



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 115

November 11, 1949

ALL DEALERS:
(Except in the State of Texas)

Subject: KF Safety Car Door Kiddie Lock - Part No. 100139

The convenience of a 4-dr. sedan combined with the safety of a 2-dr. sedan.

The above statement fully describes the function of the newest KF accessory - the Safety Car Door Kiddie Lock. With Kiddie Locks installed on the rear doors of any car, the doors can not be opened from the inside and the driver has absolute assurance that children in the rear seat can not fall out.

Kiddie Locks can be installed on all Kaiser and Frazer cars as well as on most all other makes, so you have a great many prospective purchasers among your service customers and used car buyers.

You probably have new car prospects with children who would prefer the many conveniences of a 4-dr. sedan, but in order to protect the children from car door accidents, are only interested in a 2-dr. sedan. You can now offer them the convenience of the 4-door with the safety of the 2-door by installing a pair of the foolproof and trouble-free Safety Car Door Kiddie Locks on the rear doors.

Below we are giving you the necessary information for ordering, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 12 or more</u>
100139	Kiddie Lock (pair)	\$3.00	\$1.80	\$1.70

Prices are Subject to Change Without Notice and Include Federal Excise Tax.

Installation -- .3 hr.

Each pair of Kiddie Locks is individually boxed with complete installation instructions. Your distributor will supply you with an attractive counter display carton with each order for twelve (12) or more locks.

Place your order with your distributor today for your requirements of this new accessory. Stock is available and your distributor will be able to make prompt shipment.



Safety

CAR
DOOR

KIDDIE LOCK

PART NO. 100139

($\frac{3}{4}$ ACTUAL SIZE)



Protects

CHILDREN FROM
CAR DOOR
ACCIDENTS



FIRST—Protects Children
Because It Locks Doors From
The Outside.

SECOND—Makes 4 Dr. Se-
dans As Safe For Children
As 2 Dr. Sedans.

THIRD—A Quality Product
Beautifully Designed, Made
Of Heavy Brass, Heavily
Chrome Plated. Guaranteed
Not To Rust.

- EASY TO PUT ON • SMART • NEW
- A REAL SAFETY REMINDER
- HELPS SELL 4 DR. MODELS
TO 2 DR. MODEL BUYERS

**ORDER NOW FOR
QUICK DELIVERY AND
ADDITIONAL NET PROFITS**

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