

KAISER-FRAZER LITERATURE

420-1

Press Kit

FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
47-3	Graham-Paige Motors Corporation: Press Announcement-press releases, newspaper mats, photographs	0	Unknown			Folder
						Color unknown
47-9	Kaiser-Frazer Corporation Press Announcement, Press Releases, newspaper mats, photographs,	0	Unknown			Folder
						Unknown
48-8	Kaiser-Frazer: Press Announcement- Kaiser, press releases, newspaper mats, photographs	0	Unknown			Folder
						Unknown
48-9	Kaiser-Frazer: Press Announcement- Kaiser, press releases, newspaper mats, photographs	0	Unknown			Folder
						Unknown
49-3	Kaiser-Frazer: Press Announcement- Kaiser, press releases, newspaper mats, photographs	0	Date Unknown			Folder
						Color Unknown
49-4	Kaiser-Frazer: Press Announcement- Frazer, press releases, newspaper mats, photographs	0	Date Unknown			
						Color Unknown
49-52	Kaiser-Frazer: Press release kit for Vagabond, plus color picnic scene, contains press releases, newspaper mats, photographs	0	Jul 29, 1949	8 1/2 x 11 1/4		Folder
						Black / Blue / Yellow / Rose / White
49-53	Kaiser-Frazer: Press release kit for Traveler / Vagabond contains press releases, newspaper mats, photographs	0	Apr 1, 1949	8 1/2 x 11 1/4		Folder
						Orange / Yellow / Gray / Black / White
49-98	Kaiser Virginian: Press Kit, color front and rear of folder, 2 black / white photographs, 3 pages news release <i>Form #:</i> No Number	3	No Date	9 1/4 x 11 3/4		Folder
						Color Cover
49-105	Kaiser Traveler / Vagabond: Press Release Kit, 4 photographs of Traveler, news release on both Traveler and Vagabond <i>Form #:</i> No Number	0	No Date	9 x 11 3/4		Folder
						Rose / Black / Yellow / Gray/White Cover

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49-107	Kaiser: "Newspaper Advertising and radio announcement material, 7 sheets inside of newspaper mats sheet size 10 3/4 x 16 1/2 <i>Form #:</i> No Number	0	No Date	8 1/2 x 11 1/4		Folder
				Gray / Red Cover		
51-39	Kaiser-Frazer: Press Release Kit for 1951 Kaiser, includes press releases, newspaper mats, photographs	0	Feb 16, 1950	8 3/4 x 11 1/2		Folder
				Blue / Black / White Cover		
51-40	Kaiser-Frazer: 1951 Kaiser Dealer Announcement Mat Service	20	No Date	9 x 12	18 x 12	Booklet
				Green / Gray / Black / White Cover		
51-41	Kaiser-Frazer: Press Release Kit for 1951 Frazer, includes press releases, newspaper mats and photographs	0	Feb 19, 1950	8 3/4 x 11 1/2		Folder
				Yellow / Gray / Black / White Cover		
51-42	Kaiser-Frazer: Press Release for low-priced car (not named), includes press releases, newspaper mats, photographs	0	Feb 17, 1950	8 3/4 x 11 1/2		Folder
				Blue / Black / White Cover		
51-43	Kaiser-Frazer: Press Release for 1951 Henry J, includes press releases, newspaper mats, photographs	0	Sep 22, 1950	8 3/4 x 11 1/2		Folder
				Blue / Orange / White Cover		
52-22	Kaiser-Frazer: Press Release Kit, Kaiser, includes press releases, newspaper mats, photographs	0	Mar 15, 1952	8 1/2 x 11 1/4		Folder
				Red / Black / Green / Gray / White		
52-23	Kaiser-Frazer: Press Release Kit, Henry J, includes press releases, newspaper mats, photographs	0	Apr 21, 1952	8 1/2 x 11 1/4		Folder
				Green / Gray / Black / White Cover		
52-24	Kaiser-Frazer: Press Release Kit, Allstate, includes press releases, newspaper mats, photographs	0		Unknown		Folder
				Color of Cover Unknown		
53-21	Kaiser-Frazer: Combined Press Announcement for 1953 Kaiser / Henry J includes press releases, newspaper mats, photographs	0	Oct 16, 1952	8 3/4 x 11		Folder
				Rose / Black / White Cover		

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420-3

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FILE	DESCRIPTIO	PAGES	DATE	SIZE	OPENS TO	TYPE
	NUMBER OF PIECES.....	20				
