



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 44

TO ALL DEALERS:
(Except in the State of Texas)

August 5, 1947

Subject: Protective Materials

For some time we have been making tests of various protective materials and have now selected the list shown in the attached folder as the best products obtainable for their respective uses.

We are pleased to announce that we are ready to make immediate deliveries in any quantity upon receipt of orders. Each item is fully described in the folder and all should find a ready acceptance among your owners.

Below we give you the necessary information for ordering, together with the suggested list and net prices.

<u>Part No.</u>	<u>Part Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Each</u>	<u>Dealer Case Lot</u>
200036	Auto Polish and Cleaner (Pint - 12 to Case)	.60	.40	.36
200037	Auto Cleaner and Wax (Pint - 12 to Case)	.75	.50	.45
200038	Radiator Stop Leak (10 oz. - 12 to Case)	.50	.33	.30
200039	General Use Oil (4 oz. - 36 to Case)	.25	.17	.15
200040	Fabric Cleaner (Pint - 12 to Case)	.75	.50	.45
200041	Radiator Rust Resistor (Pint - 12 to Case)	.50	.33	.30
200042	Glass Cleaner (12 oz. - 24 to Case)	.35	.23	.21
200043	Black Rubber Finish (Gallon - 6 to Case)	3.00	1.75	1.55
200044	Chrome Polish (8 oz. - 12 to Case)	.50	.33	.30
200045	Spot Remover (5 oz. - 24 to Case)	.50	.33	.30
200046	Radiator Flush (Pint - 12 to Case)	.75	.50	.45

All prices are F.O.B. Shipping Point and include Federal Excise Tax.
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

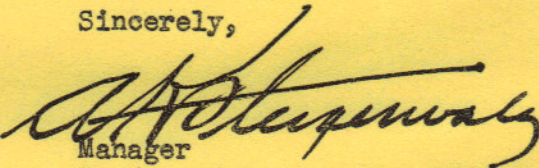
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Protective materials are packaged in attractive lithographed containers and will make an excellent display for your parts department. Properly displayed merchandise will attract the attention of your customers and create sales for you.

Fill in the quantities you require on the enclosed order blank and mail it to your distributor today.

Sincerely,



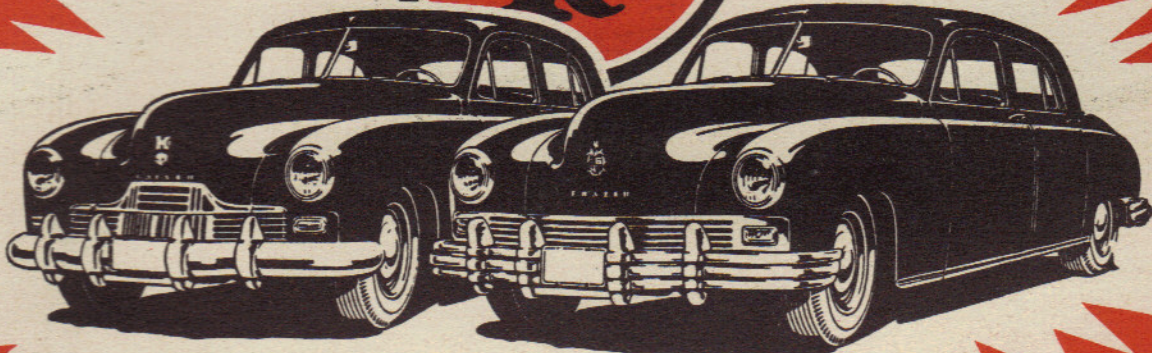
Manager
Parts and Accessories Division

AKSteigerwalt:dj

Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

FOR BEST RESULTS



KAISER - FRAZER

**PROTECTIVE
MATERIALS**

KAISER & FRAZER PARTS CORPORATION
WILLOW RUN, MICHIGAN



**KAISER - FRAZER
COOLING SYSTEM
RUST RESISTOR**

Resists rust and scale in cooling systems of automobiles and tractors by depositing thin film over entire interior surface. This retards corrosion which causes overheating. Lubricates water pump. Equally efficient when used with either hard or soft water and with standard types of anti-freeze.



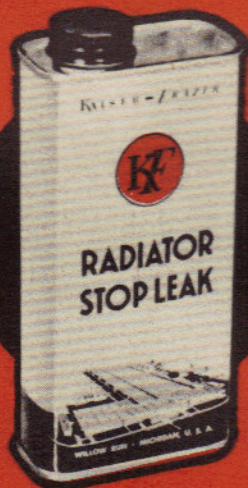
**KAISER - FRAZER
POLISH AND CLEANER**

An especially prepared compound which removes dullness and road film from enameled and lacquered finishes. Cleans and polishes in one operation. Restores original brilliance and color. Easy to use.



**KAISER - FRAZER
FABRIC CLEANER**

The ideal cleaner for cars, home and office. Equally effective on upholstery, draperies, rugs, clothing and light fabrics. Quickly and easily removes grease and oil stains, chewing gum and fresh paint. Excellent for removing tar and road oil from lacquered and enameled surfaces. Has a pleasing scent which does not linger.



**KAISER - FRAZER
RADIATOR STOP LEAK**

Instantly, repairs seeping leaks in radiator, water jacket and circulating system of automobiles. Stays in solution. Cannot clog or injure any portion of system. Mixes with all standard types of anti-freeze.



**KAISER - FRAZER
CHROME POLISH**

Removes tarnish, stain and road film from automobile bumpers and all chromium fittings. Very easy to use. Cannot scratch or harm the finish. Excellent also for nickel and brass.



**KAISER - FRAZER
SPOT REMOVER**

KAISER &



**KAISER - FRAZER
GENERAL USE OIL**

A skillfully blended, wax free, light bodied oil for general use in home, garage, office and shop. Excellent for firearms and fishing tackle. Contains no vegetable oil. Will not gum, turn rancid or clog.



**KAISER - FRAZER
CLEANER AND WAX**

This product protects the finish of new cars and restores original color and brilliance to all car surfaces. Leaves long lasting wax film. Cleans, waxes and polishes at the same time. An outstanding development.



**KAISER - FRAZER
GLASS CLEANER**

Removes dirt, grease, road film and bug stains from windshields, windows and headlights. Easy to use. Leaves a dry, clean surface. Insures clear vision. Does not reflect glare. Excellent in the home for mirrors, windows and tile.



**KAISER - FRAZER
BLACK RUBBER FINISH**

Gives new rubber appearance to old tires, running boards and floor mats. Increases sale ability of used cars. Dries quickly.



**KAISER - FRAZER
RADIATOR FLUSH**

Loosens and removes rust and scale and dissolves grease and sludge present in cooling system of automobile as car is driven. These substances cause overheating and must be removed to obtain full motor efficiency. Use twice a year - before adding anti-freeze and after it is removed.

FRAZER PARTS CORPORATION

WILLOW RUN, MICHIGAN

PROTECTIVE MATERIALS

Part No.	Description	List Price
200032	Lubriplate (2 oz. tube)	\$.35
200036	Auto Polish & Cleaner (Pint)	.60
200037	Auto Cleaner & Wax (Pint)	.75
200038	Radiator Stop Leak (10 oz. can)	.50
200039	General Use Oil (4 oz. can)	.25
200040	Fabric Cleaner (Pint)	.75
200041	Rust Resistor (Pint)	.50
200042	Glass Cleaner (12 oz. bottle)	.35
200043	Black Rubber Finish (Gallon)	3.00
200044	Chrome Polish (8 oz. can)	.50
200045	Spot Remover (5 oz. bottle)	.50
200046	Radiator Flush (Pint)	.75
200047	Gasket Cement (1 Lb. can)	1.90

A protective material for every purpose.

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Willow Run, Michigan

PRINTED IN U. S. A.