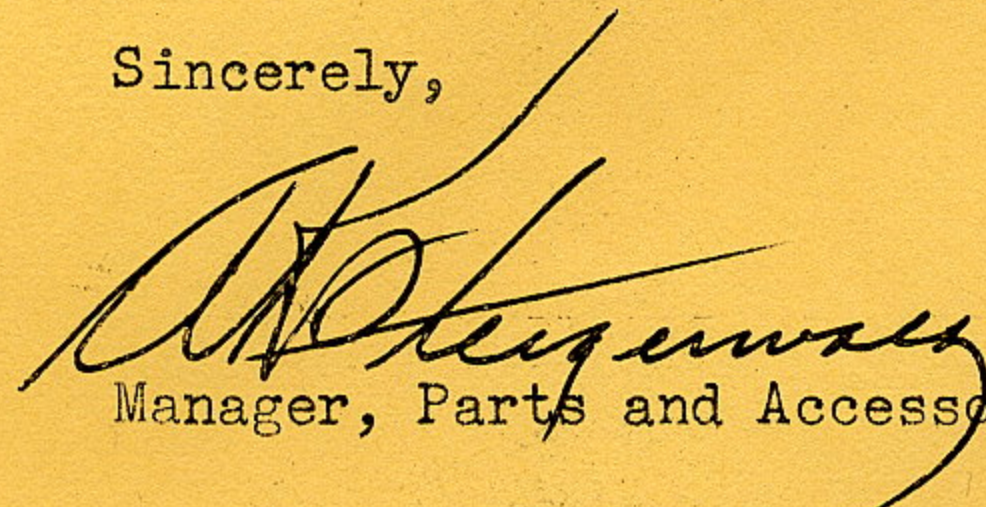
Below you will find complete ordering information, together with suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Single Net</u>	<u>Dealer 3 or more</u>
100146	Windshield Visor	\$17.95	\$10.75	\$10.00

Prices are Subject to Change Without Notice and Include Federal Excise Tax.

KF Windshield Visors are individually boxed with all attaching parts and installation instructions. PLEASE ORDER YOUR REQUIREMENTS OF THIS NEW ACCESSORY FROM YOUR DISTRIBUTOR. DO NOT SEND THE ORDER TO US.

Sincerely,


Manager, Parts and Accessories Div.

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Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.

Drive in Comfort



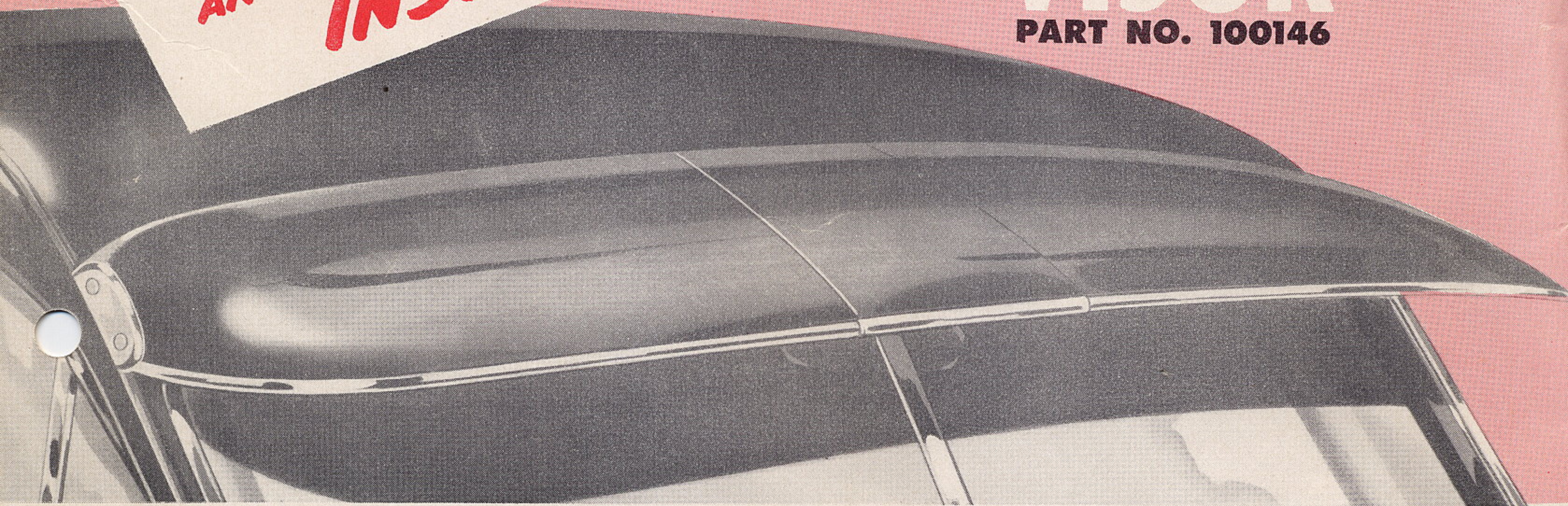
RAIN OR SHINE
WITH A . . .



**IT'S NEW
ATTRACTIVE
AND EASY TO
INSTALL!**

WINDSHIELD VISOR

PART NO. 100146



Air-streamed to prevent wind pockets—
no rumble—no whistle

Engineered to harmonize with car roof
contours

Heavy gauge die formed steel

Clear vision brackets give full windshield
view

All fittings stainless steel

Keeps windshields clear and reduces eye
strain—summer and winter

Enhances the beauty of any car

Adjustable for height and width

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