



KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 78

June 7, 1948

ALL DEALERS:
(Except in the State of Texas)

Subject: Sealed Beam Spotlight Conversion Kit, Part No. 203946

We are now prepared to supply a Sealed Beam Spotlight Conversion Kit, Part No. 203946, which can be quickly installed in the present reflector type Spotlight, Part No. 200008.

The installation of this kit will provide all of the benefits of a sealed beam spotlight. With the reflector type spotlight, the reflector will tarnish and the efficiency of the light will be impaired. You can restore and, in fact, increase the original light output by installing a sealed beam conversion kit for your owners.

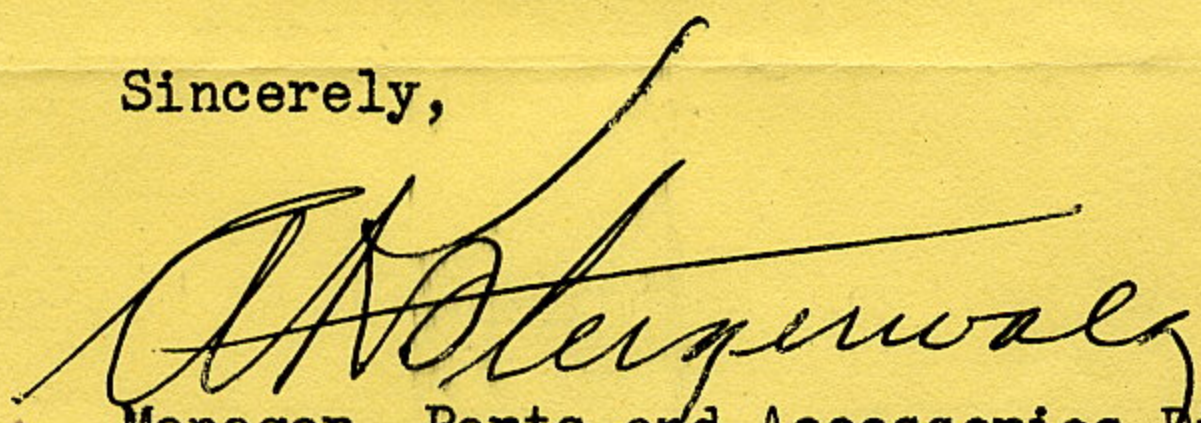
Below we are giving you the necessary ordering information, together with the suggested list and net prices:

<u>Part No.</u>	<u>Name</u>	<u>Suggested List Price Each</u>	<u>Net Price Each</u>
203946	Sealed Beam Spotlight Conversion Kit	\$3.25	\$1.95

Prices Include Federal Excise Tax and are Subject to Change without Notice

Order some of these conversion kits from your distributor and cash in on this profitable service to your owners.

Sincerely,


Manager, Parts and Accessories Div.

AKSteigerwalt:gm

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES