



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 114

October 26, 1949

ALL DEALERS:
(Except in the State of Texas)

Subject: KF "Ventshades" - Part No. 100138

The newest addition to the KF accessory line is the popular window "Ventshade" as described in the attached illustrated circular.

KF "Ventshades" are designed to provide open-window ventilation during rainstorms and protection against glare on sunny days. In winter, windows can be opened slightly to eliminate "fogging" without creating drafts.

The flowing lines and lustre of the stainless steel KF "Ventshade" blend with the car lines and exterior trim, adding beauty without being conspicuous. The installation is simple and fast - 20 minutes for a complete set - and they fit all 1947-8-9 Kaiser and Frazer models.

Below we are giving you the necessary information for ordering, together with the suggested list and net prices:

<u>Part No.</u>	<u>Part Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100138	Ventshade (set of 4)	\$12.50	\$7.50	\$7.00

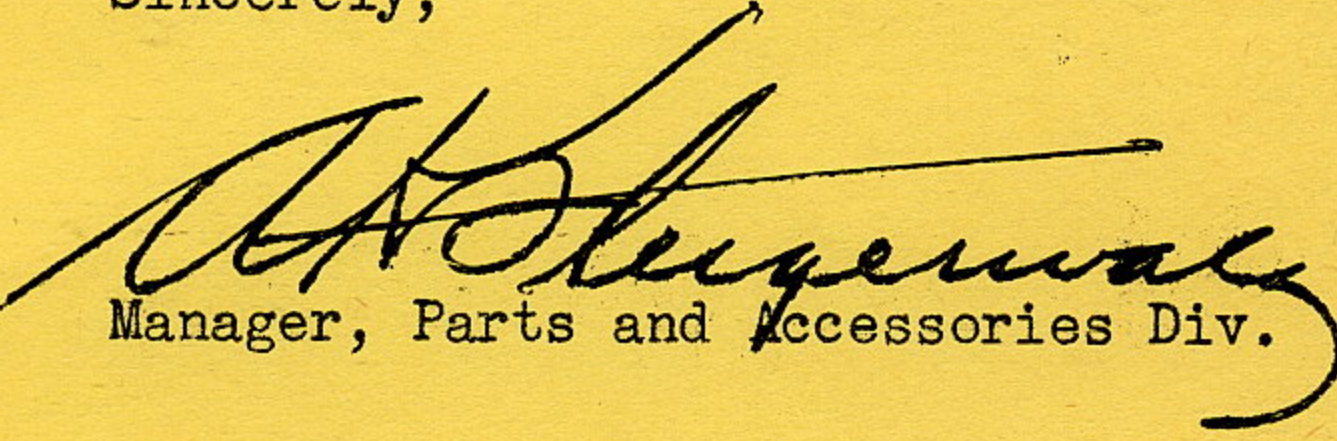
Prices are Subject to Change Without Notice and Include Federal Excise Tax

Each set of "Ventshades" - consisting of four (4) shades (one for each door) - is boxed and labeled with name and part number. Six (6) sets are packed to a shipping carton for ease and speed in filling orders and shipping. Your quantity lot price is based on your distributor's ability to fill orders with standard shipping cartons, and we would suggest that you place your orders for this accessory with your distributor in even multiples of six (6) sets.

Your distributor should be in a position to supply you with your requirements of KF "Ventshades" at an early date, and we would suggest that you send an order to your distributor for your requirements. DO NOT SEND THE ORDER TO US, SEND IT TO YOUR DISTRIBUTOR, PLEASE.

Remember - The KF "Ventshade" is not a seasonal Accessory. The benefits and safety features are just as great in winter as in summer. It is a year 'round item.

Sincerely,



Manager, Parts and Accessories Div.

AKSteigerwalt:gm

Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

To All Dealers in the State of Texas:

The foregoing is supplied merely as trade information. Texas Dealers are not required or expected to follow all or any part of the foregoing submitted to Dealers outside of Texas, it being expressly understood that Texas Dealers are absolutely unrestricted in such respect, except as otherwise provided by applicable laws and governmental regulations.



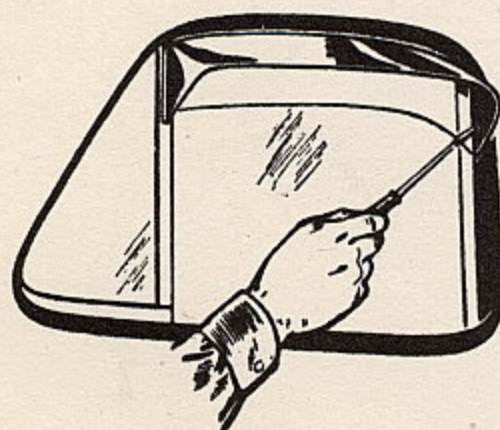
Ventshades...

The all-weather comfort feature for all Kaiser-Frazer closed model cars.



**KEEP RAIN OUT...
..LET FRESH AIR IN**

In cloudburst or blizzard, windows can be left partially open. Fresh air comes in — weather stays out.



EASY TO INSTALL

Ventshades go on in a matter of minutes—just as rigid and rattle-proof as a built-in feature.

- With Ventshades on your car you can drive in the rain with your windows open, getting plenty of fresh air without a wetting and reducing the hazard of fogged glass.
- Your car will also remain cooler in hot weather with the windows opened slightly for fresh air to circulate.
- Ventshades are designed to blend with the lines of your car thus effecting a built-in look.
- Quickly and easily installed, snugly fitted, thereby eliminating rattle from vibration.

**THESE FEATURES
MEAN BIG SALES!**

- Open-window ventilation when it rains or snows
- Safety from exhaust fumes
- Less fogging of glass
- Shade from the sun
- More comfort the year 'round
- Added beauty for the car
- Quick, easy installation. Designed to accurately fit your Kaiser or Frazer
- Won't rust or rattle

ORDER NOW . . . PART NO. 100138

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