

## KAISER-FRAZER LITERATURE

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FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
48-1	Graham-Paige Motors Cooperation Annual Report,	10	Dated Apr 26,	8 1/2 x 11		Booklet
			Color Unknown			Annual Report
48-2	Graham-Paige Motors Corporation, Frazer Farm Equipment-Rototiller	0	No Date	3 1/4 x 6 3/4	13 1/2 x 6 3/4	Folder
			Sepia-Toned			
48-3	Graham-Paige Motors Corporation (York, PA) Rototiller	16	Copyright 1948	8 1/2 x 11		Booklet
			Sepia-Toned			
48-4	Graham-Paige Motors, Frazer Farm Equipment Division (York, PA): Rototiller	0	No Date	3 1/2 x 6 3/4	13 1/2 6 3/4	Folder
			Blue-toned / White			
48-5	Frazer Farm Equipment Corporation (York, PA): Rototiller, parts book	32	No Date	6 x 9	12 x 9	Booklet
			Black / White			Parts List
48-6	Graham-Paige Motors Corporation, Frazer Farm Equipment Division (York, PA): Rototiller, parts book	40	No Date	8 1/2 x 11	17 x 11	Booklet
			Yellow / Blue Cover			Parts List
48-7	Kaiser-Frazer Corporation Annual Report,	12	Feb 22, 1949	8 1/2 x 11		Booklet
			Brown / White Cover			Annual Report
48-8	Kaiser-Frazer: Press Announcement- Kaiser, press releases, newspaper mats, photographs	0	Unknown			Folder
			Unknown			Press Kit
48-9	Kaiser-Frazer: Press Announcement- Kaiser, press releases, newspaper mats, photographs	0	Unknown			Folder
			Unknown			Press Kit
48-10	Kaiser-Frazer: Parts Price List	16	May 15, 1948	8 1/2 x 11		Booklet
			Blue / Black Cover			Price List
48-11	Kaiser-Frazer: Confidential Net Parts Price List	20	May 15, 1948	8 1/2 x 11		Booklet
			Buff / Black Cover			Price List
48-12	Kaiser-Frazer: Accessory Price List	4	May 1, 1948	8 1/2 x 11	17 x11	Folder
			Yellow / Black / Red			Price List
48-13	Kaiser-Frazer: Confidential Net Parts Price List	24	Oct 20, 1948	8 1/2 x 11		Booklet
			Green / Black Cover			Price List

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FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
48-14	Kaiser-Frazer: Parts Price List	20	Oct 20, 1948	8 1/2 x 11		Booklet
				Gray / Black Cover		Price List
48-15	Kaiser-Frazer Grained Holder "orders", holds "new and used car retail orders pad" <i>Form #:</i> KF-1	0	April 1948	pad 7 1/4 x 8 1/2		Holder
				Yellow / Black		
48-16	Kaiser-Frazer: "Selling is my Business", Part One, "Attitude"	32	Copyright 1948	5 x 7 1/2	10 x 7 1/2	Booklet
				Two-toned Green / Black cover		
48-17	Kaiser-Frazer: "Selling is my Business", Part Two, "Knowledge"	36	Copyright 1948	5 x 7 1/2	10 x 7 1/2	Booklet
				Gray / Yellow / Black Cover		
48-18	Kaiser-Frazer: "Selling is my Business", Part Three, "Work Plan"	32	Copyright 1948	5 x 7 1/2	10 x 7 1/2	Booklet
				Gray / Blue / Black Cover		
48-19	Kaiser-Frazer: "Selling is my Business", Part Four, "Prospecting for Sales"	10	Copyright 1948	5 x 7 1/2	10 x 7 1/2	Booklet
				Orange / Gray / Black Cover		
48-20	Kaiser-Frazer: Parts Price List Supplement to lists dated May 15, 1948 <i>Form #:</i> 48-7	4	July 1, 1948	8 1/2 x 11		Folder
				Black / White		Price List
48-21	Kaiser-Frazer: Parts Release and change Notice, to list and Net Parts Price Lists dated October 20, 1948 <i>Form #:</i> 48-12	10	Dec 15, 1948	8 1/2 x 11		Sheet
				Black / White		Price List
48-22	Kaiser-Frazer: "Corrections and Cancellations to the Advance Parts List"	8	Feb 1, 1948	8 1/2 x 11	17 x 11	Booklet
				Green / Black		Parts List
48-23	Kaiser-Frazer: "Additions to the Second Edition, Advance Parts List"	22	Feb 1, 1948	8 1/2 x 11	17 x 11	Booklet
				Green / Black		Parts List
48-24	Kaiser-Frazer: "Parts List, Transmission and Overdrive Units"	8	Jan 1, 1948	8 1/2 x 11	17 x 11	Booklet
				Black / White		Parts List
48-25	Kaiser-Frazer: "Combined Chassis and body Parts List"	312	April 1948	8 1/2 x 11	17 x 11	Booklet
				Green / Red / Black / White Cover		Parts List
48-26	Kaiser-Frazer: "Parts Release and Change Notice for 1948 Combined Chassis and Body Parts List", No. 2	4	October 1949	8 1/2 x 11	17 x 11	Booklet
				Black / White		Parts List

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FILE	DESCRIPTION	PAGES	DATE	SIZE	OPENS TO	TYPE
48-27	Kaiser-Frazer: "Parts Release and Change Notice for 1948 Combined Chassis and Body Parts List", No. 2	8	October 1949	8 1/2 x 11	17 x 11	Booklet
				Black / White		Parts List
48-28	Kaiser-Frazer: "Gasket Sets and Water Pump Repair Kit Parts List"	8	September 19	8 1/2 x 11	17 x 11	Booklet
				Gray / Black / White Cover		Parts List
48-29	Kaiser-Frazer: "Interior and Chrome Reconditioning Kit Parts List"	16	No Date	8 1/2 x 11	17 x 11	Booklet
				Gray / Black / White Cover		Parts List
48-30	Kaiser-Frazer: Shop Manual Manual for 1947-1948 Models	168	January 1948	8 1/2 x 11 1/4		Booklet
				Black / Green / White Cover		Shop Manual
48-31	Kaiser-Frazer: "Service Standards for 1947-1948 Models"	16	No Date	6 x 9	12 x 9	Booklet
				Two-toned Maroon / Gray / White Cover		Service Standards
48-32	Kaiser-Frazer: "Now have over 165,000 Proud Owners" <i>Form #:</i> No Number	0	No date	8 1/2 x 5 1/4	17 x 5 1/4	Folder
				Sepia-toned		
48-33	Kaiser-Frazer: "Now have over 250,000 Proud Owners" <i>Form #:</i> No Number	0	No date	8 1/2 x 5 1/4	17 x 5 1/4	Folder
				Sepia-toned		
48-34	Kaiser-Frazer: "Undisputed Style Leadership" <i>Form #:</i> No Number	0	No Date	8 1/2 x 6	8 1/2 x 11	Folder
				Color, Green Background		
48-35	Kaiser-Frazer: "Please read our mail"	6	No Date	6 x 9	12 x 9	Booklet
				Black / Green / Brown / Rose		
48-36	Kaiser-Frazer: "Need no changes"	0	Printed 1948	8 1/2 x 6 1/4	8 1/2 x 11	Folder
				Color, Gold Background		
48-37	Kaiser Frazer: Custom Styling, shaped like woman's compact, with emblems on cover <i>Form #:</i> No Number	0	No Date	4" Circle		Folder
				Yellow / Brown		
48-38	Kaiser-Frazer: "Most for Your Money" <i>Form #:</i> No Number	0	No Date	8 1/2 x 5 1/2	15 1/2 x 5 1/2	Folder
				Color, Green Background		
48-39	Kaiser-Frazer: "Fashions for '48" <i>Form #:</i> No Number	28	No Date	8 1/2 x 11		Booklet
				Color		

## KAISER-FRAZER LITERATURE

FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
48-40	Kaiser-Frazer: Automobile Manufacturers Association Consolidated Specification Questionnaire, Kaiser K481, K481	10	Date Unknown	8 1/2 x 11		Sheet
				Black / White		
48-41	Kaiser-Frazer: Automobile Manufacturers Association Consolidated Specification Questionnaire, Kaiser F485, F486	10	Date Unknown	8 1/2 x 11		Sheet
				Black / White		
48-42	Kaiser-Frazer: "Good, You're Coming to Willow Run" <i>Form #:</i> No Number	0	No Date	4 x 7 3/4	4 x 11	Folder
				Yellow / Gray / Black		
48-43	Kaiser-Frazer: "Get the Most for Your Money", used cars <i>Form #:</i> No Number	0	No Date	6 x 4 1/2	17 x 12	Folder
				Red / Black / White		
48-44	Kaiser-Frazer: "Drive the Style Leader", (used KF cars) <i>Form #:</i> No Number	0	No Date	8 x 6 1/4	23 3/4 x 12 1/2	Folder
				Color, White Background		
48-45	Kaiser Special: 3/4 view of car, specifications at bottom <i>Form #:</i> No Number	0	No Date	5 1/2 x 3 1/4		Postcard
				Black / White		Postcard
48-46	Kaiser Special: Reissue of 48-045 as used car, "1948 Kaiser" in upper right hand corner <i>Form #:</i> UK-48	0	No Date	5 1/2 x 3 1/4		Postcard
				Black / White		Postcard
48-47	Kaiser: Two woman behind car, man and woman standing at drivers front fender, mountain background, Dealer Supply Company, Detroit, Mich. <i>Form #:</i> 142-A	0	No Date	5 1/2 x 3 1/4		Postcard
				Black / White		Postcard
48-48	Kaiser: Yellow car against blue background	0	Printed 1948	6 x 9 1/2	24 x 9 1/2	Folder
				Color		
48-49	Kaiser: Owners Packet includes Owner's Instruction Book, second edition #707617, Owner Service Policy #707614, Blue/Yellow/White, no date, Owner Identification Card #707616, blue/yellow/white, no date, in envelope #707615, blue/yellow/white, no date; all in envelope, yellow/black, #707618, plus Air Conditioner Folder and Radio Instructions Manual, if equipped	28	No Date	4 3/4 x 9		Envelope
				Blue / Yellow Cover		Owners Manual

## KAISER-FRAZER LITERATURE

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FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
48-50	Kaiser: Cardboard cut-out of blue car, back of Kellogg's Corn Flakes cereal box, NON-KF	0	No Date	8 x 11		Sheet
				Color		
48-51	Kaiser: Salesman Facts Book, plus index and color chart, Revised January 1948	146	January 1948	6 x 7 1/2		Booklet
				Maroon Cover		Facts Book
48-52	Frazer: Cardboard cut-out of red car, back of Kellogg's Corn Flakes cereal box, NON-KF	0	No Date	8 x 11		Sheet
				Color		
48-53	Frazer Manhattan: Side view of car, woman standing in doorway <i>Form #:</i> No Number	0	No Date	5 1/2 x 3 1/4		Postcard
				Black / White		Postcard
48-54	Frazer Manhattan: 2 woman at left front, 1 sitting and 1 standing, beach scene <i>Form #:</i> No Number	0	No Date	5 1/2 x 3 1/4		Postcard
				Black / White		Postcard
48-55	Frazer: 3/4 view of car, man standing by driver door, no number <i>Form #:</i> No Number	0	No Date	5 1/2 x 3 1/4		Postcard
				Black / White		Postcard
48-56	Frazer: Reissue of 48-054 as used car, "1948 Frazer" in upper left corner <i>Form #:</i> No Number	0	No Date	5 1/2 x 3 1/4		Postcard
				Black / White		Postcard
48-57	Frazer: Green car against maroon background <i>Form #:</i> No Number	0	Printed 1948	6 x 9 1/2	24 x 9 1/2	Folder
				Maroon Background, Color		
48-58	Frazer Manhattan: Emblem on white gloss cover <i>Form #:</i> No Number	20	Copyright 1948	12 x 9	24 x 9	Brochure
				Color		
48-59	Frazer: Owners Packet, includes Owners Instruction Book, #706656, second edition, Owner Service Policy, red / yellow/white #706643, Owner Identification Card, red/yellow/white #706645, no date; in envelope #706657, no date; plus Air Conditioner Folder and Radio Instructions Manual, if equipped.	26	No Date	5 x 9		Envelope
				Yellow / Red Cover		Owners Manual
48-60	Frazer: Salesman Facts Book, plus index and color chart, revised January 1948	146	January 1948	5 x 7 1/2		Booklet
				Black Cover		Facts Book

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FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
48-61	Exterior view of Willow Run Cottage, car in driveway, couple going into cottage <i>Form #:</i> No Number	0	No Date	5 1/2 x 3 1/4		Postcard Postcard
48-62	Automobile Electric Association Tune-up card for Kaiser K481, K482, 2-sided, NON-KF	0	Copyright 1949	11 x 8 1/2		Sheet
48-63	Automobile Electric Association Tune-up card for Kaiser F485, K486, 2-sided, NON-KF	0	Copyright 1949	11 x 8 1/2		Sheet
48-64	"The Overdrive", issued by Warner Gear Division (used on KF products), NON-KF	16	No Date	8 1/2 x 11		Booklet
48-65	"Maintenance and Adjustment", Wagner Self-Centering/Self-Adjusting brakes (used on some 1949/50 KF Models), NON-KF	8	Sept 1948	8 1/2 x 10 1/2		Booklet
48-66	Supplement to #F-536, Essential Special Service Tools", published by Miller Manufacturing Company, NON-KF	4	Dated 1948	8 1/2 x 11	17 x 11	Folder
48-67	"A Man-to-Man Agreement", driving agreement, between Father and Son, blue/white, Citizens Mutual Automobile Insurance Co., New York State Automobile Dealers, Inc., emblem in lower left corner, NON-KF <i>Form #:</i> No Number	0	Copyright 1948	11 x 8 1/2		Sheet iving Agreement
48-68	"Man-to-Man Club", wallet card, used with 48-066, Citizens Mutual Automobile Insurance Co., New York State Automobile Dealers, Inc., emblem in lower left corner, NON-KF <i>Form #:</i> No Number	0	Copyright 1948	4 x 2 1/2		Card iving Agreement
48-69	"A Dad-to-Daughter Agreement", driving agreement, between Dad and Daughter, Citizens Mutual Automobile Insurance Co., New York State Automobile Dealers, Inc., emblem in lower left corner, NON-KF <i>Form #:</i> No Number	0	Copyright 1948	11 x 8 1/2		Sheet iving Agreement

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FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
48-70	"Dad-to-Daughter Club", wallet card, used with 48-069, Citizens Mutual Automobile Insurance Co., New York State Automobile Dealers, Inc., emblem in lower left corner, NON-KF <i>Form #:</i> No Number	0	Copyright 1948	4 x 2 1/2		Card
			Green / White			iving Agreement
48-71	"Willow Run Sales News", Published by Kaiser-Frazer Corporation, Pages Unknown <i>Vol.: 2 No.: 8</i>	0	Jan 16, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			Willow Run News
48-72	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 7</i>	0	Jan 2, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-73	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 8</i>	0	Jan 16, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-74	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 9</i>	0	Jan 30, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-75	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 10</i>	0	Feb 13, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-76	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 11</i>	0	Feb 27, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-77	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 12</i>	0	Mar 12, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-78	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 13</i>	0	Mar 26, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-79	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 14</i>	0	Apr 9, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-80	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 15</i>	0	Apr 23, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News
48-81	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 16</i>	0	May 7, 1948	11 x 15 1/2	22 x 15 1/2	Folder
			Black / White			K-F News

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FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
<b>48-82</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 17</i>	0	May 21, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-83</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 18</i>	0	Jun 4, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-84</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 19</i>	0	Jun 18, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-85</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 20</i>	0	Jul 2, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-86</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 21</i>	0	Jul 16, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-87</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 22</i>	0	Jul 30, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-88</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 23</i>	0	Aug 13, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-89</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 24</i>	8	Sept 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-90</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 25</i>	8	Sep 17, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-91</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 2 No.: 26</i>	8	Oct 1, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-92</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 3 No.: 1</i>	8	Oct 15, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-93</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 3 No.: 2</i>	8	Oct 29, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News
<b>48-94</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation <i>Vol.: 3 No.: 3</i>	8	Nov 12, 1948 Black / White	11 x 15 1/2	22 x 15 1/2	Folder K-F News

**KAISER-FRAZER LITERATURE**

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<b>FILE</b>	<b>DESCRIPTIO</b>	<b>PAGES</b>	<b>DATE</b>	<b>SIZE</b>	<b>OPENS TO</b>	<b>TYPE</b>
<b>48-95</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation	8	Nov 26, 1948	11 x 15 1/2	22 x 15 1/2	Folder
	<i>Vol.:</i> 3 <i>No.:</i> 4		Black / White			K-F News
<b>48-96</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation	8	Dec 10, 1948	11 x 15 1/2	22 x 15 1/2	Folder
	<i>Vol.:</i> 3 <i>No.:</i> 5		Black / White			K-F News
<b>48-97</b>	"Kaiser-Frazer Dealer News", Published by Kaiser Frazer Sales Corporation	8	Dec 24, 1948	11 x 15 1/2	22 x 15 1/2	Folder
	<i>Vol.:</i> 3 <i>No.:</i> 6		Black / White			K-F News