



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 25--B

June 30, 1953

ALL DEALERS:

Subject: KF "Wire Spoke Wheel Covers"

Here's another attractive addition to our line of KF Accessories.

Wire Spoke Wheel Covers - as described and illustrated on the attached broadside - have been approved after being thoroughly tested to meet factory specifications - have been carefully designed to retain the popular appeal of authentic wire wheels... without sacrificing quality or appearance. Semi theft-proof (not snap on) steel clips retain proper wheel balance.

The covers are all welded 36-spoke construction, chrome finished and baked with a Uni-Chrome lacquer protective coating. This coating has been finish tested to withstand 150 hours of continuous salt spray. Polished stainless steel "knock-off" spinner type hub caps further enhance the beauty of these covers, which may be attached to all 1951-52 and '53 Kaiser and Henry J Models and majority of cars with 15" wheels.

Below we give you complete ordering information, together with part number, suggested list and your net prices.

<u>Part No.</u>	<u>Name</u>	<u>Model</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer 6 or more</u>
100327	Wire Spoke Wheel Cover (Set of 4)	1951-2-3	\$36.50	\$21.90	\$18.25

PRICES INCLUDE FEDERAL EXCISE TAX AND ARE SUBJECT TO CHANGE WITHOUT NOTICE

Shipping cartons contain 6 sets of 4 Wheel Covers.

Please place your order with your distributor for your requirements. Do not send your order to us.

Sincerely,

General Manager
Parts and Accessories Division

AGLohr:jk
Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES



Wire Spoke WHEEL COVER

• NEWEST • SMARTEST
• MOST ECONOMICAL
WIRE WHEEL CONVERSION



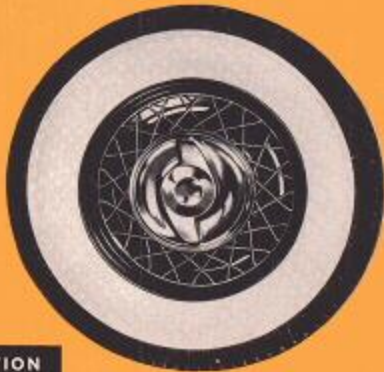
New wire wheel beauty at a price owners can afford. Carefully designed to retain authentic wire wheel appearance. Chrome finished plus baked lacquer protective coating to meet factory specifications. Easily cleaned with a soft brush.

SPECIFICATIONS

All welded 36 spoke construction with simulated spinner type hub cover. Attached to 15" wheel with steel clips. Cannot fall off, but can be quickly removed for cleaning, if desired. Packed one set of 4 to a carton.

LIST PRICE \$36.50

Part No. 100327



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