



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 12-B

July 8, 1952

ALL DEALERS:

Subject: Tire Chains

Last year we made arrangements with a reliable chain manufacturer to supply you with your requirements of Tire Chains. The response, together with the reports we received of the quality of the merchandise supplied, was so satisfactory that we are renewing these arrangements for the coming winter season.

Defense material requirements will undoubtedly reduce the number of chains available and the present steel strike will certainly curtail the amount of steel which can be allocated to the manufacture of tire chains. You know from past experience that it is too late to order chains when the big snowstorm arrives, so chains must be in your stock in advance of bad weather if you are to "cash in" on this profitable business. It is, therefore, important that we know what your requirements will be as quickly as possible so chains will be available when you want them. Tire Chains will again be available in two designs ... the regular or Standard Link and the heavy duty or "Diamond Link" ... as shown on the attached broadside.

The sizes listed below fit the tires used on all Kaiser, Frazer and Henry J models 1947 through 1952, as well as practically all other makes of cars. Repair Cross Chains for both types of chains can also be obtained.

Easily installed "Easy-On" Emergency Chains are also available. From the illustration you will note that the metal strap can be easily inserted through the slots in the wheels simply by hooking the semi-circular strap around the tire until the end comes through the opening. Then locate the chain properly on the tire and lock the lever. The metal strap is rubber covered to protect the paint on the wheel. A set of six (6) .. three (3) for each rear wheel ... will provide traction under road conditions requiring the temporary use of chains.

Below we are giving you complete ordering information, together with suggested list and your net prices:

Standard Chains

<u>Part No.</u>	<u>Size</u>	<u>Suggested List Price</u>	<u>Dealer Net</u>	<u>Weight Per Set</u>
100240	6.40-15 (Pr.)	\$8.70	\$6.12	15#
100242	5.90-15 (Pr.)	8.15	5.74	13#
100243	6.70-15 (Pr.)	10.35	7.28	16#
100244	7.10-15 (Pr.)	10.65	7.49	16#

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Heavy Duty "Diamond Link"

<u>Part No.</u>	<u>Size</u>	<u>Suggested List Price</u>	<u>Dealer Net</u>	<u>Weight Per Set</u>
100266	5.90-15 (Pr.)	\$9.00	\$6.33	15#
100267	6.40-15 (Pr.)	9.75	6.86	16#
100268	6.70-15 (Pr.)	11.50	8.10	19#
100269	7.10-15 (Pr.)	11.80	8.31	20#

Replacement Cross Chains

				<u>Standard Pkg.</u>	
				<u>Sets</u>	<u>Weight</u>
100276	5.50 to 6.40 (Standard)	.20	.13	50	17#
100277	6.70 to 7.60 (Standard)	.25	.17	50	22#
100274	5.50 to 6.40 (Diamond)	.25	.16	50	20#
100275	6.70 to 7.60 (Diamond)	.30	.20	50	26#

"Easy-On" Emergency Chains

100271	5.50 to 6.40-15	1.10	.77	6	5#
100272	6.00 to 6.70-15	1.25	.88	6	6#
100273	7.00 to 7.90-15	1.40	.98	6	7#

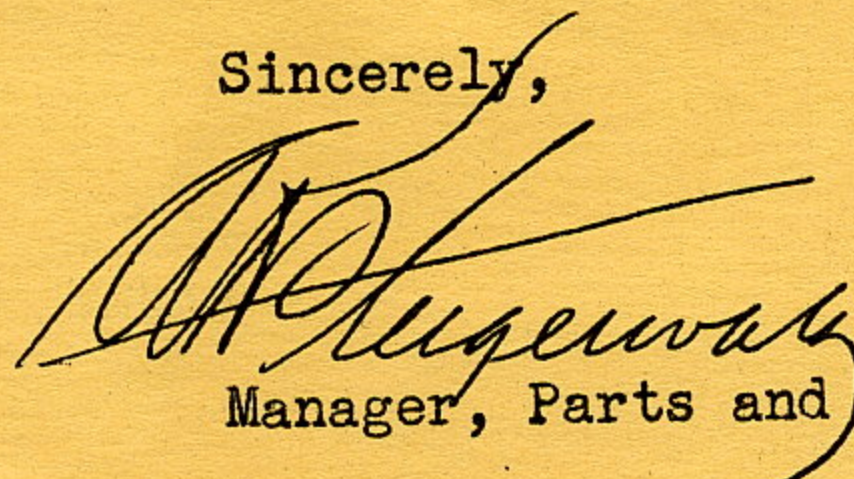
PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Tire Chains are packed in pairs in a canvas bag, identified by size. Emergency Chains are packed six (6) chains per set.

Freight transportation will be prepaid by your distributor on all chain shipments weighing 500 pounds or more within 200 miles of your distributor's city. This allowance does not apply on deliveries to you if you are located within your distributor's city limits.

We urge you to place your order with your distributor immediately so that you will be protected on next season's chain requirements. An order blank, in duplicate, is enclosed for your convenience.

Sincerely,


Manager, Parts and Accessories Div.

AKSteigerwalt:mk

Enclosures

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

TIRE CHAINS

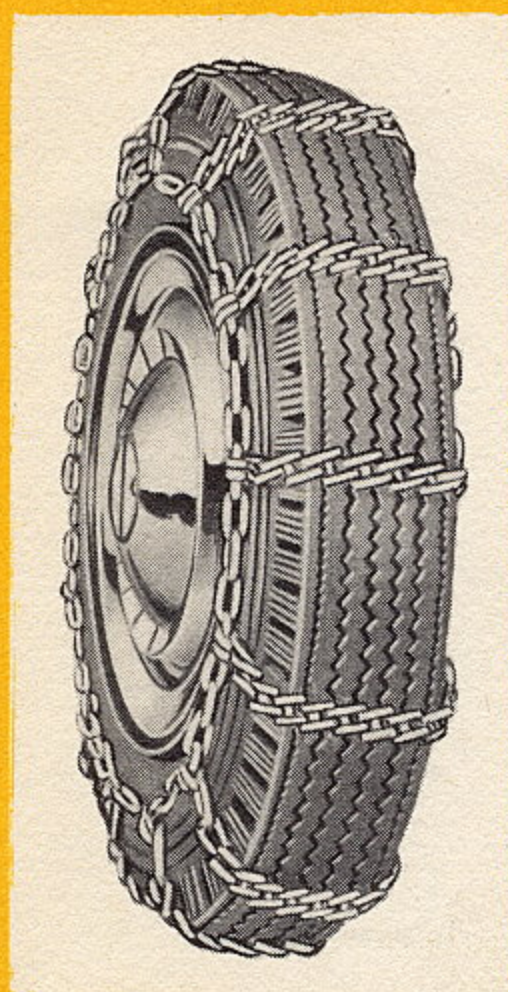
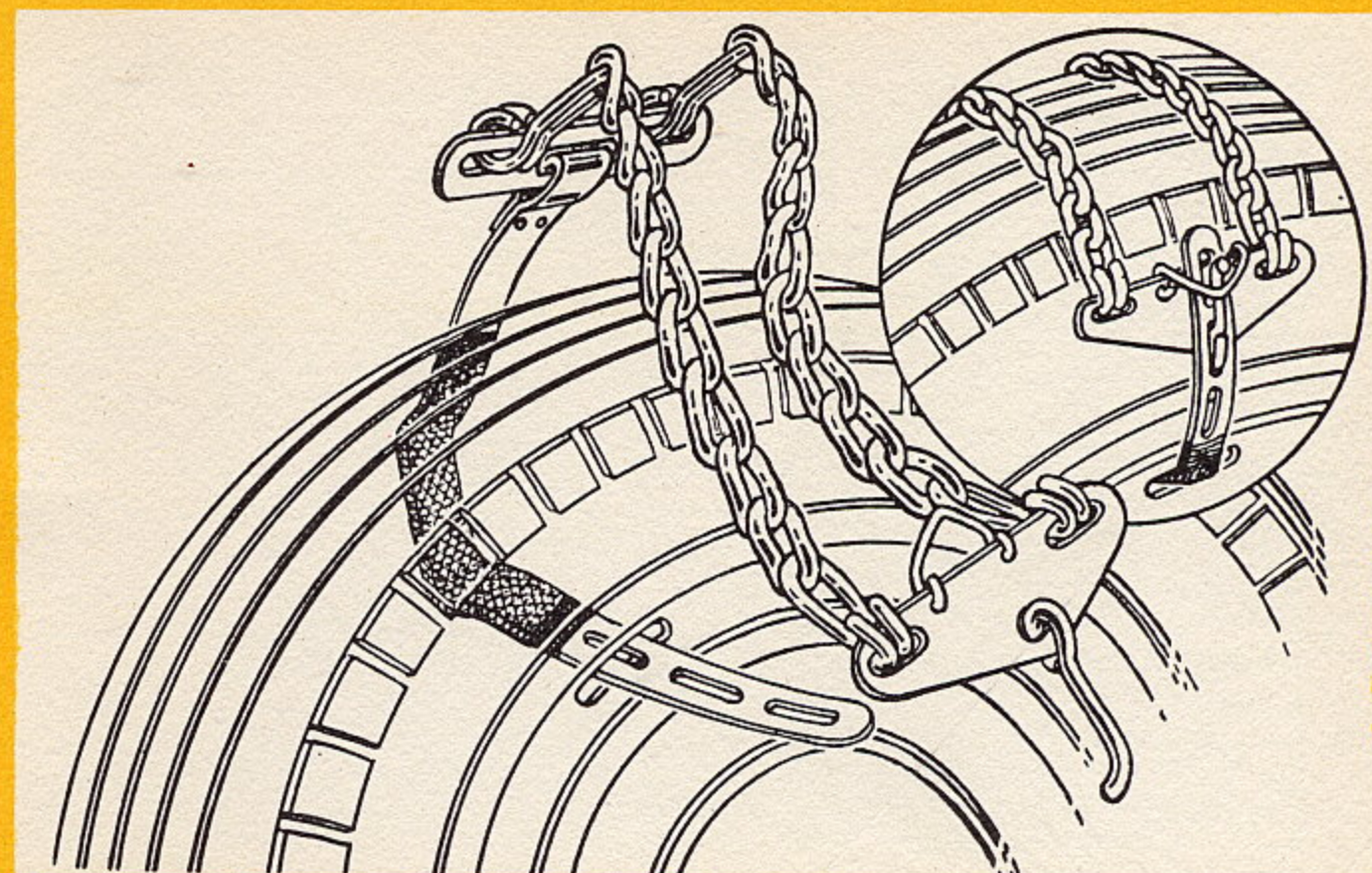


EMERGENCY CHAINS

Easy To Put On Any Wheels With Slots Or Spokes

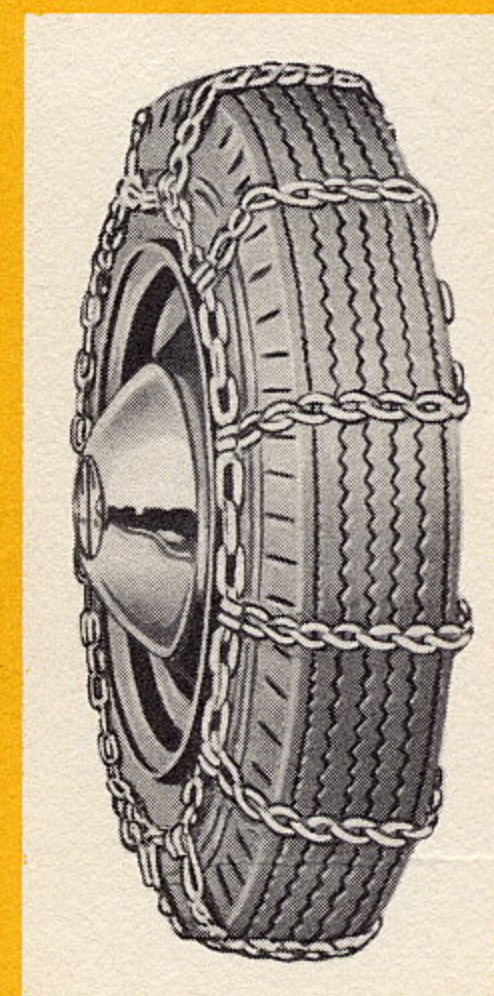
This is the finest Emergency Chain on the market. The all metal strap makes application easy and simple. Just hook the curved strap around the tire, through the slot, adjust cross chains and hook the lock fastener. Can't come off until strap is unlocked.

UNBREAKABLE METAL STRAP, RUBBER COVERED
TO PROTECT PAINT ON WHEEL



HEAVY DUTY DIAMOND LINK CHAINS

Cross chains have links reinforced with welded diagonal bars, increasing traction grip. All side chains have patented "Easy Action" fasteners which can't stretch—won't clog—are positive locking, yet can be opened without tools.



STANDARD TYPE CHAINS

All K-F Standard Type Tire Chains are packed in neatly designed bags showing description and number. Cross chains are case hardened for maximum wear, then electro plated in golden brass. Side chains are zinc electro plated.

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