



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 113

September 1, 1949

ALL DEALERS:

Subject: KF Remington Electric Shaver - Part No. 100131

We are now offering - as a KF accessory - an Electric Shaver made by Remington, a nationally known Electric Shaver manufacturer. An illustrated descriptive circular of this new accessory will be found attached hereto.

In our opinion, the shaver we have selected is not only the best electric unit, but also the best known on the market. It has five (5) shaving heads and operates on either 110-120 volt AC-DC or 6 volt battery current, and can, therefore, be used in the home or car with equal satisfaction.

The manufacturer intends to market this new "dual-purpose" Electric Shaver through authorized automobile dealers only, and national newspaper and magazine advertisements - acquainting the public with this shaver - will carry the statement that it is sold through these channels only.

We believe an Electric Shaver, which can be plugged into the cigar lighter socket and operate on battery current, will appeal to car owners - especially to those who do much travelling either for business or pleasure. We know it is a "natural" for those engaged in selling automobiles, and we know that several car manufacturers now include it in their accessory line.

Below we are giving you complete ordering information, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 4 or more</u>
100131	Electric Shaver	\$25.50	\$16.55	\$15.30

Prices are F.O.B. Shipping Point and are Subject to Change Without Notice

Shavers come in a leather case with two cords - one for use with 110-120 AC-DC house current and the other for use with 6 volt battery current in the car - and are individually boxed.

You will find the sale of shavers most profitable. Shavers purchased by you at the single net price will pay you a gross profit of \$8.95 each, or 54% return on your investment, and if purchased at the four (4) lot price your gross profit will be \$10.20 each or 67% on your cost.

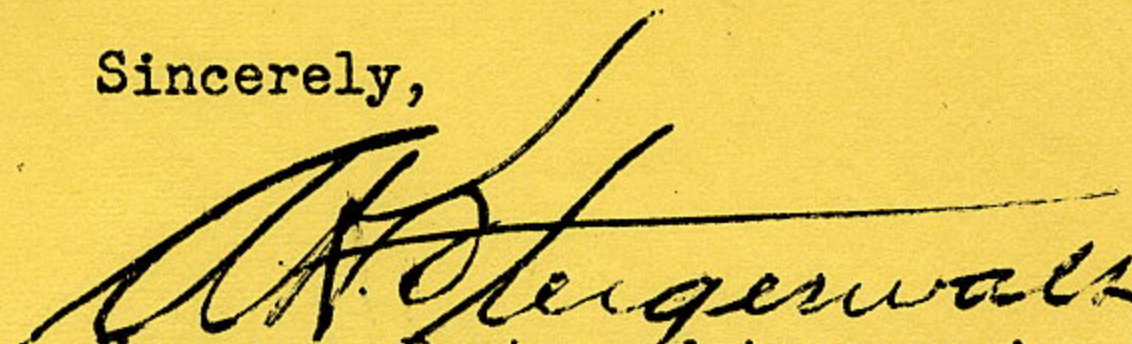
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The profit possibilities in selling this accessory are indeed most attractive, and you should aggressively solicit shaver sales from your present owners as well as new car buyers.

Please send your order for your initial requirement of this new accessory to your distributor. DO NOT SEND YOUR ORDER TO US, PLEASE.

Sincerely,



Manager, Parts and Accessories Div.

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Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.



Designed for Shaving... Luxurious

This KF Remington Dual-Purpose Electric Shaver Is Designed for Your Convenience Either at Home Or in Your Car.



The KF Remington Shaver we believe to be the best electric unit available. It has five shaving heads and operates on either 110-120 AC-DC or 6-volt current and can therefore be used in the home or car with equal satisfaction. Because of the dual voltage it has a dual appeal to the traveling man, the hunter, fisherman, vacationist and the busy businessman.

**ELECTRIC SHAVER
PART NO. 100131**



**IN YOUR
CAR**

One cord supplied with the Shaver is equipped with connection to plug in the cigar lighter socket. Wherever you are in your car the luxury of an Electric Shaver is always with you.



**IN YOUR
HOME**

The same Shaver can be used in the home with the other cord which will plug into any house outlet. Because this accessory can fulfill the two-fold purpose of both car and home use it offers double value at a reasonable price.

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