



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO.

8-A

May 1, 1950

ALL DEALERS:

Subject: KF Sealzit - Part No. 100051

We wish to call your attention to a KF product which has been in our accessory line for some time, but which some dealers have overlooked.

KF Sealzit is a plastic solution which is applied with a medicine dropper along the glass at the edge of the windshield weatherstrip, and flows freely into any crack or crevice which may exist between the glass and the weatherstrip. The liquid in the solution evaporates quickly, leaving the colorless transparent plastic as a permanent seal against leakage. The use of Sealzit is not confined to stopping windshield leaks alone, but to any leaks where glass and rubber weatherstrips are involved. For complete description, see the attached illustrated circular.

Sealzit was included in our accessory line for the specific purpose of stopping windshield leaks quickly without going to the expense of replacing weatherstrips, but many other uses have been developed. It is an excellent cement for attaching or sealing weatherstrips around doors and treating ignition wiring to seal out moisture. It is so quickly applied that costly labor is saved and profits are increased through its use on many repair operations.

Set up a display of KF Sealzit on your parts counter and see how quickly owners will buy. You will be agreeably surprised at the quantity you will sell by prominently displaying Sealzit and the many dollars of profit you can make selling an item which has a list price of only \$.35.

This is the reason of the year when you should be well-stocked with Sealzit. Spring rains will show up any leaks around the windshield and windows, and such leaks can be quickly and economically corrected - including owner complaints - with an application of Sealzit. Just one application of Sealzit properly applied will stop such leaks permanently.

Below we give you complete ordering information, together with the suggested list and your net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer 12 or more</u>
100051	KF Windshield Sealzit (2 oz. bottle)	\$.85	\$.50

Prices are F.O.B. Shipping Point and Include Federal Excise Tax
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

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We have not set any net price on single bottles as you will want at least one (1) carton of twelve (12) bottles.

Place your order with your distributor please. DO NOT SEND IT TO WILLOW RUN.

Sincerely,



Manager, Parts and Accessories Div.

AKSteigerwalt/rp
Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.

DO YOUR CAR WINDOWS LEAK?



WINDSHIELD SEALZIT

**SEALZIT REMAINS IN A PLIABLE CONDITION,
NEVER BECOMES BRITTLE, OR BREAKS OFF, AND
ACTS AS A GLASS AND RUBBER BINDING.**



Rubber drawn away from glass allowing water to seep through



Past method of attempting to seal by an overlay which because of vibration and shrinkage will leave the glass and expose the area that leaks



Using 'SEALZIT' the leak is stopped at its source and a definite block of material prevents seepage. Apply with medicine dropper. 'Sealzit' will flow into any crevice where leak might occur.



2 OZ. BOTTLE
WITH APPLICATOR
PART NO. 100051

- EASY TO APPLY
- DRIES QUICKLY
- LASTING RESULTS
- ECONOMICAL

Additional Uses for KF Windshield Sealzit—

1. IGNITION AND WIRING INSULATION
2. WATER HOSE CONNECTION SEAL
3. DOOR STRIPPING ADHESIVE
4. GASKET SEALER
5. BATTERY TERMINAL COATER

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