



# KAISER-FRAZER SALES CORPORATION

Willow Run, Michigan, U.S.A.



PARTS & ACCESSORIES

BULLETIN NO. 79

June 23, 1948

ALL DEALERS:  
(Except in the State of Texas)

Subject: KF "Koolbreez" Air Vent Wings - Part No. 100062

We are pleased to announce the addition of KF "Koolbreez" Air Vent Wings to our line of accessories. Attached you will find an illustrated descriptive circular covering this new accessory.

The Vent Wings are easily snapped on the car ventilator windows and deflect outside air toward the floor of the car, contributing greatly to motoring comfort during hot weather. KF "Koolbreez" Air Vent Wings will fit any automobile with ventilator windows, and your market for the sale of this accessory is not confined to Kaiser and Frazer cars. It is unlimited.

Below you will find complete ordering information, together with the suggested list and net prices:

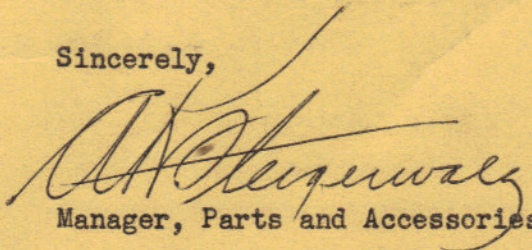
<u>Part No.</u>	<u>Part Name</u>	<u>Suggested List Price</u>	<u>Dealer Net Price</u>	<u>Dealer 12 or more</u>
100062	Air Vent Wings (Pair)	\$1.25	\$.85	\$.75

All Prices are F.O.B. Shipping Point and Include Federal Excise Tax.  
PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

KF "Koolbreez" Air Vent Wings are attractively boxed in pairs for display purposes, and twelve (12) pairs are packed in a shipping carton for convenient stocking. We would suggest that you order this accessory in lots of twelve (12) or even multiples of that number, because purchasing this accessory on this basis will not only increase your profit per unit, but will ensure having "Koolbreez" Air Vent Wings in stock at all times.

Now is the time of the year when there will be the greatest demand for this accessory. You should, therefore, place your order immediately with your distributor for your requirements of this profitable item. Do not send your order to us. Please send it to your distributor.

Sincerely,

  
Manager, Parts and Accessories Div.

AKSteigerwalt:dj

Enclosure

FOR OWNER SATISFACTION - USE ONLY FACTORY APPROVED PARTS AND ACCESSORIES

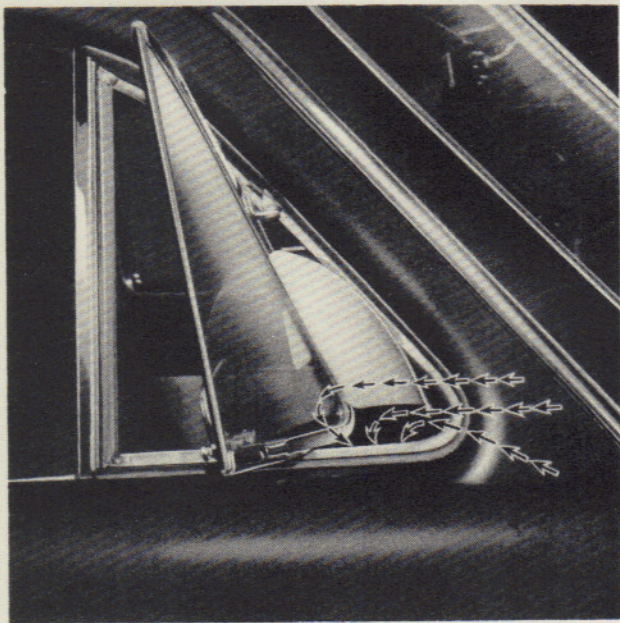
Cooler  
Motoring

WITH



# Koolbreez AIR VENT WINGS

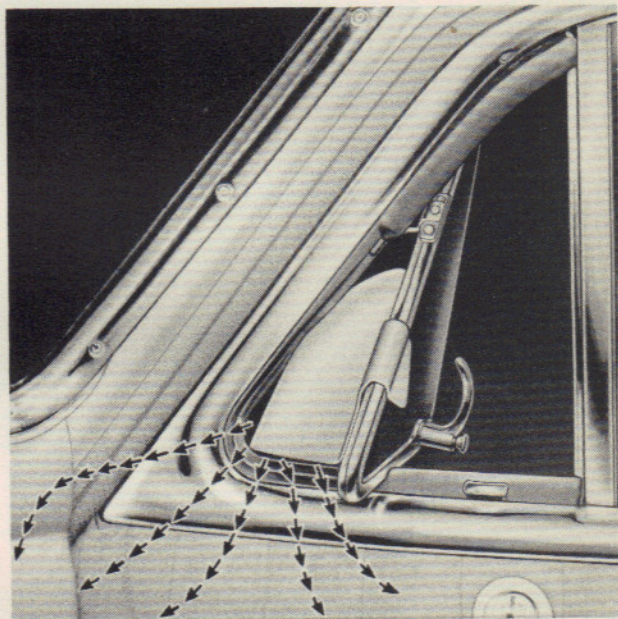
PART NO. 100062



Interior right side view of car showing entry and circulation of cool air.



Exterior right side view of car showing continuous intake of cool air through vent window.



Circulates cool outside air forcing out super-heated air.



Ventilators may be closed with Koolbreez deflectors in place, thereby eliminating stealing.

- An Air current deflector easily installed on the ventilating wing of any automobile. Koolbreez will deflect cool outside air into floor and cushion area, forcing out super-heated air trapped below the window line.
- Koolbreez deflectors are made of stainless steel and are contoured aerodynamically for maximum air flow control.

- This air deflector will fit all Kaiser and Frazer cars as well as all makes and models of automobiles with a ventilating wing.
- Each pair is attractively packaged in individual boxes with one dozen pair in a carton.

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**WILLOW RUN, MICHIGAN; U.S.A.**